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Technocracy Inc. offers the specifications and the blueprints of Continental physical operations for the successful execution of World War II, and for the subsequent production of abundance for every citizen of North America. Technocracy puts forward, with full realization of the gravity and enormity of the task its program for America's VICTORY. Technocracy urges TOTAL CONSCRIPTION of Men, Machines, Materiel, and Money--With National Service from All and Profits to None. Technocracy has no other function or objective except the defeat of America's fascist enemies at home and abroad. This is a job for every American.

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*

AN OPEN LETTER TO THE MEMBERS OF THE 78th CONGRESS
OF THE UNITED STATES OF AMERICA

November 1, 1943

To: The Honorable Senators and Representatives
The 78th Congress
Washington, D.C.

Subject: The TOTAL CONSCRIPTION OF MEN, MACHINES, MATERIEL AND MONEY--
WITH NATIONAL SERVICE FROM ALL AND PROFITS TO NONE

1. We The American People, as the inherent economic determinant and the sovereign social power of the United States, call upon you, our legal agents, to respect the simple story of our nation's dilemma. Our job is not primarily to expose all the facts to you, they are more available to you than to us; rather it is our job to expose you to the facts--place you at such a point of observation that you cannot help but recognize them in operation.
2. How about the large-scale treachery amidst the mercenaries of private enterprise? We are well aware of the influence these robber barons tried to exert over all of you during the summer recess. Be honest, did they not play with your vanities and try to imbue you with the fantastic idea that as political lawmakers your legal power exceeded the power of physical realities? Naive of them wasn't it? Or was it naive of some of you to fall to their scheming? We know that with or without grandiose gestures they tried to shield you from the physical impact taking place. How well they may have succeeded is something for us to measure in your present display of ability or inability to handle the operating mechanism of our country.

Do not the conditions boil down to whether or not you are able to completely overcome the international situation with the use of the existing national machinery of private enterprise, to the satisfaction of AMERICA'S destiny? Whether or not you possess the required scientific background by which to first gain completely, and then to make secure forever,

America's outdistance in social betterment over every nation of the earth? In your official position, you are no doubt aware that the work accomplished, equals the positive force applied multiplied by the distance covered in progress. The degree achieved above our present social level will be what will count. This World War II is merely augmenting the heat previously generated by the two opposing forces of private enterprise and social technology. The global magnitude of the war has simply added speed and intensity to the propelling motion that was steadily bringing forth a new order of civilization.

3. Dear Congressmen, your job as our public servants is to now extract from the environment ample supplies of the necessary requirements for our boys overseas, and, to now extract an adequate distribution system for all supplies for all communities and individuals within our country, including:

- (1) adequate supplies of natural and processed foods and other goods for the entire population;
- (2) adequate housing, sanitary and recreational facilities;
- (3) adequate facilities for nationwide and local transportation and traffic--rail, air, water, vehicular, pedestrian, etc.;
- (4) adequate communication facilities--mail, telephone, telegraph and radio;
- (5) adequate supplies of water, heat, gas, and electric power.

Is it physically possible for you to achieve these demands within the existing pattern of private enterprise operations, or, within the proposed machinery that would after the war feed the world, police the world, etc., now being propagandized by a multiplicity of committees and individuals both in and out of Congress? Paraphrasing Representative Reece from Tennessee, we don't want to be wearing a brief pair of shorts, clutching an armload of promissory notes while the other countries of the world wear Uncle Sam's pants and jingle his money in the pockets.

4. Our economic investment, our technology, our life-blood is in America--with all due respect for the achievements of our boys overseas--it is not in Italy, the South Pacific Islands, or elsewhere. From everywhere within America our People are beseeching you to deliver them from the burdens of your political expediences--your patchquilt of legislation. We are not so naive that we do not know that we must have military success, but such success does not come within your actual power to achieve. In accordance with functional design, Messers Marshall and King, MacArthur and Halsey, Arnold and Eisenhower were given the authority and the responsibility of conducting this war to a successful outcome for us. Even Secretary Morgenthau has been quoted over the radio as telling our boys in Italy that they would get the necessary equipment regardless of the success or failure of subsequent Bond Drives. Did he thereby hit below the belt of your appropriations technique? Your job is to take care of the living heart of America in America.

Those grabbing fingers from behind phantom screens prevent the grain shippers of North Dakota and vicinity from receiving sufficient grain cars to move their grain into parts of the country where serious shortages have developed?

Senator Langer, you have stated that 'Hundreds of thousands of acres of grain are still in the shock. The elevators are filled. Hundreds of thousands of bushels of grain have not been moved; if the rain continues and if wheat, flax and barley are piled upon the open ground, it will simply mean that the war effort will be sabotaged and hamstrung.'

Just why have there not been sufficient boxcars for North Dakota grains when presumably there will be sufficient boxcars under the House Joint Resolution No. 171 'to permit the importation from foreign countries free of duty, during the period of 90 days, of certain grains and other products to be used for livestock and poultry feeds'? Surely these feeds will have to be delivered within this country and some of them in boxcars!

From Crookston, Minnesota, just east of the North Dakota line, where the Drayton Farmers Union Elevator has complained in a telegram that the 'Office of Defense Transportation regard distribution of grain cars very unfair,' to Ogdensburg, Wisconsin, can hardly be more than 500 miles. Yet Representative Murray from Ogdensburg, you apparently are unaware that in importing wheat, oats, barley, rye, flax, or hay from Canada some of these products may have to pass directly through North Dakota, Minnesota, and Wisconsin in transit. Or is it possible that Canadian railroads and the Great Lakes shipping interests will get the required feed into the Middle West by magic or by cargo planes, while Representative Hall of New York clamors for the corn of the Middle West to be delivered to the dairy and poultry flocks of the Northeast so that the city of New York and the rest of the big eastern metropolitan districts will not have to go without milk and eggs?

The point we are trying to get over to you, Dear Congressmen, is that you are confronted with a problem in physical operations--in freight transportation, instead of one in rhetoric or argument. We specify unhampered relationship with Canada--Continental unity--so that does not enter into the matter. But the American People cannot live by the exercise of either of your two pasttimes--rhetoric or argumentation--regardless of their grandeur in antiquity, nor can we live because of the number of dollars we pay you for your services. You may have potential energy, but your kinetic energy is being dissipated in so far as our stomachs, our cattle and our poultry are concerned.

5. The story of our national dilemma is truly an historical saga containing all the embellishments of commercial subterfuge, ethical subtleties, superb religious pageantry, and ironically, of your political astutenesses. Yet these are not all that give the story its punch; there are translational, rotational, and uniform-

ly accelerating motions. There are equations and various aggregations of forces. Each of nature's properties is playing its role. Where could we find a more conscientious narrator to serve our purpose than the Congressional Record?

Representative Mason of Illinois, you have said (Vol. 89, No. 143, page 7992), 'I believe I am safe in saying that the 10 years between 1933 and 1943 will go down in our history books as the "rubber stamp era" because it was a decade highlighted by a subservient Congress; it was a decade in which "must" legislation predominated; it was a decade when all important bills were tailormade in the executive departments and sent to Congress...The rubber stamp Congress...became, by the election of 1942, "The Rebellious Congress," and now it begins to look as though it might become "The Cooperative Congress," because today New Deal Bureaucrats are on the way out in Washington as a result of the legislative rebellion of the last 6 months, and business men who believe in the American system of free enterprise are now being placed in responsible positions. Cooperation therefore between the executive and the legislative branch of the Government can become the order of the day.

Please tell us, Dear Congressmen, where does the biological functioning of composite representation of American resources, American technology, American human needs--the strictly and well defined American mass--come in?

Representative Mason, on page 7994, you continued, 'Mr. Speaker, there are two schools of thought in Washington concerning our post-war future...(One's) program is based upon government control of all business and industry. The other school of thought...they believe we should preserve the American system of free enterprise, should look to and expect American Industry to reconvert from war-time production to peacetime production with the least possible loss of time, and while doing so keep employment at a high level... I was very much pleased when I read that the executive council of the A.F. of L. went on record recently at a meeting in Chicago in favor of this second view of our postwar program.'

Dear Congressmen, has any of you gentlemen ever given birth to a baby? America is in the birth pains of a new technique of operations. If any of you had given birth to a baby, you would surely know that it is impossible to keep having babies continuously without ever stopping long enough to completely deliver the first one. A bit of practical physiology might come in handy as a means of understanding America's dilemma.

6. Just thirteen days prior to this date, your perpetual motion bubble of cooperation between capital and labor must have burst. We only hear of the mining situation, but in Vol. 89, NO. 155, page 8514, Senator Langer reported that President Roosevelt was sent a telegram understood to have said, "Unless you follow your own precedent and the precedent established by the men who preceded you

in office, since Grover Cleveland's time, at midnight November 1, less than 13 days from this hour, every railroad wheel in or out of Atlanta (Ga.) will cease to roll, engines will go cold. Passengers will be marooned, vital war supplies and food for our workers will halt."

Senator Langer also said, "Let the United States Senate further resolve that the President be requested to sign those findings (original settlements), and to prevent riot, strikes, bloodshed, or to immediately declare martial law, take over the railroads and operate them through the Army...through Lt. Brehon Somervell, head of the Army Service Forces.

The grave mistake was made by the sender of the telegram, whose name was not given. The telegram should have been directed to the Commander-in-Chief, where by virtue of his function as head of the technological command, Mr. Roosevelt could have acted without interference control from any pressure group.

Again we must point out to you, Dear Congressmen, that there is a life and death difference between rhetoric and physical operations --between political machinations and the naked force of circumstances--between the aesthetic 'spirit' of the American people and the esprit de corps of THE AMERICAN PEOPLE. The 'spirit' of the American people, as evidenced today, has always existed in blind obedience to tradition, credulity, in homage to austerity; it is quite inconceivable that this 'spirit' would dare to 'poke you in the slats' in the manner of juvenile hill-billies. And we are not urging that it should do so because we are decidedly against internal violence. But the esprit de corps of THE AMERICAN PEOPLE is quite different. This esprit de corps is basic in American technology. It has evolved from the technological necessities which hold THE AMERICAN PEOPLE in a concrete mass as solid as the earth itself. And like the earth, this esprit de corps does generate heat. An explosion of volcanic intensity would not be easy for you to legislate against with rhetoric or argument, nor would it be easy for you to control. Only the adoption of scientific technique could control it. Least of all as a means of control would be fascism.

Many of you, in your Congressional piety and your almost daily association with the good clergymen of the country, have failed to realize what is physically going on. You have considered it as 'back alley' taboo stuff. You have thought that you needn't worry too much about a possible explosion, the eternal God would be your refuge. With Change and Decay, Sacrifice and Death all around THE AMERICAN PEOPLE, they began to realize that it was the universal politician who put God on the bandwagon, tried to make a comic opera producer out of Him, finally succeeded in foisting the job of directing this tragic drama we have been witnessing upon Him. And now this same universal politician that has Mephistopheles-like beckoned you, would have you make God become the Embalmer for all private enterprise's satanic schemes so that we might have them

with us always despite their rigor mortis.

7. Can't you begin to use your heads by which to create the fertility for social betterment right here in America? Some of you do have a capacity for understanding. The people overseas have their lessons to learn just the same as THE AMERICAN PEOPLE have had to learn their own. We want you to understand that THE AMERICAN PEOPLE know how it came to pass that private enterprise seized power; that THE AMERICAN PEOPLE know how private enterprise has always attempted to control the military might of any and all governments, including our own; and that THE AMERICAN PEOPLE know that the historical time is fast approaching when public need within our own beloved country will render the power of private enterprise wholly inadequate to operate for us.
8. THE AMERICAN PEOPLE WANT TO KNOW WHY, why, with the Alaska Highway, a government sponsored project, open to traffic; with the Pan-American Highway, a government sponsored project, to be in shape for trucking operations by June 1944; with all possibilities of air transportation, other government sponsored projects, what they are; with Bonneville, Grand Coulee, TVA and other plants, also government sponsored, supplying an abundance of hydroelectric power; with the Pacific Northwest, government sponsored, supplying aluminum; with the TVA district capable of supplying aluminum under government operation; with our inland waterways and terminals, government sponsored, already serving the deep South; with the government's investment in synthetic rubber, and proposed investment in synthetic fuels; with the tremendous new productive capacity in which the government has invested THE AMERICAN PEOPLE'S money; with more than 17,000,000 people already in government service; with the United States public debt approaching its statutory limit of \$210,000,000,000;--WHY, WHY, dont you, Dear Congressmen, act to install the TOTAL CONSCRIPTION OF MEN, MACHINES, MATERIEL, AND MONEY, DEMANDING NATIONAL SERVICE FROM ALL AND PROFITS TO NONE?
9. THE AMERICAN PEOPLE, in their two roles of economic determinant and social sovereignty, are demanding that you act to relegate the power of private enterprise and its resulting plutocracy into the dead past and that you act for the common welfare by installing the TOTAL CONSCRIPTION OF MEN, MACHINES, MATERIEL, AND MONEY for the duration and six months thereafter.

M. M. Fertig

M. M. Fertig, Organizer
R.D. 11734, Technocracy Inc.

'Technocratic America' is pleased to announce that word has been received from Continental Headquarters that, 'The Canadian Government on October 15 unconditionally lifted the ban on Technocracy Inc. in Canada.' It is difficult to convey our joy to our Fellow Technocrats north of the 49th parallel. CONTINENTAL NORTH AMERICA--NOW AND FOREVER! TIME MARCHES ON!

A CONTINENTAL HIGHWAY SYSTEM

Excerpts from The Congressional Record

Hon. Anthony J. Dimond's Remarks, Vol. 89, No. 151, Page A4542, by Brig. Gen. James A. O'Conner, commander of the Northwest Service Command.-- 'The men and women of Canada have shown an interest and pride in the Alaska Highway which we of the American Army greatly appreciate...The pioneering phase of our task is ended. The first land route in history to Alaska has been built...The Alaska Highway is 1,630 miles in length..No road 1,630 miles in length could be operated unless it were "nailed down" with points where trucks could be serviced and fueled, where drivers could sleep and eat, where cargo could be transferred and accidents repaired. Approximately every 100 miles the United States Army has permanent camps. There are 10 large post exchanges on the road and 45 branch exchanges. Along the highway, the special service branch of the Northwest Service Command operates one of the longest movie circuits in existence. (The Alaska Highway) is an artery of transportation and communication in the same sense as such natural arteries as the Mohawk Valley, the Columbia River Gorge, and your own (Canadian) Fraser River Canyon. That this undertaking has been completed so rapidly is merely one more demonstration of the everlasting friendship between Canada and the United States.'

Hon. Butler B. Hare Remarks, Vol. 89, No. 138, page A 4272, by Mr. William E. Rudolph.-- 'Most important of all strategic highways, from the longtime point of view, is that connecting the United States with Latin-American countries...The completed highway will open up a large area of the North American Continent capable of producing many commodities for which the United States has been dependent on the Far East--rubber, wool, hard rice, tea, cinnamon, camphor, quinine, copra, oils, varnish gums, abaca hemp, and others. Together with lateral roads that are developing from it, the highway will greatly stimulate the productive capacity of Central America...In the Panama Canal Zone the Inter-American Highway connects with the Trans-Isthmian route between the terminal cities of the Canal, Cristobal and Balboa, and also between Panamanian cities of Colon and Panama.'

Hon. Butler B. Hare, page A 4270, at a meeting of the Great Lakes-Cincinnati Supermilitary Highway Assn. in Asheville, N.C., Sept. 10, 1943.-- 'H. R. 56...now before the Committee on Roads, provides for the construction of a military highway running from the Canadian line near Minot, N. Dak., southward to points near Chicago, Cincinnati, Knoxville, Birmingham, thence to the Mexican border near El Paso, Tex., thence northward through New Mexico, Arizona, Nevada, Utah, and Montana to the Canadian line near Glacier Park. The idea is to extend the Alaskan Highway from near Minot, N. Dak., to connect with the Pan-American Highway at or near El Paso, Tex., and from there west of the Rocky Mountains, but not nearer than 150 miles of the Pacific, to the Canadian border with the hope that the Canadian Government will extend the highway from there to Templeton, Canada, where it would connect with the Alaska Highway...In addition to the main road...there will be three auxiliary highways...one to Boston...one to Charleston S.C., one to Pensacola Florida...on the west there would be three.'

IS TOTAL CONSCRIPTION SIMILAR TO FASCISM?

TOTAL CONSCRIPTION is the structural opposite of fascism.

Fascism conscripts men and women alone to do its bidding; fascism does not conscript wealth, economic privilege, and profits--it extends them and enhances them; fascism is authoritarian--the command is the will and desire of the leader.

TOTAL CONSCRIPTION mobilizes not only men and women, but wealth and economic power; TOTAL CONSCRIPTION submerges special privilege to make it one for all and all for one; TOTAL CONSCRIPTION will express the historic democracy of AMERICA by the emergency enrollment, THE PEOPLE and THE NATION'S RESOURCES, under designed direction of trained skill.

The moment that any fascist country installs Total Conscription --of Machines, Materiel, and Money, besides its Men--it will destroy its own fascist ideology and operations, for fascism is the consolidation of a business oligarchy, an ecclesiastical oligarchy, and a political oligarchy to preserve the status quo. No fascist nation dares to place all its citizens on the same basis.

TOTAL CONSCRIPTION IS AMERICAN BECAUSE IT IS BASED ON AMERICA'S TECHNOLOGICAL METHODS OF PRODUCTION.

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TECHNOCRACY urges: AMERICA--NOW and FOREVER

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DO YOU WANT TO FIGHT ALONE, AGAINST INSECURITY?

CLIPPINGS--CLATTER and CLUES

THE MOLECULE CONSUMES

*

DO YOU WANT TO FIGHT ALONE, AGAINST INSECURITY?

By M. M. Fertig

Do you think your liberty, your health and happiness is forever bound to 'freedom of private enterprise'?

Business's mainspring--

LEADERS OR DIRECTION

COMMUNICATION--

has always ASSOCIATED business's 'proper' ideas for you. You are made to hear 'freedom of private enterprise' strike on the hour, and sometimes its pet angel--profit--on the half hour. How can you escape this day after day plague?

American business has always had expert LEADERS. They could make you do whatever business wanted done. In contrast, American technology has always shown expert DIRECTION. You marched bravely behind business. But technology DIRECTED the supplying of your needs. Now, crisis-wise, the choice you make to follow one or the other is important.

THEIR WAYS PARTED

Americans have been FUNCTIONALIZED to act within 'freedom of private enterprise' for so long, they see crime in investigating TECHNOLOGY. But business and technology have both been measuring time for you. It is an antique bit of furniture which strikes 'freedom of private enterprise.' The clock of Applied Science and Technology keeps accurate time. The knowing people of this Continent move consistently in the specific direction intended for them by science, instead of that by businesslore. Science is knowledge continuously ripening its fruit.

We have always had our Price System POLICY MAKERS. Men were trained for expediency. Some wore black robes or specific ornaments to make you know they had the 'devil' to use if you should disobey. Whether priest, preacher, rabbi or jurist, they had ONE JOB TO DO FOR BUSINESS. KEEP the 'common' man within the bounds prescribed. Their partners, the stool pigeons within government, whom some people called congressman, consistently voted that the whole world should be untouchable

for others. Only America's 'freedom of private enterprise' could sacredly touch it! The other partners were the outright communicants. They took their master's half-baked ideas and spread them ^{on} paper and in the air wherever they could.

One definition for EXPLOITATION is ACCULTURATION. Acculturation is a process. One people learns through contact with art or implements, the ways of another people and adopts them as the recognized culture. Policy makers aggressively tried to change other people into being customers of America's business men.

But American policy makers were also the victims of business's slave net. They were the gladiator captives. They used the trident spearhead as a functional instrument to perpetuate 'freedom of private enterprise,' against their own best interests.

What is 'freedom of private enterprise'? It is the legal privilege to PROFIT at someone else's expense. That, often loss is incurred is simply due to legal ineptitude. There are many types of profit--prestige, political advantage, number of dollars, etc., but the basic element is a vested PROPERTY RIGHT. Business's design is to secure a vested property right in the land, resources, ideas and behavior patterns which characterize North America. Property rights obtained under false pretense validated the French and American revolutions. They are validating the present Asiatic one. Has your property right in America been acquired under false pretense? If so, there is irony in it for you. Later you will discover why!

All things in nature have opposites. Business's policy makers had opposites. These were the

SCIENTISTS and TECHNOLOGISTS. They were chiefly interested in ENERGY and MOTION: what constitutes matter? how does it move? how can it be distributed?

SCIENTISTS MEASURED

For future American behavior, geologists measured America's resource capacity. Ethnologists measured the motion of our society from the swinging of axes to the one-man operation of the bulldozer and the like. Biologists measured the effects of genes passing through successive generations. Sociologists measured community variants. Other scientists contributed their respective shares to this study of America by Americans. This American branch of science, in which you, your resources, equipment and techniques furnished the laboratory, was born in 1919. It has grown into the stature of Technocracy Inc.

These social scientists are called Technocrats. They are now measuring our present and probable future conditions. CONDITIONS, not your hopes, yeses or noes in political issues, are the factors which promote PHYSICAL CHANGE. Conditions indicate direction. Your capacity for readaptation, the quality and magnitude of organization, form a process. This is an ACTUAL condition, one which really exists. At present it is persuading technological acculturation.

The CONDITION, now, of technological acculturation has brought forth a new concept of American PROPERTY RIGHT. It is the property right which is IN the completeness of TECHNOLOGICAL, FUNCTIONAL CITIZENSHIP. FUNCTION impersonally claims you as ITS property right. Because today, you

are supercharged with the ENERGY in conflict, we ask again: Did you acquire 'your' 'property right' under the false pretense of business? If T H E property right in you was acquired through your work in KNOWING and OPERATING America, YOU BELONG, otherwise not. Get a hustle on you, brother and sister!

TECHNOLOGISTS PRODUCED

We have said the parting of the ways came about by the PHYSICAL CHANGE in real conditions. Business had always GATHERED things--foodstuffs, clothing, real estate, whatever--TO SELL AT A HOPED FOR PROFIT. Technologists PRODUCED things to be DISTRIBUTED in such quantities as would OPERATE equipment. American equipment required quantity. The type of acculturation which existed in business--gathering things to sell at a profit--wasn't COMPATIBLE with the process of TECHNOLOGICALLY PRODUCING in huge quantities. Even the business early amortized the dollar cost, America's installed equipment broke the spurious union. In this case, TECHNOLOGY BIT BUSINESS.

MOVING CARGO

If you weren't chained to the 'freedom of private enterprise' idea, ^{you} could and would more easily SEE and INTERPRET events all about you.

Why do we have coal miners and steelworkers striking? Why were some 600 coal-burning locomotives ordered idle? Most likely what-you-think is the INCORRECT answer. There happens to be plenty of coal either above or in the ground to operate them. They are in operable condition. Why weren't they permitted to operate? Because profit and politics go hand in glove! They are the social partners who have always imprisoned

the captives for business.

We know that coal deposits are not equally distributed over America. Coal to operate a railway is usually freighted by the line to its terminals and intermediate refueling points. This means that coal has to be TRANSPORTED to a terminal in order that passengers and/or freight can be moved to a given destination. It means a ROUND TRIP for coal over the tracks--TWO way coal-burning locomotive travel for ONE way profit.

Where does steel fit into the picture? Diesel locomotives are made of steel. Big fuel-oil pipes are also made of steel.

Fuel oil can be transported by flow through big pipes to a given destination at less cost than coal, once the pipes are in. Diesel locomotives operate by converting oil instead of coal into the required energy. Here is the question: Did business, in the form of investment capital, see more profit in the operation of Diesels--with one-half the manpower required--than in the operation of coal-burning locomotives? Could the miners and the steel workers, with their hard and dangerous ways of life, be but incidental to calloused business?

The free MOVEMENT of American life had been inhibited. This wasn't an issue between miners, steel workers, and the public. Instead of it being an issue, it was a part of the MECHANICS of business. Business in all its functions and in its entirety corrupts everything it can touch, for its own ends. Business's crime isn't particularly in its callousness. Business's crime is in the inhibiting of the free movement in American life.

KEY TO SOLUTION

How would the problem of reducing transportation costs be solved with technological acculturation? Of one thing be certain! technology wouldn't tolerate an interruption in needed services to the public. How transportation costs would be solved introduces the KEY by which to UNLOCK all the mysteries of the so-called American problem. It is in understanding the RELATIONSHIP between all parts of the social mechanism and its entirety. The principle is very simple.

You have five digits on your hand. Your thumb is used in a certain manner. Each of your fingers has a definite amount of strength, a relational length to your thumb, and a purpose which it alone can best accomplish as a part of your hand. Your hand as a mechanism accomplishes its own purposes when your fingers act in unison. This same description holds true in implication as it describes the relationship between your toes and foot. Likewise the various organs of the body have their fractional and reciprocal utilities combining into one complete organization. Unified functions constitute a vehicle by which a given purpose is accomplished.

No part ever really functions independent of the whole. The nerves, wires or other connections, share in the mechanism's operation. This is fact regardless of the mechanism--transportation system, business with the purpose of 'freedom of private enterprise,' and in the technological social mechanism. This knowledge is your key to SOLVE whatever social 'mystery' you may need to solve. Design and its functions move to get things done.

TECHNOCRACY INC. has studied and

measured, and projected the effects of what is America's NATURAL design. The amount and capacity of this Continent's natural and technologically developed resources come first. Geographic location, geologic formation of the land possibilities, dictate certain conditions. Add utility requirements--these--not business, will dictate the specifications for our integrated Continental transportation. Diesels may or may not be in the solution. Conceivably they might be helpers. Specifications already outlined call for three main types of inland waterways--seaways, primary and secondary. Canalized rivers and 11 foot channels shall become part of the over all Continental Hydrology. Water is the cheapest form of transportation. New types of passenger and cargo carriers have already been designed.

Closely connected with water transportation is the generation and transmission of power. It was in 1924 that Howard Scott, now Director-in-Chief of Technocracy Inc., then Consulting Engineer for the Department of Architecture of the State of New York, recommended that plans for Continental distribution be perfected.

We could have saved the world from the BUSINESS FIT of World War II, with its Kremlin-Vatican aftermath, the costs in lives and displacements, and much personal misery, had we ACTED intelligently in 1924. In 1945, H. L. Shapiro, an eminent anthropologist said, 'It is unforgivable in an era of science that man himself be a kind of afterthought, a stepchild of scientific investigation.' How different our environment would be today had we thought of the needs of American citizens in terms of techniques, instead of in business's dollars?

LEARN-NOTICE-DO-GET

TECHNOCRACY INC., a legal entity, is preparing as many individuals as we can contact for full participation in technological acculturation. We cannot go out into the street and just pick up a technologically functional person. We might accidentally get a banker, broker or real estate promoter. John or Mary must WANT to LEARN of the new DESIGN for operating America's equipment. He or she must NOTICE all which contributes significance to technological operation. He or she must DO all within his or her capacity to speed along the day of understanding. He or she must GET other real citizens to help. This scientific process of stabilizing technological culture automatically RELEASES many North Americans from the anxieties inculcated in them by business. Do YOU belong to business or to NORTH AMERICA?

ACT NOW -

Compare the technologically functional individual and the so-called common man. You cannot. It should be made clear that the 'common' man does NOT exist. The term 'common man,' as it has been used by business in its politics, is a very good example of building a desired concept by means of COMMUNICATION ASSOCIATION. Business frequently inferred that the 'common man,' was more or less of a bum because he hadn't reached the pinnacle of business success. Sometimes business used special adjectives before the word bum, or replaced bum with something worse.

Politicians couldn't win votes by such tactics! Subtly, they reached out to ASSOCIATE the ideas of heroism, frugality, compassion, 'good common sense,' and prayerfulness, with this non-existent common

man. WHY? Because the purpose of 'freedom of private enterprise' --PROFIT--had to be impressed upon a great number of men.

No profit, no sovereignty by business! To maintain its sovereignty business has leeched America of far too great quantities in natural resources. The 'intellectual' idea of the 'common man' has been business's life blood. And all the while, you, the poor bled-white, hard-working citizen thought that life, liberty and happiness were in your power to achieve! Once business infected you with this notion that 'common man' and achievement march side by side, your tradition became rigid, and you mortified yourself. Nice and respectable racket as long as business could keep it going!

But you are NOT a common man. NEVER did ONE exist. Even Siamese twins are not completely one in everything. While poorness is common, it doesn't make common men. Michael Faraday, one of the world's greatest electricians, was born of a poor family. J. G. Crowther has written, 'He had the courage to overthrow any an all ideas and social habits that would impede scientific progress. ..He was not interested in politics...Though he controlled his lively temper he was unable to conceal impatience with the scientific ineptitude of others... His greatest achievement was the construction of a complete descriptive theory of electricity. This made modern electrical engineering possible..'

James Prescott Joule wasn't common: he stuck with a problem until he solved it. Crowther reports that Joule said, 'The force expended in setting a body in motion is carried by the body

itself; and exists with it and in it, throughout the whole course of its motion.'

How potent is the force of 'freedom of private enterprise' today? How much additional motion can business bring, short of war, to 'freedom of private enterprise? Just how is 'freedom of private enterprise' stabilizing society?

READ THESE

From The Saturday Evening Post, November 5, issue--

Department of Commerce statistics REVEAL that 'payments to individuals for direct relief--not including Social Security, pensions, unemployment insurance and so on--by Federal, state and local governments (in) 1934 (were) \$745,000,000; (in) 1948 (were) \$1,727,000,000.' The statistics show that 'the average annual expenditure for direct relief to individuals between 1933 and 1939 came to \$824,000,000. The average for the three postwar years --full employment--was \$1,461,000,000. This takes no account of pensions, Social Security, old-age insurance, and so on, the cost of which averaged \$9,400,000,000 a year for the past three years. It takes no account of the rising contributions to Community Chests, Red Cross, private pension funds and other resources available to the unfortunate.'

CHEER UP

Perhaps YOU are one of the frustrated, socially displaced, whose anxiety drives business continues to wrap around its finger. Periods of stress should RE-IDENTIFY the North American man, and woman, WHO HAS GOT GUTS. You require a NEW ASSOCIATION,

this time OF FACTS. TECHNOCRACY INC. COMMUNICATES THESE FACTS TO YOU.

This new association of facts is the end product of UNCOMMON men. William Thomson, referred to as Lord Kelvin, discovered WHAT-NOT-TO-DO. He socialized measurement and demonstrated the social value of APPLIED SCIENCE. James Clerk Maxwell understood the principles underlying DYNAMICS. He said, This habit of recognizing principles amid the endless variety of their actions can never degrade our sense of the sublimity of nature or mar our enjoyment of its beauty.'

Howard Scott found the COMMON DENOMINATOR for ALL physical costs. And it wasn't the 'common man'! It was, IS, and always will be ENERGY. No words can express his greatness in society today. TECHNOCRACY, as his living monument, tells the world more.

ENERGY OPERATES

Facts dictate that North America must organize impersonal relationships --FUNCTIONS--into ONE COMPLETE ENERGY OPERATION. The property right of this ONE COMPLETE ENERGY OPERATION will be the production and distribution of ENERGY EQUIVALENTS, known to you, to all of us, as GOODS and SERVICES.

This ONE COMPLETE ENERGY OPERATION will for long into the future VALIDATE NORTH AMERICAN CITIZENSHIP.

Time YOU renounced your fraudulent business citizenship!

No mere man can stop the FORCE MAJEURE OF PHYSICAL CHANGE.

THE FORCE MAJEURE MOVES ALL.

CLIPPINGS--CLATTER and CLUES

Editorial excerpt from the
San Bernardino Sun (California)

WELFARE STATE

As the soaring demands of the welfare state continue to be heard, citizens can well afford to take time out to cogitate over the recent record of income taxes.

In 10 years that type of taxation has increased more than 1,100 per cent. Collections jumped from \$2,500,000,000 in 1939 to \$31,000,000,000 annually at present... Number of individual income taxpayers has increased more than 10 times. There were 3,900,000 in 1939; 41,800,000 in 1948. Individuals pay 60 percent of the total. As consumers they pay most of the amounts collected from business.

News Item (AP) Oct. 28

General Motors Corp. reports its net income for the three months ended Sept. 30 is the highest for any quarter in company history... Net income for the nine months ended Sept. 30 jumped to \$502,414,029, from \$327,155,222 in the like period of 1948.

*

Same source

Chairman E. G. Grace told Bethlehem directors the corporation's net income for the first nine months this year was \$82,898,402 against \$53,183,858 in the similar period a year ago.

NATION'S 'SKID ROW' POPULATION
SHOWS INCREASE--Conditions Declared
Worst Since Dark Days of Depression

Chicago, Oct. 29--(UP)....

Hardship and suffering this winter may be 'tragic,' authorities said--perhaps the worst since the blackest days of the depression.

An estimated 95,000 'forgotten' men are living in blighted districts in Los Angeles, New York, Boston, New Orleans and Chicago alone. Countless thousands of others are scattered in major cities across the country.....

They sleep in alleys, doorways, parks or vermin-ridden flophouse beds for which they pay as little as 20 cents a night... Young men in greater numbers than ever before are 'hitting the street' discouraged and out of work, with family troubles or maladjusted... Many of the youths are World war II veterans. They have lowered the average skid row age from 60 to 40 in the past 10 years... Most of the cities expect the situation to get worse.

MACHINES PICK, HUSK CORN CROP
Many Man Hours of Labor Saved

Washington, Nov. 6 (AP) Corn picking and husking are rapidly getting out of the hand labor class. ..Machines include self-propelled models--over 95,000 units this year have put enough pickers in use to save more than 200,000,000 manhours of labor on this year's harvest. That's equivalent to 100,000 men working 40 hours a week for 50 weeks each year.

Farmers, big in crops and income, have bought more corn pickers in the last four years than were sold in the preceding 25-year period. Sales for the 1946-49 period top 275,000.

The modern models, available in one or two-row types, snap the ears from standing stalks, remove the husks and deliver the ears to nearby wagons.

THE MOLECULE CONSUMES

-TECHNOCRACY, A-16, July, 1939

It is now time that we deal with the mass of molecular human beings, not as those wilful, responsible and moral entities, but as energy-consuming devices arranged in an integrated technological orchestration for the production of an abundance of goods and services by the use of non-human, extraneous energy. In this abundance each molecular entity will share to its full capacity of consumption, not by virtue of its earning power but by virtue of being a molecule within the mass. (page 20)

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TECHNOCRACY'S Magazines provide the best available interpretation of the present rapidly changing times and help the reader to keep up-to-date on the social implications of the events which are occurring throughout the world, with special emphasis on the developing social trends of the North American Continent.

At least one, but preferably all three, of these Magazines are essential reading for all serious-minded North Americans.

'TECHNOCRATIC AMERICA' is stencil duplicated every two months.

Parts of TECHNOCRACY'S CONTINENTAL GRAY FLEET can be seen at various times on the highways of North America.

The various Sections and Organizer's in TECHNOCRACY INC. invite you to attend TECHNOCRACY LECTURES by Authorized Technocracy Speakers.

Weekly TECHNOCRACY STUDY CLASSES are made available throughout the Continent.

Licensed radio 'ams' can often be heard over the Technet.

TECHNOCRACY urges: AMERICA--NOW and FOREVER

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THE PANIC OF DISSOLUTION, and TECHNOCRACY'S ANSWER

CAN YOU DEFINE 'AN AMERICAN'

*

THE PANIC OF DISSOLUTION, and TECHNOCRACY'S ANSWER

By M. M. Fertig

It is popularly urged that you can break the 'laxative habit' with a laxative. Just follow the pill routine instructions. Bingo, you can hit the jackpot every time!

Likewise, some people have been trying a somewhat similar patent formula in their endeavor to break the time old habit of POLITICAL PERVERSION. There is little doubt that once 'pills of protest' in the form of Eolithic stones were hurled against intruding beasts and competing simians. Today, citizens of United States allegedly use 'deep freezes,' 'perfumes,' 'boot-black services,' as persuasive ballots; these and boycotts, injunctions, fictitious 'values,' in American dollars or British pounds are the political regulators. The frequent visitations of sections of the clergy, the military, manufacturers, or just the common good pals back home, don't seem to have anaesthetized the dirty culture of 'political science' now focused in Washington, but cleverly spread throughout the nations. Everyone wants not only to hit, but to capture, the jackpot and then some.

W A K E U P! The evolutions in food production and economic commerce have always followed one political principle--if you are on

top always manipulate supplies in such a manner so as to enforce superstition-supported-oligarchic social control. It has been: Long live the TYRANNY of the few mutually-sustained, perpetually-sanctified politicians, over the many homo sapiens! It is the year 1949 and the distribution of Abundance to Americans even now awaits the future. But this much is socially and statistically factual: WE HAVE ARRIVED AT THE PANIC OF DISSOLUTION.

What is wealth? Is wealth the name for economic goods and services on hand at a given time, the published figure of \$250,000,000.000 in ready cash in bonds and in surance which we Americans currently hold? or, is our wealth the name that should be applied to our natural resources, our technological equipment, our trained personnel, our overall capacity to produce? Does our wealth consist of 'good will,' patents, franchises, property rights, foreign political concessions, or does OUR WEALTH EXPRESS ITSELF IN THE UTILITY OF APPLIED SCIENCE AND OUR INDUSTRIAL TECHNIQUES?

What is production? Is it the process of the banker, broker, and labor leader--usually called 'management and labor'--jointly dictat

ing that automobile No. 1 will sell easier under the manufacturing supervision of DEF than under that of ABC; that automobile No. 2 will cause the use of more steel and petroleum products than No. 1 and therefore its manufacture will provide a greater net profit for investment capital? or, IS PRODUCTION THE DIRECT APPLICATION OF POWER UPON AN OPTIMUM OF RAW MATERIALS TO CONVERT THEM INTO EFFICIENT NEEDED USEFORMS?

What is productive labor? Is it that vague one or two shift 'efficiency' usually determined by racial heritage, body stamina, social ideology and degree of environmental conformity? or, IS PRODUCTIVITY THE CONTINUOUS QUANTITY-QUALITY WORK DIRECTED BY TECHNOLOGICAL TRAINING AND PERFORMED BY POWER OPERATING THROUGH THE MOST ADVANCED TECHNOLOGICAL EQUIPMENT?

What is consumption? Is it the moving of goods off the retailers' shelves by picturesque and costly advertising, the guzzling of spirituous liquors in protected gambling dens, the contamination of the human blood stream with the combination of chemicals promiscuously dispensed via the patent medicine and food processing routines? or, IS CONSUMPTION THE ADEQUATE COMFORT DERIVED FROM DEGRADING USEFORMS WE NEED FOR OUR SOCIAL WELL BEING?

What is value? Is value the joint quality-quantity of goods and services given or received in exchange under varying social impacts? is value a word which was and is substituted as a cover-up for scarcity, inefficiency and general faultiness? or, ARE THERE DEFINITE MEASUREMENTS WHICH CAN BE USED IN THE PROCESS OF DISTRIBUTING USEFORMS ON A CONSUMER EQUALITY BASIS? Value has no existence independent of scarcity.

What is money? Isn't money anything from Aaron's beard to a glass of zythum so long as a community exchanges it with confidence?

In this our PANIC OF DISSOLUTION, all of our traditional definitions in the fields of economics, journalism, general education and other Price System dominated habits, are being exposed to us as either inadequate and obsolete or totally without meaning. Within an annual utilization of 250,000,000,000 or more of kilowatt hours of POWER, how can 'public finance,' 'labor problems,' 'income differentiation,' 'business cycles,' 'price levels,' 'credit and banking,' 'marketing,' 'good and bad risks,' 'opinions,' 'censorship,' 'codes of ethics,' 'defamations,' 'sales promotions,' 'personal influencing,' 'corporation interests,' 'party platforms,' 'bigotries,' 'heresies,' 'excommunications,' have any real meaning or validity?

The PANIC OF DISSOLUTION IS THE BREAKING UP, the DISINTEGRATION, the TERROR IN THE DEATH OF THE PRICE SYSTEM--WHICH IS NOW UPON US.

Our physical social state had been changing gradually from 1760 until 1900, then that change began the acceleration of GRAVITY. We have been tumbling head over heels so much that many North Americans have seldom had a minute's time to examine and interpret the continual warnings we have gone through. When some 'in the know' might have objectively studied the fundamental physics of our American civilization, what did they do? They grandiosely organized themselves into more and 'better' pressure groups, by which they further confounded the art of 'political science,' and further

PLUNGED this nation into the deeper depths of international chaos.

POLITICAL PERVERSION has always been the act of socially controlling governmental organization, regulation and administration in such a manner as to corrupt, derange and brutalize men by the mis-applying of the reality of physical laws. The earliest of men were natural competitors. They ranged alone or in small families. They preferred to be solitary creatures with only their mates. When they were forced into community life by mutual need and evolution, they brought with them their conflicting individualisms--their selfishness and egotisms, the impediments of their ape-like ancestors. Only the shrewd and cunning could direct and manage this social conglomeration. Is it any wonder that politics has always been a 'rotten' business? And in America where things GROW bigger and 'better,' a more competitive business?

One pressure group after another would dominate. Even so, man has been continuously evolving in his physical and cultural characteristics. More adequate food supplies have made him in the mass more prolific, now necessitating concern with repopulation. The transitions from the early social institutions, customs and beliefs into the factual, measureable necessities of today, have now so confused and weakened the influences of these various pressure groups that they no longer can recognize 'heads from tails.' Their once winning streaks are backsliding with social force. The very existence of these groups only adds to the PANIC OF DISSOLUTION.

Do you need proof?

Cotton producers wanted a government subsidy. Now our government

owns about two-thirds of the raw cotton. When the new crop comes in, the government will likely 'own' about all of it. 'Big' men decided some years back to unite to have the government obligingly transfer TAX dollars from YOU and ME as little field run Americans into the coffers of big business, munitions, oil, etc. Then the official gun-fire stopped; the European airlift practically stopped; what have we?

Common stock prices in oil have fallen since November 1948 to present changes (as reported by Business Week of Aug. 20,) in percentages ranging from minus 8.3% to minus 56.8%. The total minus percentages for some twenty major oil companies approached MINUS 569.3%

A general market chart based on Standard and Poor's averages showed that common stock prices in 1946 were registered on an index just under the 300 mark. The relative position June 1949 was about 102. Since 1948, department store sales were reported off 13%; chain stores off 10.2%; Spiegels net profits during first half of 1949 reported off 25%; current freight loadings down 18.4 %. Business inventories were reported dropped \$1.1 billion in June. This drop was reported down nearly \$4 billion from the peak of last November.

In the two years after the close of hostilities in 1945, (Forum, July, 1949, reported) the United States had sent \$35 billion in goods and services to the countries of Western Europe. In 1948 our exports (Forum reported) totaled \$13,305,000,000; this means a drop of 61 plus percent.

Be on the special lookout for Technocracy's figures on the

money and material dumped around the world since 1940. These may soon be made publicly available.

Below is Technocratic America's compilation of UNemployment. The individual sources are responsible.

Accepted standard of unemployed	2,000,000
Drop in employed by early 1949	4,500,000
Accumulation to mid-June 1949	3,000,000
Non-agricultural workers mid-July	230,000
Armed forces civilian workers announced August 25,	130,000
Reserve officers, Aug. 25,	12,000
Six groups inactivated air personnel	?
G. I. veterans school enrollment	<u>1,666,518</u>

Total: MORE THAN 11,538,518
or about 20% of ordinarily considered working force.

Shades of 1933 and the depression; the unemployed figure then public was 12,000,000. and administration WOULD APPLY THE REALITY OF PHYSICAL LAWS?

A lesson in physics: When all forces in a nation's economy act so as to neutralize each other and produce no social motion, the economy is said to be static. America was static before 1492. When a nation's economy moves with constant velocity with the forces of social motion just balanced, this state is called dynamic equilibrium. America was in dynamic equilibrium from 1492 until the year 1900. When the constant velocity changed to uniform acceleration--in the specific direction of POWER TECHNOLOGY--with the 'soundness' of the primitive financial structure vanishing into increasing debt, two new considerations entered the physical picture, namely, TIME--now 50 years, and DISTANCE--now our capacity to produce ABUNDANCE. America's PANIC OF DISSOLUTION reflects the stable physical law-- $D = VT$, or simply that Abundance was achieved by the multiplication of velocity by time, and the financial structure automatically has fallen by the way-side.

What would happen I F governmental organization, regulation,

Could 'deep freezes,' 'boot black services,' boycotts, injunctions, price standardizations, move at various speeds in hit or miss directions?

We live in the ERA OF MASS RESOURCES CONVERSION BY THE APPLICATION OF POWER. Our empire of machines must be OPERATED so as to SERVE ALL OF OUR PEOPLE or this empire shall pass into oblivion. This isn't ideological, it is TECHNOLOGICAL FACT. If government organization, regulation, and administration is designed to MAKE this empire of Machines and Power function 100%, WHAT IS THERE TO BE AFRAID OF? Moreover, how can political perversion actually PREVENT the historic advance of this North American ERA? If North America chooses not to be on the front line at home, the already available knowledge of atomic fission will enable a POWER TECHNATE to embrace Eurasia. Think this through to its final outcome--we'll then be the wise-guys, the has-beens who missed the boat. Endemically, are Americans so conditioned that they would sincerely enjoy such a world position?

Those people who have been scoffing at Technocracy had better do some worthwhile research-- some analyzing and synthesizing. There is nothing in the world of events which can revive the body of relationships which prevailed during the growth and maturity of the Price System. It is done, and will soon be gone. The clergy, try as some are trying with might and main, can't bring back its 'soul.' The military can't erect a retaining wall around it, because the magnitude and direction of operations required to 'revive' it, would automatically redestroy it. The manufacturers can't exploit foreign markets beyond a definite point, because foreign markets are reaching saturation and showing increasing resistance, in fact undermining our own markets. None is so blind or helpless as he who will not see!

So instead of installing the North American Technate back in the 1930s, when it could more appropriately have been installed-- that is without the Second World War or the present international civil conflict--our POLITICAL PERVERSIONISTS of both the Republican and Democratic parties, chose to wait and scrap, as heirs after the reading of a dead man's will, each having hoped and prayed to enhance his own fortune.

BUT THE PRICE SYSTEM'S LEGACY TURNED OUT TO BE A WORLD FINANCIAL PLAGUE.

It should be quite obvious that it will serve no constructive purpose to continue to take more or fewer political pills to break the constipation of the Price System's corpse.

Please, TECHNOCRACY, flood this Continent with the knowledge of HOW to begin a clean, a fresh, a

scientific North American Program.

TECHNOCRACY'S ANSWER

Get these facts straight and keep them straight.

1. Technocracy's scientific design for THE TECHNATE OF AMERICA is NOT 'a clear call' for the installation of an executive, legislative, judicial WELFARE state.
2. The Technate will NOT be democratically controlled to ensure either 'rythmic' or 'general' prosperity.
3. The Technate will NOT contain the ARTIFICIALITIES that are part and parcel of 'free' or 'restricted' competition.
4. The Technate will NOT contain the basic and axiomatic institutions of capitalism or fascism, nor the tenets of socialism or communism.
5. 'Political science,' that HYPOTHEC of ALL scarcity-regulated social systems, CAN NOT exist in the Technate.

The above facts are the REAL REASONS motivating the repeated attempts to disrupt Technocracy Inc. Chiseling politicians loath Abundance for everyone except themselves.

Technocrats are different from all politicians, philosophers, and superstition dieticians, of whatever hue. Yet they are among you everywhere on this Continent.

As Technocrats, we K N O W

1. That there is N O Price System payoff for our present work--capital cannot much longer protect itself by pay-offs, or through 'discreet actions,' combination, or, legislation. There is no political office worth having.

2. That we are not 'big shots.' But that we are just human PARTICLES in the existing human mass.
3. That as particles associated in a storage battery --in Technocracy Inc--we have received and are transmitting the SOCIAL IMPULSES that were part of that original ENERGY set into motion at the time the POWER EPOCH was INITIATED--specifically, this was by the operation of the Pearl Street Central Station in New York in 1882. Thereafter Central Station units spread throughout the land conveying additional energy for primary social operations. And thereby the quantity of the social charge in the mass of Americans has been steadily increasing.
4. That the actual functioning of super turbines, long distance power transmission, manufacturing processes, radio networks, mass illuminations, etc. are the harmonics resulting from that Pearl Street and later additional hydroelectric installations.
5. That the DESIGN AND OPERATION of the Technate of North America is dictated by the PHYSICAL character of the functions of SUPER POWER.
6. That we have to accept the physical character of Super Power, because Super Power has come to be the here and now of our physical-social environment.
7. That the Technate, as the FITTING social mechanism of Super Power, among other things, must operate a specific system of ENERGY RECORD KEEPING, by which PRODUCTION--the rate of expending energy--and CONSUMPTION--the rate of using up energy--THEIR NEEDS are registered spontaneously, and at specific integrated central

recording stations.

Now, Technocracy will answer your one most pressing question before you have time to ask it.

N O. The Technate will NOT use money. Money will have No value and NO function. It will cease to exist. Because POWER has nothing in common or collateral with 'value,' property rights ownership, trade, bribery, etc. for which money once served Price System purposes. Think this second shock through to ITS final outcome.

The unit of electrical power is the WATT. (Footpounds and horsepower can be converted into equivalents.) The amount of work POWER DOES in time is measured by the JOULE. One joule is the equivalent of 10,000,000 ERGS.

You, as an American citizen, will receive as your CITIZENSHIP RIGHT your continuous ENERGY CERTIFICATE. It will be yours so long as you remain an American citizen. Babies will receive theirs at the time of birth.

Result: the automatic elimination of all the phantasmagoria of politics, finance, and superstition.

Paraphrasing Lord Kelvin, Technocracy unequivocally can state:

WHEN YOU MEASURE THE ENERGY WITH WHICH YOU OPERATE AND CAN EQUALLY DISTRIBUTE THE PRODUCTS CREATED THROUGH ITS DEGRADATION, DEFINITELY YOU WILL KNOW YOUR SOCIAL MECHANISM.

We Technocrats voluntarily discipline, not you, but ourselves in the knowledge and procedure of the organization, and the administration of the SELF-REGULATED

PHYSICAL GOVERNMENT which the continued use of SUPER POWER on this North American Continent dictates shall be installed.

Technocrats DO NOT receive orders from Moscow, Rome, or from investment capital manipulated from New York or Washington. If you have fully understood all the foregoing, you will now understand how irrelevant and utterly useless orders from Moscow, Rome and investment capital would be. You will also understand WHY we Technocrats can face the future with the assurance and stability that no other group of Americans can.

The Members of Technocracy Inc. are America's ENVIRONMENT-INTELLIGENT citizens.

If you are trying to find your way out of the PANIC OF DISSOLUTION, why don't you join Technocracy Inc. now. Sooner or later--sometime--YOUR PHYSICAL REACTION to misplaced faith, 'business confidence,' counterfeit patriotism, and enforced deprivation, will move you into our Membership.

CAN YOU DEFINE 'AN AMERICAN'

Never in history has a nation been so bedeviled and cursed by the big-shot-itus of business success, but now this success is quickly backsliding. In the last eighty-four years, that is since the civil war, United States has never possessed a national strategy or a directional design of the operation of its own entirety. If a nation has no positive internal intent, of what does its social identity consist, regardless of its foreign policy (?); foreign expansion, or its world commitments?

How does a stranger interpret a citizen who shadow boxes and cam-

ouflages the realities everywhere about him? who permits the waste of his natural resources and slaughters his fellow men by the hundreds just to celebrate a holiday?

Sure, there is speculation in Far East oil and a Federation of European countries. What a thrill but its not the millionth part of the adventure that there is in harnessing America's potential waterpower.

You are supposed to be 'An American,' but just what are you? A tie-back to the cave man? or, are you intelligently working in the laboratory of this Continent, precision building for a future that will both provide for and protect your grand and great-grandchildren?

Define 'An American,' to get wise to yourself. We know you are either an aborigine or of foreign descent, but we are asking you to specify what you mean by your existence in America. What are your intentions when the going really get rougher? Consider the clipping below:

TREASURY 2.5 BILLIONS IN RED IN TWO MONTHS

Washington, Sept.2 (UP)-- Spending at the rate of almost \$1.60 for every dollar of income, the treasury was \$2,593,474,078 in the red today for the first two months of the new fiscal year.

..

Does singing in unison--WHERE ARE OUR WANDERING DOLLARS TONIGHT --produce a NATIONAL STRATEGY or a DIRECTIONAL DESIGN for the operation of THIS Continent?

The technological age demands that we arrive at social decision. by considering the ENERGY state.

FACTS TO REMEMBER

No question of really fundamental importance is ever submitted to popular election.

No political party on this Continent can offer or bring forth a guaranteed annual income to every adult citizen as a constitutional right of that citizen's contract of citizenship.

To make a successful international war, love and hate have to be created synthetically.

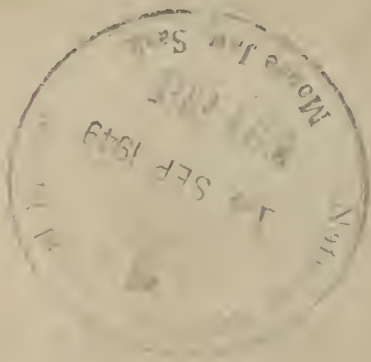
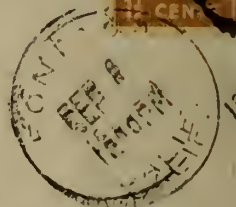
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Technocratic America

A JOURNAL OF SOCIAL TECHNOLOGY

An Official Publication in
Regional Division 11734

TECHNOCRACY INC.

FONTANA, CALIFORNIA

TECHNOCRACY INC. HOWARD SCOTT, DIRECTOR-IN-CHIEF
CONTINENTAL HEADQUARTERS: 155 E. 44th STREET, NEW YORK CITY

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TECHNOCRATIC AMERICA

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TECHNOCRACY Inc. publishes three quarterly magazines; at

TECHNOCRACY DIGEST, 1166 West Georgia St., Vancouver, B. C.
THE NORTHWEST TECHNOCRAT, 2015 Third Ave., Seattle 1, Washington
THE TECHNOCRAT, 8113 So. Vermont Ave., Los Angeles 44, California

The above magazine are each, five issues for One Dollar
All Three magazines, 6 months (6 issues) in rotation for \$1.25
All Three magazines, one year (12 issues) in rotation for \$2.50

TECHNOCRACY'S Magazines provide the best available interpretation of the present rapidly changing times and help the reader to keep up-to-date on the social implications of the events which are occurring throughout the world, with special emphasis on the developing social trends of the North American Continent.

At least one, but preferably all three, of these Magazines are essential reading for all serious-minded North Americans.

'TECHNOCRATIC AMERICA' is stencil duplicated every two months.

Parts of TECHNOCRACY'S CONTINENTAL GRAY FLEET can be seen at various times on the highways of North America.

The various Sections and Organizer's in TECHNOCRACY INC. invite you to attend TECHNOCRACY LECTURES by Authorized Technocracy Speakers.

Weekly TECHNOCRACY STUDY CLASSES are made available throughout the Continent.

Licensed radio 'ams' can often be heard over the Technet.

TECHNOCRACY urges: AMERICA--NOW and FOREVER

JULY
1949

Whole No. 106
Vol. 14, No. 4

CONTENTS
Copyright, 1949 by 'Technocratic America'
(Technocracy Inc.)
Special, THANK YOU
ANSWERS, to Your Letters
THE TECHNATE OF AMERICA

*



11734

TECHNOCRACY
Inc.

To: Frank Freeman, Captain, San Bernardino Co. Division
State Motor Vehicle Highway Patrol

Kenneth Sikes, our Patrolcar Escort, San Bernardino Co.
Division, State Motor Vehicle Highway Patrol

H. W. Swinney, Chief, Ontario City Police

Eugene Mueller, Chief, Upland City Police

Subject: OPERATION 'ALL STATES' PICNIC

The members of that portion of TECHNOCRACY'S CONTINENTAL GRAY FLEET who attended the 'All States' picnic, Saturday, June 18, 1949 in Ontario, under the supervision of Gerald D. Olney, Controller, A. Bishop and 'Pinky' Barnes, motor-cyclermen, together with the members of R. D. 11734, Technocracy Inc., take this opportunity to publicly THANK all of you, and each of you in the function of your office, for co-operating with us to help make our participation in the day's events a success.

It might be of more than passing interest for you to know that the adult Technocrat guests of R. D. 11734, were registered as from Canada and 20 States of the U.S.A.

THANK YOU, and SALUTE!

Canada	2	Indiana	4	Ohio	5
Alabama	1	Iowa	3	Oklahoma	3
California	27	Kansas	6	Pennsylvania	2
Colorado	2	Kentucky	1	Texas	3
Georgia	1	Missouri	2	Utah	5
Idaho	2	Montana	4	Wisconsin	4
Illinois	5	New York	3	Wyoming	2

Gerald D. Olney, Controller
Gray Fleet R. D. 11833-34
M. M. Fertig, Organizer
R. D. 11734
Technocracy Inc.

ANSWERS, to Your Letters

To: Certain initialed Members of Technocracy Inc., and
Subscribers of 'Technocratic America'

Subject: Your letters to me since February, 1949

1. Almost six months have passed and I have been continuously busy, yet I just didn't get some of your letters answered. Since there was nothing secret in any of them, please permit me to make generally available the answers to your respective questions.
2. I have studied the contents and find the points of requested information to concern
 - a. the 'natural rights of man',
 - b. what President Truman is 'doing,'
 - c. a seeming lack of analytic capacity,
 - d. a Technocrat's loyalty,
 - e. water shortage in California, and
 - f. your faith in Technocracy's predictions.
3. Please feel free to write me as often as you may desire. If I don't get your letters answered individually, I may at some future date again resort to this present experiment.
4. The partial contents of this first letter make it advisable not to identify it by using the writer's real initials. The complaint and plea are so common that many a Technocrat will feel directly concerned. I have from time to time received about a dozen similar ones.

So, from XYZ:

As you well know, my business has been on the skids for the past two years. My wife has been preaching to me about my natural talents and rights, that I am just as good a salesman as so-and-so. She asks, 'Why don't you (I) bring home more of the bacon?' Won't you please casually call sometime and try and give her a little Technocratic insight.

The 'natural rights of man' idea has been the basis of all forms of political government. Now I am going to ask you a question: What are the so-called 'natural rights of man'? To make it a little easier (or perhaps a little more dif-

ficult for you to answer) I will also ask you: What are the natural rights of elephants, tigers, dogs, cats, mice, roaches, etc.?

The various governments of historic society sought to preserve this 'natural rights' idea among the upper groups, in order to gain support for themselves, but the whole idea is absurd, basically unsound. You should better acquaint yourself with the term 'DYNAMIC EQUILIBRIUM.'

Energy flows on this earth. Plants grow because of it. This consumed energy (insofar as the plant is concerned) is stored

as plant food for herbivorous animals. Carnivorous animals, including fowl get part of their share of energy from the herbivorous ones and man eats both. Seriously, who eats man? Man eats or consumes himself in malnutrition, overwork, worry and starvation, unless he replenishes his supply of energy. The entire series of energy events from the first plant to the living man is an energy process. THERE ARE NO NATURAL RIGHTS IN IT unless you arbitrarily claim that survival is a natural right, but SURVIVAL IS ALWAYS DEPENDENT upon the amount of energy which can be converted to man's use. This fact is the most important observation you can make today.

The idea of 'man's natural rights' is a hangover from early 'property rights' wishful thinking. Political governments were instituted by men primarily to preserve these 'property rights' both against wild and domesticated animals and 'wild' and domesticated men. A natural right to anything simply doesn't exist; it is a figment of man's imagination. The state of DYNAMIC EQUILIBRIUM of the environment in which he finds himself determines what he shall or shall not get.

It is the chaotic condition of our social environment which should interest your wife. You and your supposed qualities (I'll grant that you as an individual do have talents) are like corks bobbing on the surface of the water. If you are lucky to have a hook attached, you may now and then catch a fish (bring home more bacon) PROVIDED the fish are in the water to be caught. Perhaps some political CARP has already robbed the stream of most of the other fish!

Your trouble isn't individual--primarily with the state of your

wife's misinformation; it is in our common problem. You and millions more like you are confronted with the SOCIAL ENVIRONMENT that makes such misinformation as she may hold, possible.

Since the year 1900, the new manhour displacing ENERGY CONSUMING device we call TECHNOLOGICAL INDUSTRY has permanently entered our environment. We North Americans, as a Continental family, are being compelled to establish DYNAMIC EQUILIBRIUM among the plants we grow (including getting rid of insect pests), the animals we can raise because of our forage crops, the size of our population in regard to our total food supply, and the energy consumption of our industrial and service techniques.

The succession of wars and death itself have proven that man has no natural or 'inalienable' rights. WHAT and WHERE were the 'inalienable rights' of 57.6% of the mobilized forces during World War I? WHAT and WHERE were the 'inalienable rights of man' during World War II? A compilation released by the Vatican estimated the total dead in World War II at 22,060,000; wounded at 34,400,000. At least 56,460,000 persons were dynamically deprived of life, and/or, liberty and happiness. Even TOTAL POLITICAL WAR was too impotent to destroy America's capacity to produce through the means of TECHNOLOGICAL INDUSTRY. AMERICAN TECHNOLOGY supported by our supply of natural resources is the ABSOLUTE DYNAMIC MASTER over our lives. Its authority scientifically applied will automatically yield SOCIAL RIGHTS to each of us far surpassing any imagined 'natural rights.'

Granted, you have a devoted wife. Therefore, keep in mind that a

devoted wife always wants her man, regardless of other considerations. If you can help her to become socially well-informed, so much the better. However, if she decides to remain socially illiterate, but is otherwise physically mature, she is not biologically insensitive. Once the physical environment forces the decision, our women will prefer the virility of their men, added to the then available supply of social goods and services, far more than the now PERMANENT STERILITY of American business. In the meantime, patience and more patience!

From M. M. H.

Wont you please call Howard Scott's attention to what President Truman is really doing to this country? As an officer in Technocracy cant you give me just a wee hint as to the course Technocracy intends to take?

In 1555, the religious Declaration, the Peace of Augsburg, publicized the idea that he who was in power had the right to establish and regulate policies and religion within the boundaries of his sovereignty. In 1648, the Treaty of Westphalia wrought the idea of extensive sovereignty--the nation-state could extend its boundaries to whatever limits were physically possible to hold and it could establish whichever religion it could maintain. In 1689 in England, the Bill of Rights made illegal certain pretended powers of the king. In 1701, the Act of Settlement gave Parliament certain powers.

In 1791, a combination of historic features was incorporated in our own Federal Constitution. In 1789, the Declaration of the Rights of Man was presented to France. December 10, 1948, the General

Assembly of United Nations approved the Universal Declaration of Human Rights.

Through these events, what has commonly been called the 'middle class', this class has risen in the USA to the position in which President Truman IS its official representative. Whatever President Truman or any other possible USA president would do, he would officially be the elected or constitutional representative of the 'great middle class' of Americans. So long as 'the great middle class' tolerates certain definite actions on the part of the president, the blame, when there is blame, is the burden of the great middle class. It is not Howard Scott's job to pay particular attention to what President Truman is 'doing.'

Howard Scott's job as Director-in-Chief is to supervise the finding and keeping of accurate data as to how the great middle class--you and your neighbor, I and my neighbor--all of us, are behaving in the oppressions created by the PHYSICAL FORCES working upon us. His job is DIRECTION.

As an Organizer in Technocracy, I cannot give you 'a wee hint as to the course Technocracy intends to take', other than to say that our physical environment dictates from time to time A DEFINITE PROCEDURE which it would be to the functional social advantage, for this great middle class, TO CONFORM WITH. We who understand the objective approach which is Technocracy, we do not bother ourselves as to what the immediate detailed actions of Howard Scott and the Continental Board of Governors will be. We know that whatever is prescribed comes from the dictates of the observable facts.

From F. B. and H. E. I.

Among all my non-Technocratic acquaintances, I can't count 3 who I consider qualified to analyse the social problems of today much less see 5 or 10 years ahead. If analysis is not part of our daily living, how can we Technocrats pump or pound it into people?

The study of Technocracy often reconditions a person so as to uncover mental qualities otherwise not noticed, but Technocrats could not, if they wanted to, supply a person with any biologic capacity which he might lack.

Price System inefficiency and impotency are now so dominating the people, that in self-defense, they will have to seek a more efficient social system. When tens of millions of North Americans get kicked around too frequently and too hard, they will become positively enraged against politics, so enraged that they won't trust ANY politician regardless of his build-up.

Please re-read the Answer to XYZ.

From H. A. A.

Since the cold war with Russia is said to be the psychological conflict between democracy and communism, how can a Technocrat who doesn't sing democracy's praises, explain to his friends that he is a loyal American citizen?

There are several types of organization--business, social, political, etc.--depending upon the stated objectives to be accomplished,

All political organizations

are designed primarily, to acquire, hold, and expand property, or property interest, and prestige, into the future. History has proven that religious organization the world over adds a concept of 'morality' to the chosen political or business concept. Democracy, republicanism, communism, state capitalism or fascism, liberalism, socialism, are all OPPORTUNIST LEGALISMS.

TECHNOCRACY is quite different from any of these types of organizations.

- a. Technocracy is not opportunist--seeking immediate advantage regardless of ultimate consequences.
- b. Technocracy is not concerned with the 'sanctity' of either private property rights or collective property rights.
- c. Technocracy is a method by which social goods and services can be distributed, and social control established wholly outside the field of jurisprudence and wholly inside the field of function.

The general structure of CONFLICT of any sort is built upon the struggles of two or more belligerents to attain almost, if not identical--though often submerged--GOALS. Hence Technocracy cannot be in real conflict with any existent type of organization--political, religious, legal or what have you. For Technocracy is nothing more nor less than the social application of that body of rules and principles which make possible the successful operation of TECHNOLOGICAL DICTATES. Do you know of any political, religious, or so-called legal organization which states this objective. I don't!

Within this literal meaning, neither democracy nor communism exists as Technocracy's political protagonist or antagonist. Because Technocracy has NO political basis, you can assure your friends, college presidents and superintendents, teachers and preachers, that Technocrats are all loyal North American citizens. It is IMPOSSIBLE for them as Technocrats to be disloyal.

From E. F. L.

What is Technocracy going to do about the ever present water shortage in California?

For more detailed information I am sending you the leaflets--
So What; A Continental Hydrology;
and Power For A Continent.

The various civilizations of the world grew, flourished or deteriorated because WATER and ENERGY in its various other forms IS THE SOCIAL DISCIPLINARIAN for every civilization. When Californians learn that their water problem is integrated with that of the entire Continent, and they seek to have THE ENTIRE CONTINENT'S WATER PROBLEM SOLVED, when that day comes, Californians will have been awakened by their ever-present SOCIAL DISCIPLINARIAN--WATER. Technocracy's Continental Hydrology should give every Californian today sufficient incentive to work for a better California and for a better North America.

From E. T.

About twenty-five years ago a story was printed telling how an angel opened the front door of a man's car at the time of an accident and thereby saved his wife's life from sure death. Lately I have been told that the chance of Technocracy ever getting the Tech-

nate is just another one of those faith stories. I don't believe it, but how am I going to convince UVW that I'm not just another victim of 'faith?' He said that the fact that we had World War II proved that we Technocrats didn't know what we were talking about.

Perhaps you are a victim of 'faith', but what about it? In addition there are observable facts available to you by which you alone can find out whether YOUR supposed faith is either ridiculous superstition, or is well founded. It is what you do with the facts that you have observed that really keep you on the correct path. Have you digested them, fully assimilated them so that they are really YOUR approach to our social problem?

Pardon this intrusion. A man had attended our Technocracy Study Class for several months and then said to me, 'The trouble with you is that you always present Technocracy in pre-digested form. I'd like to think things out for myself but somehow Technocracy always has beat me to it.'

Obviously, this man was trying to resist what UVW calls 'faith.' Please look on page 12 of The Technocracy Study Course and find this statement: 'Science is, in a dynamic sense, essentially a method of prediction. It has been defined as being the method of the determination of the most probable.'

If what is legally called 'an act of God,' should intervene, such as many people uninformedly consider World War II to have been, that does not invalidate the PROCESS by which scientific predictions are arrived at. The fact is that World War I and II

was sought and fought to prolong the Price System. Instead both editions accelerated all the forces which will eventually bring about its total capitulation.

Faith is an emotional response. Is there any harm in controled faith? It was in 1808 that John Dalton formulated the atomic theory. Thereafter came our wars of 1812, 1846-48, 1861-65, 1914-18, but it was only toward the end of World War II--an expanse of 137 years--that Dalton's revised and expanded atomic theory made possible the actual use of atomic energy. Please answer this for yourself: Was there controled faith in the facts

and revisions expressed by Dalton's atomic theory? Superstition is UNWARRANTED faith--faith with no verification attempted.

It is silly for anyone to try to raise an argument on the basis of whether faith is commendable. Since it DOES EXIST as an emotional response, why bother?

Demonstrate that you know all the knowable facts and are eager to go on from there, and your faith will most likely take care of itself. Genuine faith does not express itself in big-shot-itis, but in responsible, long-lasting work.

5. Have we learned anything? Let us summarize and state:

- a. The biologic urge for survival must function to establish the dynamic equilibrium of all our energy consuming devises or, we will perish either at once or by degrees.
 - b. The 'great American middle class' carries the responsibility for everything which its official respresentatives do.
 - c. Popular need for goods and services will offset the seeming lack of analytical comprehension.
 - d. Literaly, Technocracy has no political friends and no political enemies, because Technocrats as loyal North American citizens, seek to apply the rules and principles of technological function, which are entirely outside the field of the various political philosophies.
 - e. The social arrival of North America in a peaceful world is determined by what WATER with its technological energy possibilities, in the role of SOCIAL DISCIPLINARIAN, DICTATES.
 - f. Technocrats should know the facts as they exist today, and as they express the most probable destiny of our Continent. Since our emotions are part of us, it is our job to subject them to the facts. 'Faith' is an expression of emotion.
6. Technocracy could use more of the determined fighters who will not give up, even when the going gets rough. The Price System is through in Asia. American business has oversold and overbuilt Europe. TECHNOCRACY must now direct our Technological Industry toward the benefit of **EVERY NORTH AMERICAN CITIZEN.**

Salute!
M. M. Fertig

THE EMINENT DOMAIN OF THE NEW SOCIAL ORDER--
THE TECHNATE OF AMERICA

Present Countries

Alaska	French Guiana	Nicaragua
Bermuda	Guatemala	Panama
British Guiana	Greenland	Panama Canal Zone
British Honduras	Dutch Guiana	Puerto Rico.
British West Indies	Haiti	Salvador
Canada	Honduras	Samoa
Colombia	Labrador	St. Pierre and Miquelon
Costa Rica	Martinique and Gaudeloupe	Trinidad and Tobago
Cuba	Mexico	Venezuela
Curacao	Hawaii	Virgin Islands
Dominican Republic	Newfoundland	United States

With the technological integration of this 19%, almost one-fifth of the world's land area, America can be strong and secure.

America needs no political balance of power to serve well the needs of its own 9% of the world's population.

- - -

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'CALLING ALL AMERICANS'

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1110 on your dial
Every THURSDAY, 6:15 p.m.
Los Angeles area

K P M C
1560 on your dial
Every Sunday, 11:30 a.m.
Bakersfield area

K R N R
1490 on your dial
Roseburg, Oregon

All are Pacific Standard Time

*

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TO ALL NORTH.AMERICANS

JOIN TECHNOCRACY NOW.

MARCH
1949

CONTENTS

Whole No. 104
Vol. 14, No. 2

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PRICE SYSTEM CIVILIZATION, or, TECHNOLOGY-CULTIVATED

CIVILIZATION--T E C H N O C R A C Y !

SOCIAL CHANGE

PRICE SYSTEM CIVILIZATION, or, TECHNOLOGY-CULTIVATED
CIVILIZATION--T E C H N O C R A C Y !

Please try to define CIVILIZATION. We will allow you some time to 'think' it over.

? ! ?

Any Luck? Why do we want YOUR definition? We want YOUR definition because YOU are intimate in YOUR RELATIONSHIP with those who are necessarily around you twenty-four hours of each day. You are a member of the human society operating within the geographical area known as the Continent of North America. How North America OPERATES affects your pocketbook, your stomach, your blood pressure, your love-life.

Do YOU know even a little, concerning the material and energy resources of that part of the Continent where you live, or of the Continent as a UNIT? Are you more concerned with CIVILIZATION as it contributes to, or deprives you of, your LIVELIHOOD?

The social change going on all over the world places you immediately before a huge precision balance. This time it is not the imaginary balance of 'Justice' or 'Fortune.' This time you are being FORCED to note what happens within PRICE SYSTEM CIVILIZATION and what happens within TECHNOLOGY-

CULTIVATED CIVILIZATION. You shall be forced by the measurements you observe, to admit that there is room for substantial improvement in your standard of living. The pointer of the balance indicates the greatly inferior position of the PRICE SYSTEM METHOD OF CIVILIZATION.

So that there shall be no misunderstanding caused by YOUR personal definition of civilization, we quote the agreed upon legal definition as it appears in Black's Dictionary of Law, third edition, page 333:

'This (CIVILIZATION) is a term which covers several states of society; it is relative, and has no fixed sense, but implies an improved and progressive condition of the people, living under an organized government with systematized labor, individual ownership of the soil, individual accumulations of property, humane and somewhat cultivated manners and customs, the institution of the family, with well-defined and respected domestic and social relations, institutions of learning, intellectual activity, etc.'

F A U L T Y operation of ANY

system, whether that of the automobile with improperly set distributor, clothes wrapped around one or both rollers during the process of wringing the weekly wash, or the administration of CIVILIZATION by the legal authorities implies FAULTY DESIGN of the operating mechanism, which can be corrected ONLY by an improved design in which the faulty characteristics have been OMITTED. The 'improperly set distributor MUST BE PROPERLY SET; the feeding of the wringer must be SLOWER or the FRICTION LESSENER; the administration of Price System civilization MUST BE ABANDONED, before the maximum rate of operation on this North American Continent can be established. In regard to the operating characteristics of Price System civilization ALL POSSIBLE CORRECTIVE MEASURES have already been tried, Herbert Hoover's 'reorganization' expediency to the contrary.

A high energy civilization such as exists on this Continent, has needs peculiar to itself which MUST BE EXPLICITLY RECOGNIZED IN AN ADEQUATE DESIGN FOR OPERATION.

Wherein do the CONCEPTS of Price System operation differ from the SPECIFICATIONS for technological operation?

We return to Black's Dictionary for the basic definition of CIVILIZATION--IN PRACTICE:

'A law; an act of justice, or judgment which renders a criminal process civil; performed by turning an information into an inquest or to the contrary.'

This may seem a difficult sentence to interpret, but we have evidence on every hand that INFORMATION is constantly being INVESTIGATED by the courts, legislative bodies, local vigilantes--the lat-

est to be reported, the National Go-To-Church corporation. Why is the serach into simple information so often turned into a legal inquest? The reason is because our CONCEPTS of PROPERTY, TRADE, VALUES, DEBT, ECCLESIASTICAL OBEDIENCE --all Price System 'virtues' --are involved. The foregoing legal definition expressed more simply is: Civilization in practice has been and is the process of a community accepting a double standard of 'right' or 'wrong.'

Granted a 'crime' was or is being committed. From the legal standpoint the question is: was or is the 'crime' a breach or violation of PUBLIC RIGHTS AND DUTIES, or, was or is the 'crime' a violation of PRIVATE OBLIGATIONS AND DUTIES? Upon this decision the 'crime' either becomes criminal or it is absorbed in the 'PEACE' OF PRICE SYSTEM CIVILIZATION. If it is declared criminal the perpatrator is usually incarcerated; if it is declared civil the perpetrator is often elevated to the highest offices society has available. Admitted and proven FORGERY has frequently been recorded by history to be CIVILIZATION.

Our CONCEPT of anything is our IDEA of it. IDEAS are here, there, and everywhere. They are almost as plentiful as human beings. Price System civilization began only when ideas became CODIFIED.

Those ideas which were codified according to Hammurabi, head of the Babylonian empire, 2100 B. C., and subsequently the successive heads of the Roman empire, the various Popes, the Byzantine emperor, Justinian-- 534 A. D., and later 'dignitaries', include such RELATIONSHIPS as citizenship, marriage, divorce, contract, sale, partition, exchange, mortgage,

usufruct (the right of using and enjoying the fruits or profits of an estate or other thing belonging to another, without impairing the substance), servitudes, succession, wrongs and so on. Of these most sprung from CANON law, but all are significant within legal Price System civilization.

TECHNOLOGY-CULTIVATED civilization has its roots in antiquity too. The Reindeer Age produced such articles as reindeer horn arrows with which to procure food, the pebble-cup-mortar in which to grind food, throwing spears with which to 'catch' fish, other well-made implements of stone and bone, and canoes of skin for traveling on water. The Bronze Age produced implements of a mixture of tin and copper. Then came the smelting of iron earlier than 1000 B. C. From hand tools into machine technology certain PHYSICAL laws were observable--specifically those of ENERGY APPLIED by human muscles, later by extraneous energy (other than human muscle) to accomplish such work as the lever, wheel and axle, pulley, inclined plane, wedge, and screw, would do. Technology produced atomic fission, but it was Price System Christian civilization that dropped the atomic bomb.

The MAIN IDEA of Price System civilization is to perpetuate the binding of most loose ends into a tangle of ideas concerning the 'must-do-s' and the 'must-not-do-s'. Each new religion that has come into being has contributed to Price System civilization--it rediscovered God and forced into codification certain laws that now exist. Most professions, 'fair' trade practices, and labor organizations have done likewise; until today only an extremely well-paid lawyer can tell which side of the legal fence he will have to fight your case from, should you get entangled

in Price System civilization.

The MAIN IDEA in technology-cultivated civilization is to regard climate, soil, biological, mineralogical, and human resources as they constitute a definite unit in a definite geographical area through which applied extraneous energy can be made to flow for the benefit of ALL in that area. It means to balance production and distribution of goods and services in the specific geographical area. There are two such areas in the northern hemisphere and only two, the Continental area of Eurasia and the Continental area of North America.

We have spoken of the codified ideas of Price System civilization as those concerned with the intimacies of living with PROPERTY and its characteristic extensions. What do we mean when we say, this is my wife, my house, my car, my U. S. Savings Bond, etc. All that can possibly be meant by MY in these respects, is that according to the CIVIL CODE we can DO certain things and CANNOT DO certain other things in regard to the wife, house, car, U. S. Savings Bond, etc.

Legal CIVILIZATION whether of the Price System varieties or of technological cultivation establishes SOCIAL RELATIONSHIPS and it does NOTHING MORE. Refer to BLACK'S definition for verification. Whatever ELSE IS done within civilization is either within the range of Price System chicanery, or, within the facts of technological operations; both are in the field of social relations.

This view, for whoever accepts it, confines the entire world of confusions within comprehension at the level of most children. They are usually able to understand the simple relationship of being-able-

to-get, or, not-being-able-to get what they want from their environment. The mechanics resorted to by one child may be tantrums and open warfare; the mechanics of his brother may be the application of well-planned acceptable behavior, but be assured that both of them KNOW WHAT THEY WANT AND HOW TO GO ABOUT GETTING IT. Can as much be said about adults? Price System civilization has caused them in many cases to lose this mental functioning.

Why DONT adults discriminate between the only two possible relationships in civilization--the Price System and the Technological? Some do, but very few as yet. Are they too lazy? Living within civilization has become a strict MODE OF BEHAVIOR toward the physical objects already about us or those we can produce. Which MODE OF BEHAVIOR will annihilate the other?

Is it possible for property 'rights', trade, values, debts and their derivatives to annihilate the biologic urge in the human being to satisfy his basic needs?

Property rights have survived through seven thousand years of known history; but the urge to satisfy basic human needs has survived beyond the Neanderthal, Paleolithic, Neolithic Ages, into the Age of Cultivation started 15,000 years B.C. Accurately expressed, true modern times started about the year 1900 A. D. One-half century of intensified technological application has so changed the social complex of the North American Continent as to have already placed the concepts of Price System civilization beyond successful execution.

Within the Price System CONCEPTS there is NO EVIDENCE that will contribute to 'an improved and progressive condition of the people;' but evidence DOES exist within

Technological-Cultivated civilization towards the probability of a greatly improved society. The physical needs of North American citizens CAN BE satisfied.

The Price System CONCEPT maintains organized political disorder only Technology-Cultivated civilization is responsive to factual organized government by function.

Within the Price System CONCEPT systematized labor is imperative in order to INSURE a degree of mass purchasing power. Within Technology-Cultivated civilization, now being presented as

TECHNOCRACY,

individual purchasing power shall automatically be distributed to EVERY CITIZEN as a FUNCTION of PRODUCTION. Thus, is every citizen ASSURED his purchasing power.

Individual ownership of the soil is but an hallucination--he who does not pay his taxes does not 'own' property unless he enjoys ecclesiastical or other political privileges. Individual accumulations of property do not amount to a hill of beans to the erstwhile possessor when lawsuits or enemy nations decide otherwise.

What ARE 'humane and somewhat cultivated manners and customs'? Are they wholesale evictions, presentation of lay off notices, soup lines and WPA stamps for the essentials, in order for a person and his family to keep on existing undernourished, homeless?

The institution of the family is held fundamental by many, but it has become a legal mockery when parents of minor children cannot make financial ends meet and the children are made to suffer gross privations in the sight

of ABUNDANCE. The early mother-child relationship is something biologic; the result of glandular stimulations, and basically has nothing in common with Price System civilization in our society as it exists in North America--where conventional marriage has become little more than unlimited license, both in and out of the 'home.' 'Well-defined and respected domestic relations,' hum, LEGALIZED 'man's inhumanity' to all and sundry! Fortunately, the writer IS happily married even if it is legal, but how many citizens are not?

'Institutions of learning, intellectual activity, etc.' in Price System civilization are but extensions of folkways and mores, those habits and ideas of behavior whose origins may be centuries, or only decades, old--but which are mostly PROPERTY conscious. True brain functioning or superior intellect consists of that brain development which can sustain simultaneously a high number of interrelated or unrelated conditioned reflexes WITHOUT relapsing into a lower number of them. Professors of universities sometimes view with considerable condescension the activities of the skilled mechanic, little realizing that it takes a higher order of intelligence, both as regards training and in everyday performance to be a master in the various mechanical fields than just 'learned' Professor So-and-So. Price System civilization is little more than intellectual insolence sanctified by ancient and modern superstitious men brought to date by tradition under compulsion.

Dollars regulate, through the courts, legislatures or otherwise, the culture of Price System civilization. The dollar sign--\$--is the hoped-for universal trade mark (the Marshall Plan tries to insure its universality), guaranteed with patent right by the Price System stat-

utes, to carry on the 'BONUS APPEAL' offered by the Wall Street gods, to all who will accept it as sucker bait. Lang's fairy tales, Aesop's fables and Guerber's myths were not used in the public schools a generation or two ago merely to entertain, but to prepare youth to accept BONUS APPEAL.

The Price System civilization of United States is not the 'democratic' result some people think it to be, but it was accomplished through the efforts of lawyers--corporation, private and 'shyster' in the employ of all sorts of more or less uninformed and mentally adolescent citizens. Twenty-two of these lawyers became presidents of United States, positions wherein they could further inflict the relics of the past upon the then present. There is nothing sacred whatsoever about Price System civilization. It has been MAN MADE ever since the days of Hammurabi.

So too has the Technology-Cultivated civilization been man made, plus the use of extraneous energy. Extraneous energy comes from the wind, the waterfall, the conversion of fossil fuels, the atom. In neither type of civilization is there some mysterious ghost bent upon haunting YOU should you find it necessary to choose between them which kind will promote the highest standard of living for you. Either efficient, functional government, or more of inefficient, Price System 'government' is the end product of social administration wherever it may be.

What is SOCIAL ADMINISTRATION? It is the DESIGN, whatever that design may be, by which living together in society is carried on. The fundamental law of survival under the North American Price System today is that YOU, yes, YOU will have to create debt claims

faster and greater against YOUR FELLOW NORTH AMERICAN CITIZEN, than support in Europe, Asia and all variations of the Marshall plan, International Bank and International Monetary Fund, fixed Veteran costs, can create against YOU. What SIZE suckers have come to exist on the North American Continent? All's fair in love, war and the Price System, providing you can get away with it! Can you?

There are approximately 147,000,000 people in United States. In 1946, before the more recent 'Save The Price System' spending spree got under way, the per capita debt was close to \$2000. A family of four automatically now has more than \$8000 charged against it in PUBLIC DEBT. Add its private debts and WHAT HAVE YOU for the majority of those now being 'let-out-of-work' wage earners? The salaried people or retired investors aren't much better off. VALUE, what has happened to you?

There is no use he-hawing about it any longer. Our Technology-Cultivated civilization shall, sooner or later annihilate the Price System civilization, if YOU and I are to continue to live. At present our high energy using civilization MUST BE EXPLICITLY RECOGNIZED. The first step you take in formulating the definition of CIVILIZATION we asked YOU to find, MUST RECOGNIZE THE FACT THAT NORTH AMERICA HAS THE NATURAL RESOURCES, THE KNOW-HOW AND THE CAPACITY IN EQUIPMENT TO MAKE SOCIETY ON THIS CONTINENT TICK. After that we KNOW you will have to rely on technical knowledge and direction to describe THE ADEQUATE DESIGN FOR THE COMPLETE OPERATION OF THIS CONTINENT.

We have been talking about Price System CONCEPTS. Now it is time to PUT INTO OPERATION THE SPECIFICATIONS--the essential design elements--THAT WILL AUTOMATICALLY

DETERMINE FUTURE DETAILS.

What are these SPECIFICATIONS?

They are:

1. That this Continent shall be operated as ONE UNITED ENTITY.
2. That the AUTHORITY for INSTALLATION of the actual design of operation--TECHNOCRACY--shall be the OBLIGATION of those PRINCIPALS who have designed it.
3. That NO citizen can be permitted to divest himself of any part of HIS OBLIGATION OF CITIZENSHIP for performance of his responsibility.
4. That the definition of each responsibility must be clear and precise.

Further specifications are available to all who will study Technocracy's literature, participate in Technocratic activities--LIVE TECHNOCRACY.

Within the above specifications, we create a vehicle far superior to the morality or immorality, the 'efficiency' or inefficiency', in Price System endeavor. There is created a TECHNOLOGICAL ESPRIT d' CORPS invalidating Price System compulsion.

Not in name, but in deed, before man could recognize the greater reality of the physical world or spoke ANY language other than with his hands and body, the principles of Technocracy as a medium for true civilization--COMMUNITY LIFE FOR SOCIAL WELL BEING, were operative. No Hammurabi codified them although there were rare and exceptional individuals who benefited their respective times by the application of science to the primitive way

by which they lived. Society would have been lost through famine, disease, sheer inertia had not men of mathematics, geology, physics, chemistry, biology, agriculture, engineering, etc. become operative in their chosen fields.

Thomas Tredgold, famous English engineer defined engineering as 'the art of directing the great powers of NATURE for the service of Man.' But it was E. H. McHenry, typical of Price System civilization who said, 'Engineering is the art of making a DOLLAR EARN THE MOST INTEREST.'

It was HOWARD SCOTT, PRESENT and ONLY DIRECTOR-in-CHIEF of TECHNOCRACY INC. who during THIS twentieth century discovered the FACTUAL, SCIENTIFIC VALIDITY OF ENERGY DETERMINANTS to REPLACE dollar calculations, and who correlated the world's knowledge of science and technology in the propaganda-proof, deformation-proof DESIGN FOR NORTH AMERICA'S SOCIAL OPERATIONS KNOWN FAR AND WIDE AS

T E C H N O C R A C Y .

Technocracy's DESIGN OMITTS dollars in the operation of THE TECHNATE--the name to be applied to the NEW operations by which to actually govern the North American Continent.

TECHNOCRACY IS THE SPECIFIC DIRECTION OF ENERGY IN ITS FLOW THROUGH THE NORTH AMERICAN SOCIAL MECHANISM.

Definitely, Technocracy is not a CONCEPT, legal or illegal, with half-baked ideas. TECHNOCRACY IS THE ACTUAL APPLICATION OF THE KNOWLEDGE OF THE PHYSICAL UNIVERSE TO RELIEVE THE USELESS SUFFERING OF NORTH AMERICA'S CITIZENS.

--M. M. Fertig

Clipping condensed
Dated, February 14, 1949, by
Manchester Boddy in the Los Angeles Daily News:

Now let us begin a consideration of what this means.

Under the major "Foreign Assistance Act of 1948 we find the following requirements, the money for which has been appropriated:

Food, \$1,630,800,000; petroleum and coal, \$ 625,000,000; cotton, wool and hides, \$625,000,000; yarn and cloth, \$75,300,000; machinery, \$460,000,000; equipment \$152,000,000; metals, \$191,000,000; timber, \$142,000,000; chemicals, \$166,500,000; steel, \$95,700,000; tobacco, \$110,000,000; vehicles, \$136,700,000; freight cars, \$53,000,000; fertilizer, \$21,600,000; newsprint, \$23,300,000; miscellaneous, \$790,000,000. These are the figures FOR JUST ONE YEAR.

Full four-year cost between \$17,000,000,000 and \$19,000,000,000.

Other costs: Army's budget for "disease and unrest in, Germany, \$836,000,000; Japan and Ryukus, \$135,000,000; Korea, \$122,000,000; Austria, \$36,000,000. Air Corps costs for all areas, \$150,000,000.

"Economic foreign aid" additional, \$220,000,000 for Japan and Korea, plus \$500,000,000 increase in lending capacity of the Export-Import Bank.

TECHNOCRATS ARE NON-POLITICAL. We can easily SIGN AFFIDAVITS that we are NOT communists, fascists, republicans, democrats, prohibitionists, social laborites, Wallace progressives, or ANY other 'ists', 'ites', or 'ives'--each and all willing to share the burdens of the Price System. HOW ABOUT YOU? CAN YOU DO THE SAME?

S O C I A L C H A N G E

Social change comes about spontaneously.

Human beings tend to crystalize their routine activities into non-varying social habits.

The habits are buttressed by folklore and sanctified by religion.

If the habits become incompatible with biologic necessities, social habits are always observed to be readjusted in a form which is compatible with the fulfillment of biologic necessities.

Social change is now upon the North American Continent.

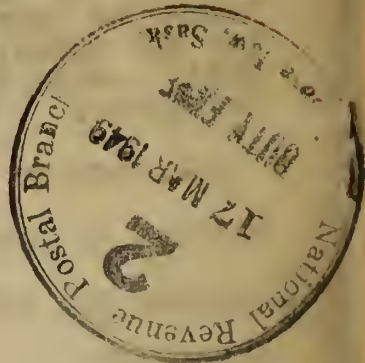
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JANUARY
1949

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YOUR PERSONAL PROBLEM: NORTH AMERICAN REFUGEE, OR,

CONTINENTAL CITIZEN?

THE GROWTH OF TECHNOCRACY INC.

*

Have you ever stopped to listen to the long train of abuses and usurpations inherent in the Price System?

We attended an investigatory hearing conducted by the Bureau of Market Enforcement of the California State Department of Agriculture, at which 13 or more persons had sought action against a Citrus Packing House.

This question remains with, and haunts, us: How can intelligent Americans hold as 'self evident' the 'truth' 'that all men are created equal'...?

One citrus grower had signed a 'contract.' In order to identify it he was asked whether a certain piece of paper was the 'contract' in question. He couldn't tell because HE COULDN'T READ. He 'thought' he had been guaranteed two cents per pound per packed box for certain sized fruit.

Another grower COULD read. He 'thought' he had been guaranteed $2\frac{1}{2}$ cents per pound per packed box. All thirteen growers permitted the MOVING of their fruit--grapefruit--from their respective groves with the same general idea that each had been guaranteed anywhere from 2 to $2\frac{1}{2}$ cents per packed box for sizes 100 or larger. All growers were

seeking action by the Bureau of Market Enforcement as the result of each having received a BILL for his fruit instead of the anticipated 'CHECK.'

The respondent packing house manager and his field men were placed in the witness chair also. They could read, but one field man explained he 'talked very little' while he was trying to get a person's fruit. Another said HE TALKED, but he failed to 'read' to the 'seller' or place what should have been placed in the respective 'contracts.'

The sum total of evidence amounted to the fact that each person involved interpreted the word 'guarantee' to mean something different. IT DID, in RELATION to the knowledge and practises of the Price System in regard to each individual's crop. Right here, permit us to interject one word--FUNCTION. FUNCTION is the symbol we carry in our 'mind' to express RELATIONSHIP. (If we don't, we should.)

What RELATIONSHIP did the word 'guarantee' signify to the respective witnesses?

One thought 'guarantee' meant he had a definite amount of money coming to him for his fruit of

certain sizes exclusive of all other conditions and qualifications. Another thought 'guarantee' meant for money for all fruit of a definite size in addition to whatever other sizes brought. Another thought 'guarantee' meant a cash sale instead of consignment. Another thought 'guarantee' meant a guarantee against any loss to him. The packing house manager, as respondent, interpreted the word to mean a guarantee against loss to packing house.

The investigation was being conducted in the cause of 'justice' as a privilege of our 'democracy.' Under the circumstances which prevailed, HOW COULD JUSTICE BE FORTHCOMING TO ANY ONE OF THEM?

It is not our purpose to comment upon the legal aspects of this case. What we are trying to do is to expose the Price System as a system of CONFUSING AND CONFLICTING RELATIONSHIPS which CANNOT be brought into harmony by ALL or ANY of our so-called SACRED documents, practices, and interpretations. The Declaration of Independence does, and interpretation of the Constitution, federal and states' statutes of one kind or another, political practices, may and often do, for one purpose or another, assume that 'all men are created equal.' The worst offenders in this assumption are the rabble rousers. They want to start a mob into MORE VIGOROUS MOTION. The basis for--the design of--the Price System is to create 'GOOD BUSINESS' and lots of it, THROUGH the MOTIONS that keep a steady turnover. Here again, we must refer to the word 'function.'

It was the function of the word 'guarantee' to MOVE grapefruit. It also was the function of the Declaration of Independence to MOVE Americans into the Revolutionary

War. It is the function of the Constitution to make the Price System operatable by establishing certain limited pathways by which MOTIONS of the people CAN be channelized. The function of every statute is to preserve certain MOTIONS and outlaw certain other MOTIONS in order to keep the Price System effective. The function of every sermon and classic bit of literature is to MOVE the individual in an already accepted direction. The Price System's functions DIRECT CONFUSION AND CONFLICT, SO THAT THE PRICE SYSTEM CAN MAINTAIN ITSELF. To move to maintain the Price System becomes the function of every PART of it.

A very recent example of DIRECTED CONFUSION was editorialized in the San Bernardino Sun, December 17, 1948.

'WHAT IS WANTED

'The official administration attitude toward the gloomy forebodings that have oppressed some segments of the business world since the Nov. 2 election could be worse. It could also be better.

'That attitude has been expressed by Secretary of Commerce Sawyer, who emerged from a recent conference with President Truman to say that there is 'no reason for any legitimate business to be fearful' of anything the government may do to combat inflation. Reminded that stock values have declined \$7,800,000, 000 since the Democratic victory at the polls, he commented that he sees 'no reason why business should be concerned.'

'What business wants is proof that the administration understands the economy and will recommend sound remedies for its ills.'

In order to clear up the confusion that the ordinary citizen may have about the over-all picture--his receiving BILLS instead of 'CHECKS', his conditioning as a worshipper of SACRED DOCUMENTS, his political ineptness in understanding various official dictates, etc., he must first understand the FUNCTION of his 'government.'

What is the RELATIONSHIP of his 'government' to the Price System? What is the RELATIONSHIP of his 'government' to the investing personnel which exploits North America to the fullest extent of the Price System? What is the RELATIONSHIP of his 'government' to the natural resources of this Continent? What is the RELATIONSHIP of his 'government' to him as one of the 'equal' men in the electorate?

Our 'government,' administrated by either a Democratic or Republican party, in or out of office, is a CONTROLLING MECHANISM. Our 'government' is THE controlling mechanism of THE PRICE SYSTEM. To operate the controlling mechanism is the FUNCTION of whichever political party is the more aggressive in hypnotizing the public, and it is also the FUNCTION of whichever party is the more subtle in its skulduggery. Our 'government' is a six-of-one, and a-half-dozen-of-the-other, unit functioning wholly for the purpose of executing Price System design. Its RECORD throughout the years verifies this.

You may intelligently ask: What is the RELATIONSHIP of my 'government' to me as a producer or user of goods and services? Your 'government' is THE POLICEMAN employed BY THE PRICE SYSTEM to keep you in 'your place' of either abundance or scarcity within the Price System's alignment of rackets. And your 'government' uses the Declaration

of Independence, the Constitution, the various statutes, to keep you in your relative position--your place between the big boys and the little boys, or on either extremity, and then proclaims for all the world to hear the enigma of United Nations: EQUALS EQUAL EQUALS! The real meaning of YOU, AS A NORTH AMERICAN CITIZEN, is H I D D E N from you.

So that the real meaning of YOU, AS A NORTH AMERICAN CITIZEN won't remain hidden, we shall try to clear up these points: That men are NOT biologically equal; That our 'government' IS NOT the controlling mechanism of industrial production, but rather it is the controlling mechanism of YOUR BEHAVIOR in regard to that production; That most Americans are NORTH AMERICAN REFUGEES IN DIRE NEED OF A CHANGE IN THE SYSTEM OF LIVING ON THIS CONTINENT.

There is absolutely no equality in men. Life, as is, does not confirm any basis for political 'democracy' whether it be supposed for individuals in a municipality; a state, province or section, or among the nations. All men are not of the same size, of the same strength, courage, health, training, capacity for learning and doing the same things, nor of structure--male and female DO exist. We admit men and women are vertebrates. So are toads, dogs, lions, mice and quite a list of other animals. On this one 'basis' of 'equality' do other animals share 'democracy' with men?

Men are not equal as regards blood--negroes, amerindians, mongolians, malayians and whites. Their bloods may be of several shades of red. (Or blue?) Sample any man's blood from his liver, lungs, or the four partitions of his heart. The samples will be

different, even when taken from the ^{same} man, as to starch, fat and protein, content. Oxygenation will be different when taken from different parts of the same body and different for each individual under different environmental conditions.

The sense organs from any one man from time to time, even without dealing with multiples, are extremely important in his manner of observation and in his reflexes and conditioned reactions. Under certain circumstances visual sensations may predominate, as when the 'wolf' in him whistles, 'whee-wheu,' as the pretty gal passes. Under other circumstances his audio sensations may predominate, as when he hears Reverend Whosit emit a gush of pathos, Candidate Blank ballyhoo this or that project, or when his wife ridicules him. Multiple these differences by the total population, when you measure the 'governing' mess 'democracy' has gotten us into.

You CANNOT DEFINE 'the self-evident truth' 'that all men are created equal.' The statement is political BOSH. Biological 'equality' does not exist, nor does political 'equality' exist. What equality is there in this 'equation'? Minus 1% equals 99 plus %? 283,000 families have incomes of more than \$10,000 annually, while 33,000,000 families are slapped down with incomes of less than \$10,000 annually? Of which 19,000,000 have less than \$2,000 annually? Unit for unit equality CANNOT EXIST among variable quantities.

WHO CARES? WHAT DIFFERENCE DO THE ABOVE FACTS MAKE? Price System 7000 years old; all traditional institutions support same; we eat, no eat, we join ancestors! Why bring up the Declaration of Independence, the Constitution, etc. we've got the highest standard of living on

earth, haven't we? Besides whoever even THINKS about social conditions is a 'darn COMMUNIST' and is liable to be put in the hoosegow!

So you and I shall remain North American REFUGEES!

We are not fugitives, we have committed no crime--we have obeyed the laws of our country, we have paid our taxes, we have reared and educated our children, we have worked hard in our youth, and harder during the depression and the two wars, but now we are NORTH AMERICAN REFUGEES! We are told we shall 'love democracy and justice.' The House Un-American activities committee shall investigate any one of us on any pretense whatsoever, if we publicly say we don't love our Price System 'democracy' and 'justice.' If that committee doesn't investigate, then individual members of a PTA, OCC, XYZ, church, lodge, credit association and GOSSIP Inc. may carry on a semi-private investigation.

There is ONLY ONE group of people which seriously cares about this whole affair, and its members don't care about US as individuals. This is the group of trained technologists who have to operate this Continent. They have the job of making our HIGH PRODUCTION INDUSTRIAL TECHNIQUES WORK. If those high production techniques cannot be made to work because of Price System INTERFERENCE CONTROLS, then the trained technologists will be refugees too. They are in the same pinch that General Stillwell was in, when he was in Asia. He was forced against his will to maintain a political honeymoon with the higher-ups while 'they played a phoney deck.' The design of the Price System is full of poli-

tical short circuits, harpoons, weary battles, a few blessed pleasures and vengeance--all of them written somehow in most every American's history.

In the main, we want to tell you that there is a different system for living--a design with FUNCTIONS entirely different from those of the Price System. In this proposed scientific system--The North American Technate--the CONTROLLING MECHANISM of our industrial production must be the TOTAL AMOUNT of North American purchasing power available to COMPLETELY DISTRIBUTE that production to NORTH AMERICANS. Energy cost must replace price levels. We want you to know that the Price System design is the INTERFERENCE CONTROL WHICH PREVENTS SUCH SMALL FRY AS MOST OF US NOW ARE, FROM ENJOYING REAL AMERICAN CITIZENSHIP. We want you to realize that there are RULES IN THE PRICE SYSTEM GAME; that these RULES are incorporated in our public documents and that any administration of 'our government' must ENFORCE THESE RULES regardless of their effect upon us as producers, consumers, citizens, as human beings; that the controlling mechanism of the Price System--'our government' must per se continuously disregard, sabotage, and condemn the physical laws of nature as being either 'communism' or so much poppy-cock.

We want you to KNOW that the design of the Technate DOES NOT CONTAIN, DOES NOT ENFORCE any rule of the Price System design.

The rules of the Price System design are all rules concerning DEBT. There are the debt claims against individuals, commodities, nations, the future, equipment, processes, family relationships (inheritance, alimony, trust funds etc.). When a debt claim is transferred--MOVED --from one column to a certain

other column by legal action, trade or commerce, it becomes a CERTIFICATE OF OWNERSHIP. Certificates of ownership are expressed in MANY ways--in the Constitutions of various organizations, nations, in treaties, in unwritten social and political agreements, in all sorts of legal documents described by such words as title, deed, bill of sale, bill of lading, copyright, patent, partner, trading company, corporation, stockholder, yes and 'guarantee.' In dealing with these things and the rules pertaining thereto, Gen. Stillwell in his military capacity so ably described his task as 'shovelling so much manure.'

Creation of debt is the major FUNCTION--the moving force within the Price System. Creation of debt or ownership--profit or loss --exists only in the COMPANY of other FUNCTIONS--those relationships between man and his 'government' and vice versa, man to man, man to his church and vice versa, man to his other social institutions and vice versa. This Body of Functions is what constitutes the Price System we have been talking about. It is the environment you and I and all before us, have lived in. While we could garner a goodly share of commodities, services or other certificates of ownership, we were members in good standing in that American fraternity which we were taught to call The American Way--The Democratic Processes--Free Enterprise for Entrepreneurs.

But the world over the FUNCTIONS inherent in LIVING in SOCIALIZED groups have changed. Even the remotest territories in what hitherto were considered the most backward places have been struck WITH and BY changed functions. Modern technology in varying degrees has invaded the world

almost everywhere.

What did MODERN TECHNOLOGY, in the two World Wars, DO TO US? TECHNOLOGY CHANGED THE RATE OF ALL OUR OPERATIONS. We no longer played the Price System game with penny chips, nor with pound nations, but with RESOURCE CONTINENTS. Every pre-war concept, every pre-war relationship, EVERY PRE-WAR FUNCTION was disturbed, completely changed, or rendered wholly inadequate. SOCIAL CHANGE HAS BEEN PRECIPITATED UPON US. The debt super-saturated Price System in its struggle to 'corner all,' 'get while the gettin's good' brought comfort to less than 1% of U. S. citizens and made REFUGEES out of 99plus % of us. The minus 1% are only enjoying their comfort because of their 'brass.' They are too near the refugee state to enjoy lasting comfort. Come quick, go quicker!

SO WHAT IS THIS NEW, THIS DIFFERENT SYSTEM OF LIVING! THIS DESIGN called THE TECHNATE! What are ITS FUNCTIONS?--ITS INTERNAL RELATIONSHIPS?

First consider our world is an enclosure enveloped by atmosphere. Here then, is a matter-energy resources unit, with people who want to keep alive as long as each one of them can do so. The only way they can possibly keep alive IS TO CONVERT the energy and matter immediately available to them in their respective localities, INTO GOODS AND USEFORMS.

On this Continent, this conversion of energy and matter into goods and useforms is only one-half the BASIC FUNCTION of the new system of living. The other one-half is to DISTRIBUTE these goods and useforms to ALL NORTH AMERICANS. This Continent is our locality. (Geographic Asia belongs to Asiatics, geographic Europe to Europeans,

geographic Africa to Africans and geographic South America to South Americans.)

We will operate this Continent as an independent production-consuming unit--the eminent domain of the NEW SOCIAL ORDER. Such a basis for operations is comprehensive. In the Technate our overall physical possibilities and limitations are knowable--are measurable. Within the Price System the several RATES of performance of these possibilities and limitations are haphazard and speculative. Within the design of the Technate our ONE all inclusive RATE OF PERFORMANCE is technologically measurable. Herein lies the major difference between the design of the Price System and the design of the Technate: In the Price System the chance rates of simulated performance are not managable; in the Technate the one scientifically integrated rate of performance is managable. It is managable because the Technate will use an accurate measuring devise--the Energy Certificate to measure the total consumption, minute by minute of every 24 hours and gear PRODUCTION to this exact, although moving, rate.

Within the Price System nobody knows with what he is working; it is something vaguely called The Market, sometimes includes the auction, the exchange, the curb, several gyp-joints and foreign stooges, and often the weather. In the Technate, our technologists will know exactly with what they are working--balancing the rate of consumption with the production of goods and services, and the further development and utilization of our physical environment.

This NEW DESIGN is as good as any REASON, if you insist on one, for our living and reproducing

ourselves. This new design takes the insecurity out of existence and furnishes us with the ability--the technical skill--to accomodate ourselves to the various changes in magnitude that do occur. The design of the Technate is the design of the most efficient social tool technology has developed to do the social work required to furnish our people with abundant life. If a thing that is being measured changes in magnitude, the number expressing the measure will change. The design of the Technate, as a machine tool, takes care of this sort of variable. It takes care of constants and both independent and dependent variables. The how, why, and where of a change in one sequence often relates to other sequences. The Technate is a scientific engineering design which considers rates of performance of the various relationships in the New Order of primay importance so as to synchronize the entire social mechanism.

What is **TECHNOCRACY**? **TECHNOCRACY** today is the symbolic treatment--the research and education involved--for the people of this Continent, through their real government, to install the Technate. Technocracy teaches us the real definition of **FUNCTION**--the accurate expression of relationship. Function in the Technate **CANNOT** be expressed by the Declaration of Independence, the Constitution, our federal and states' statutes. Therefore Technocracy must call your attention to these instruments and describe them as documents of great political lore, but also as **OBSOLETE MECHANICAL DEVISES**.

In the Technate, mathematical science will direct. The Technate will **NOT** deal with **UNKNOWABLE** factors. For if life is to have any meaning whatsoever, we are here to know things--find facts--not to imagine them. The **UNKNOWABLE** things will be left for those who have the

time and inclination, who can't find anything more useful to do.

The functions--the internal relationships--in this new system of living are those directly connected with physical reality. They are the functions dependent upon the operating of our technological mechanism. The specific requirments can be known only by those who are intimately familiar with the details of that mechanism--our technically trained personnel. They are qualified to advise and direct us.

This group of trained technologists form the nucleus of **Technocracy Inc.** They now constitute the **REAL**, but unrecognized **GOVERNMENT** of this nation and this Continent. Without benefit of clergy, of political statute, of political party, of 'democratic' 'equality' of little men as electors, **THEY DESIGN AND OPERATE OUR PHYSICAL EQUIPMENT.**

Those North Americans who 'hold these truths to be self evident' 'that all men are created equal' and who 'believe' in 'democracy' (with or without Bureau's of Market Enforcement) are North America's most destitute **REFUGEES**.

Calculate your own biologic social need, that direct intercourse with your physical environment that nature demands of you for your wellbeing. Sit down! with paper and pencil, **ENUMERATE** and **CHART** your own **FUNCTIONAL** requirements--food, housing, clothing, recreation, education, transportation, disposal of waste, light, water, heat, medical and dental care and all the rest. Knowing you can have **ALL THESE REQUIREMENTS SATISFIED**, without the interference of the Price System, **YOU WILL BE SURE TO WELCOME AND JOIN TECHNOCRACY INC.**

remember this

THE GROWTH OF TECHNOCRACY INC.

The growth of Technocracy Inc. has always been clean and Continental Headquarters, 155 East 44th St. New York, New York means to keep it that way. Technocracy has never compromised. It has no angels, no endowments, and no subsidies. It has never been subservient to any outside interest. Technocracy Inc. is an educational and research Organization and has no theory of assumption of political power. It has never been afraid to be unpopular. It would rather be unpopular and be correct than have 10 million members of popular support who, when the March of Events calls for a show-down, hastily mount their respective hobby horses and gallop off in all directions.

Get acquainted with your local Technocracy Inc. Headquarters, Join a Technocracy Study Class near you.

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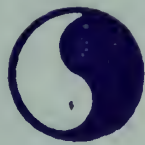


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Technocratic America

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TECHNOCRACY INC.

FONTANA, CALIFORNIA

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TO ALL NORTH AMERICANS

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OCTOBER
1948

Whole No. 102
Vol. 13, No. 6

CONTENTS

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TECHNOCRATS LIVE TECHNOCRACY (In Conclusion)

Quote--HOWARD SCOTT

*

TECHNOCRATS LIVE TECHNOCRACY

Throughout the three preceding articles of this series--
TECHNOCRATS LIVE TECHNOCRACY--
we tried to reach YOU. And in an appreciable measure we have
SUCCEEDED.

You may recall two sentences written independent of Part 3, but in the same issue of No. 101: 'If.. you have welcomed the AWARENESS 'Technocratic America' has tried to stimulate in you, you may want to receive it regularly... Your subscription...will indicate the effectiveness of our effort.' RESULTS--subscriptions and one 'removal' notice!

The removal notice implies so very much that we will share it with you. No. 101, as several previous issues were, was addressed to a nationally recognized authority in his field of human welfare. His name had been placed on our mailing list after he had delivered a very instructive talk on nutrition over a nation-wide hook-up. Hence, his knowledge became public property, and since it dealt with an expose of energy at work, we felt justified in sending Technocracy literature regarding ENERGY AT WORK, to him. We received his answer.

Under an official letterhead was typed:

'Please remove my name from your mailing list. I neither need nor appreciate your messages.'

Instead of using his signature, or typewriting his name to identify him, he went to the trouble to clip the addressed portion of

'Technocratic America' bearing his name, and included it with the single sheet of official stationery containing his remarks.

Such behavior could be expected from a wary politician, but for a person publicly recognized as a high authority in his branch of science, to act that way makes one wonder: Is he afraid of his own shadow? Does anonymity really conceal anybody? Do the people--designated as the American public--know very much concerning the forces of energy at high social levels, which are at work within the Continentalism of North America? If the general public does not know, TECHNOCRACY D.C. KNOWS.

The above incident makes us study deeper into our already fertile evidences regarding the physical forces that have always been at work. We have on this Continent a mechanism--the Price System--which is a system supposed

to encourage people to work 'together' at the same task of building up this land area and protecting it against all invaders--foreign and domestic. The people are the individual organs of this Price System and they convert and degrade energy continuously and THEREBY THEY EXERT FORCES. Within the Price System their respective functions are TO EXERT FORCES.

Technocracy Inc. asks: In which directions do they exert them?

We cannot have a competent understanding of anything within our North American operating mechanism unless we are in agreement with the KNOWN FACTS OF LIVING. In high-brow language this would be called the application of the scientific method of approach. However, when one has to feed several hungry mouths, work for NO wages or salary until the boss can collect the Price System debts accrued to his account, fight off all the aches and pains of poor housing and its accompanying host of diseases, and still live 'civilly' among his fellow men, he begins to take much more than an ACADEMIC interest in FORCES. Politicians are forever manipulating FORCES and to date these manipulated forces have always been used against the majority of North Americans.

We have each become sensible to the INFLUENCE of FORCES whether or not we know what to do about our own immediate problems, or how to redirect the forces manipulated against us. Somehow the big shots have caused us to drift into calling this current misery 'the cold war with Russia.' Technocracy Inc. is more concerned in THE COLD WAR AGAINST NORTH AMERICANS by those North Americans afflicted with big-shot-itis.

Technocracy Inc. is the ONE ve-

hicle in RESEARCH and EDUCATION, in DAY BY DAY LIVING, that is REQUIRED to transform us from a Continent torn to pieces by the opposing forces within the Price System, into a UNITED CONTINENT going in one positive direction.

In the foregoing paragraph what shockingly unethical 'sin' has the writer committed? He has purposefully removed himself from the comradeship of Price System journalists--the political glad-handers--by excluding THEIR pet theories and conveniences. He has placed a DEFINITE FACTUAL STATEMENT O N R E C O R D, regardless of personal social niceties, those journalistic 'frosts' dedicated to holding the Price System together for the advantage of traditional 'democratic' dogma. So that the man in the street can understand it, the writer is saying, he is fed up with all the poppycock being poured upon the peoples of this Continent by greenhorn-would-be-leaders, and he is pointing to ONE SPECIFIC VEHICLE that can only travel in ONE SPECIFIC DIRECTION.

This vehicle is TECHNOCRACY INC. The direction is straight ahead as indicated by SOCIAL TECHNOLOGY. In contradistinction to motor car manufacture, TECHNOCRACY INC. was not designed with reverse gears.

TECHNOCRACY INC. was conceived in the act of RESEARCH in PURE and APPLIED TECHNOLOGY. TECHNOCRACY INC. was born safe and sound, even though given its identity by the Price System legal midwifery then existent. North America in the management of its social affairs, like medicine in its field, was very backward in adopting newer, proven techniques. Just look at the many masterpieces of backwardness around you. Is there much consolation or hope in them?

What is SOCIAL TECHNOLOGY?

Social Technology is the action of designing inventions and executing tactics that are in agreement with the forces of nature as they contribute to the ELIMINATION OF THE STRUGGLE for existence.

Social Technology makes use of the substitution of EXTRANEOUS power for MANpower in getting work done.

Social Technology dispossesses man of his superstitions, philosophies, his affected aesthetics, and replaces these things with the tools of science.

Why haven't newer techniques been established?

Too many North Americans with plenty of big-shot-itis did not 'need or appreciate' the 'messages' by which PURE TECHNOLOGICAL RESEARCH was trying to RE-EDUCATE them. As to what has always happened in medicine--professional jealousies have always cast an ominous shadow into the laboratories of medicine's pure research. Dr. A didn't want Dr. B to have an advantage over Dr. A. Nevertheless, medical technology has made stride over medical ineptness. As a reference Good Housekeeping magazine of September 1948, page 30, contains an interesting article entitled 'Keep Up With Medicine.'

Here, a little history of Technocracy is not out of order: Technocracy was conceived by certain scientifically unselfish men in 1919 as a result of the Energy Survey of the North American Continent. THEY HAD NO PECUNIARY MOTIVATION. Technocracy was born March 29, 1933 and its Birth Certificate was filed April 8, 1933. By July 4, 1934 the shadow of over 300 political organizations had already pro-

mulgated some abortive form of Technocracy. One said it should be used as a political tool to win votes for Tammany candidates. Another said it should be infused with religious sentiments to raise the morale of the depression-hit struggler. There were better than 298 other equally ignorant and selfish suggestions. But when most of these organizations found out that TECHNOCRACY--THE MECHANISM-- COULD NOT BE ADMINISTERED within the Price System they had the Price System sense to know it would be UNPROFITABLE to spend their time in its laboratory. But there are always a few die-hards ready to grab at ANY hope of making a dollar out of TECHNOCRACY--THE BODY OF THOUGHT. Naturally, these became PEEPING TOMS. Or, should we go further and condemn them as social forgers of Technocracy's good name?

This above history isn't important except that it can serve as an illustration for the explanation of other PHYSICAL FORCES current today. Current social forces ARE physical forces that have developed from origins as early as 'the creation of the world.' According to Moses, via Josephus, man was created from the dust of RED EARTH. So RED, as a SYMBOL, is as old as man himself. What PHYSICAL FORCE does RED in this day of 1948 suggest to you? Ask some entrepreneur, he won't say the force of 'creation' but instead he will insist that RED is the force of 'destruction.'

Some journalists have told us that about the year 1,000 B. C., God created the Caucasian race--forebears of modern 'democratic' nations. The details of this color change in the dust of the earth are too numerous and complex to engage our study, so we'll skip some eleven hundred years to just before

the First Crusade--1096-99, because IT and those following were in some historian's words, so romantic and picturesque. Undisciplined crowds, even as we have THEM, TODAY, committed all sorts of excesses, every outrage that could be named. That condition was much too unwieldy for the entrepreneurs of that day. Hence, about a year later the Christian crowds became ORGANIZED under Latin tutelage. Shortly thereafter they captured Antioch and then seized the AUTHORITY of the Patriarch of Jerusalem, but they could not quite walk away with the 'real property'--the land and mineral resources so bothersome for United Nations Security Council today.

There is a dispute whether there were seven or nine crusades up to the year 1270. No matter, we are more interested in events as of 1946 leading up to the present. It was little more than two and one-half years ago that Pope Pius XII called upon all Roman Catholics the world over for a 'holy crusade against communism.' The two partners of the Price System tripartite consolidation--Business and Politics--promptly hopped the 'sacred' bandwagon for the loot they foresaw. Scarcely a person outside the RED influence was excused from eventual participation. He who excused himself would be smitten and destroyed by the sword of the Lord. The ORGANIZATION of TECHNOCRACY INC. DID HAVE THE COURAGE TO EXCUSE ITSELF.

HOW COME?

Technocracy Inc. did excuse itself because Technocracy Inc. WAS and IS a RESEARCH and EDUCATION devise, not a Price System catch-all of all ethical and moralistic dissidents, and decidedly NOT one of the FORCES of fraud, conspiracy, forgery, human massacre, origin-

ated away back in those days of Godfrey of Bouillon and the subsequent crusades. May we ask: WHO were the heavy contributors to the 'holy' political slushfunds in those days? Certain 'big shots' have always looked out for themselves, and the ambitions of the Godfreys of Bouillon are with us today. The point is that the FORCES OF FRAUD, CONSPIRACY, FORGERY, YES, HUMAN MASSACRE--if not of body, then of PERSONAL HONOR, are ALL with us TODAY.

We need ask only one question:

WHAT IS THE INCENTIVE?

The answer is everywhere evident: to gain emolument or some sort of PERSONAL POWER WITHIN THE PRICE SYSTEM.

It was the incentive, either of money or personal power that caused the snoopers of 1933-34 to try to contaminate Technocracy Inc. with POLITICAL INTERFERENCES, INSTITUTIONAL BIASES, ALL SORTS OF COOKED-UP 'LEGALITIES'. Nowadays money loses its 'value' too quickly! Incentive for personal power can be the MOST VICIOUS FORCE in in this ancient world turned modern by technology. There is one thing to remember about incentive --THERE IS ALWAYS A DEADLINE SET-- and this deadline has to be met or the incentive peters out.

Here we stop long enough to ask this question: Since most of Europe and Asia can operate without North American dollars, is the DEADLINE for the 'holy crusade against communism' close at hand? Are some North Americans stupid enough to display infantile, political EXHIBITIONISM in their hope for personal power, that they will sacrifice intelligent technological action in the days ahead? Are YOU one of them?

How many North Americans have ever observed and measured the difference between actions based upon incentive and those whose base is PERSONAL INITIATIVE?

The incentive of early man was a consciousness of his need for help and expansion, so he formed groups to protect him against certain other groups. The payoff was whatever loot his particular group could capture from its enemies. Incentive very often grabs hold of initiative and COMMANDS 'get busy, I need you, and before the end of the week, too!

Man's initiative devised successively the weapons of the reindeer horn, bone points and throwing sticks; flint implements; bronze axes, swords and daggers; iron firearms, electronic devices and the atom bomb; and lately attempted diplomacy.

Both man's incentive and man's initiative as ENCOURAGED AND GOADED BY THE PRICE SYSTEM have given him many a sorry night.

Now let us consider the PERSONAL INITIATIVE IN RESEARCH that should exist in each member of TECHNOCRACY INC. This is something quite different from incentive as handmaiden of the Price System. PERSONAL INITIATIVE is something native in an individual who has it. Nobody can give it to him, teach him how to get it, or drive it out of him, unless he succumbs to serious illness. There were men and women who had this personal initiative IN RESEARCH long before Technocracy was thought of, and if they were alive today there is no doubt now that they would be members of Technocracy Inc. Personal initiative is the distinguishing feature of those who are ACCEPTED into Technocracy Inc. One either has it or he doesn't want

to conform with the design in Technocracy Inc.

What does joining Technocracy Inc. mean?

First, it means eliminating oneself FROM ALL PRESSURE GROUPS dangling pecuniary, or personal power, incentives before you. This does not mean that while the Price System is yet with us, you have to become indolent and anti-social, or a ward of charity, but it does mean you have to K N O W W H Y you join Technocracy Inc. YOU HAVE TO WANT TO BOTH EXERT AND CONTROL YOUR INITIATIVE for the purpose of serving as an interdependent part in PURE and APPLIED TECHNOLOGICAL RESEARCH, the objective Technocracy Inc. was designed to undertake. Technocracy Inc. has NO desire nor FORCE OF ARMS to overthrow the Price System. TECHNOCRACY INC. IS NEITHER FASCISM OR COMMUNISM. The aggregate of our functions determines what the future of Technocracy's BODY OF THOUGHT will be. There is absolutely no room for politics, crusades, or personal antagonisms.

Second, joining Technocracy Inc. means understanding LOYALTY. Loyalty is NOT blind subservience. In Technocracy there are NO inferior functions and few 'equal', in the sense of identical, functions. Each relationship in Technocracy Inc. is a vital component in our total endeavor and all are equally necessary. Authority is the RESPONSIBILITY to accomplish a definite task. It cannot be delegated to another but is part of the individual who is qualified by strict technological criteria to exercise it. Each Member in Technocracy Inc., by having placed his signature upon his Membership Application, voluntarily has taken upon himself the obligation of

fitting himself into the ORGANIZATION. In such an ORGANIZATION there is NO room for conspirators, plunderers, obstructionists, traitors. If perchance they should unfortunately become members, they are unceremoniously DISMISSED. Their own actions determine whether or not their dismissal shall receive fanfare.

TECHNOCRATS LIVE TECHNOCRACY

because the INITIATIVE within them forces them into Technocracy's behavior pattern. And in turn TECHNOCRATS ARE A MAJOR FORCE in our living on the North American Continent. This is the CONTINENT ALL the HAVE-NOT nations want. This is the CONTINENT at which ALL CRUSADES are directed by the God-freys of Bouillon.

Technocrats cannot be made to join ANY crusade. Technocrats know that the tactics of pressure groups, whether designed by ANY sovereign pontiff, now or in the future, ANY potentate, ANY Price System royalist, ANY economic group of MANAGEMENT or of LABOR--that these tactics will FAIL WHEN THEY ARE A COUNTER-FORCE TO SOCIAL TECHNOLOGY AS DICTATED BY THE PHYSICAL RESOURCES OF NORTH AMERICA..

The PARALLELOGRAM or PICTURE of history gives ample evidence that crusades, whether of religious forces, of military forces, of political forces, have always moved as vertical or horizontal components rather than in the direction --straight forward--as dictated by the FACTS of RESEARCH completely understood.

Of all the forces in today's picture of events ONLY TECHNOCRACY INC. gives direction toward a better, more abundant life on THIS CONTINENT.

TECHNOCRACY INC. is pulling the load created by all the past behavior of the peoples of the earth, but it is capable of pulling this load because TECHNOCRACY INC. is SOCIAL TECHNOLOGY personified in intelligent North Americans. Technocracy Inc. KNOWS HOW to adjust dynamic equilibrium without going to the Vatican, via Secretary Marshall et al. Technocracy Inc. is BUILT of the PERSONAL INITIATIVE of its members, ready and qualified to relieve North American of the burden of the past.

It is to give you, FELLOW CITIZEN, the AWARENESS of the above FACTS, that this series--

TECHNOCRATS LIVE TECHNOCRACY--

was dedicated.

TECHNOCRACY INC. MARCHES ON TOWARD THE NEW AMERICA.

M. M. Fertig

Definition--Pressure Groups are confusion elements in the national life of the United States, in the continental life of North America, and they present only negative bickerings and arguments about negative factors.

Canada and United States need a cheaper system of transportation for their bulk freight than now exists.

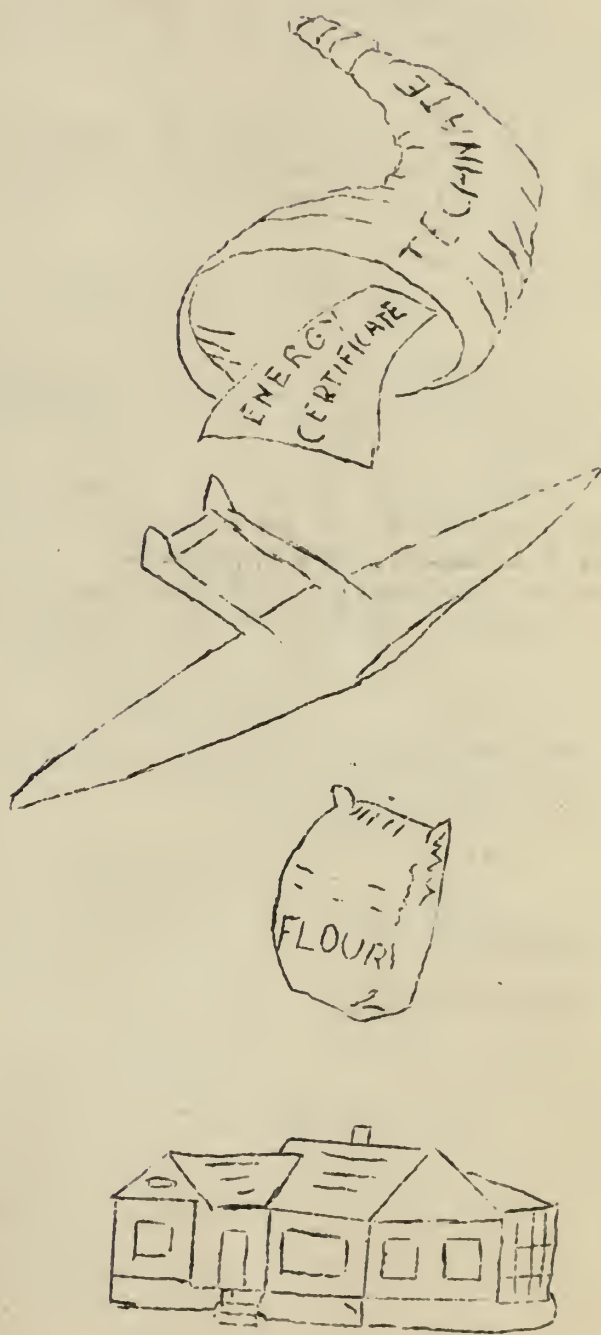
The Answer: A completely developed CONTINENTAL HYDROLOGY would move the bulk freight of this Continent on the marine trains of its inland waterways. A marine train could successfully transport 250,000 tons^{on} these waterways with a total crew of 20 or fewer men. Canal barges can only carry a fraction of such tonnage and require more men per ton carried.

NORTH AMERICA'S DILEMMA

WHICH?



FOR EUROPE & ASIA



FOR ALL NORTH AMERICANS

Quote--HOWARD SCOTT

World War I came to an end in November, 1918. Great Britain, United States, Canada and even vanquished Germany came out of the war with more installed equipment than they possessed when hostilities began.

During World War II, the United States out-produced the world both in her production of raw materials and of finished manufactured goods.

Russian expansion has acquired sufficient territory to ensure the continuance of her industrial complex for centuries to come, provided she is able to maintain unbroken the frontiers of her present orbit.

The United States must expand or die as a first class power.

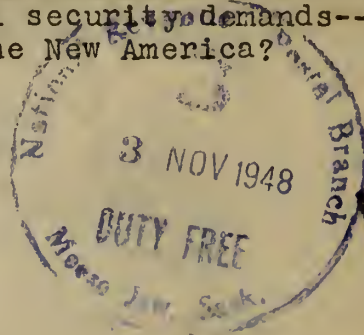
In the world of tomorrow, technology demands that this Continent become a contiguous continentalism great enough to ensure its continuance as a major power of the world.

Technocracy asks the question: When are the people of North America going to get to the job, not of stopping an expansion which has already occurred thousands of miles off this Continent, but of doing the job that our own social security demands--the job of the expansive consolidation of the New America?

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*Ms. Delma Elliott
Sovereign, Sask.
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Technocratic America

A JOURNAL OF SOCIAL TECHNOLOGY

An Official Publication in
Regional Division 11734

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FONTANA, CALIFORNIA

TECHNOCRACY INC. HOWARD SCOTT, DIRECTOR-IN-CHIEF
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SEPTEMBER
1948

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TECHNOCRATS LIVE TECHNOCRACY (Part 3)

Quote--HOWARD SCOTT

*

TECHNOCRATS LIVE TECHNOCRACY (Part 3)

In Part 1 of this series, we outlined the differences between the PURPOSE and the DESIGN of The American Individual Enterprise System (private enterprise) and, the PURPOSE and DESIGN of TECHNOCRACY. We needed: 'Pep Up. Arrive with us at the TECHNATE of North America--Live Technocracy.'

In Part 2, we uncovered the DIFFERENCES between Behavior IN Price System ORGANIZATION, and, Behavior IN Technocratic ORGANIZATION, as each results from their opposite PURPOSES. We said: 'Don't vote IN Price System futility. Why continue to worship MASQUERADE!'

In this, Part 3, we ask YOU as an individual: Are you MENTALLY READY to witness the Price-System-designed and political-party-legalized FARCE, which will be dressed in the FORMAL veil of the Constitution, come this November 2, at any and every election booth?

Social tensions are rising in humid heat. Will you be able to face head-on into the storm of the beginning of the new POSTWAR world, or, will you continue to stubbornly entertain PREWAR fraudulent hopes and fading memories? Plainly, are you going to be a genuine two-legged American jackass?

World War II was fought by those North Americans who D I E D to make SECURE for all us L I V I N G North Americans, the ABUNDANCE, the TECHNOLOGICAL INTEGRATION, the CAPACITY, which A R E NORTH AMERICA.

Proceed from where they were forced to leave off, instead of letting, perhaps your son, become a sterile Missouri mule. We remind you: DIESEL CATS have taken the

place of most draft animals!

It is your SIZE--your complete set of dimensions--AS AN ESSENTIAL NORTH AMERICAN CITIZEN that is of present concern with us. Will you order ABUNDANCE and SECURITY instead of braying for a lump of sugar? As you are our neighbors, our employers, our employees, our tradesmen, we Technocrats are aware of your inclinations! of your tastes!

During these past few months we have observed whether YOU individually have been part of that motivating force REQUIRED by the various candidates, so that they could exert their 'best' in your behalf. Do you know that YOU have been the REAL AUDIENCE they

SO DESPERATELY NEEDED to bring forth from them their dramatization of important matters of international and domestic concern? Yes, YOU have been their practise guinea pigs. Haven't you ALWAYS asked YOUR questions so that ANY ONE of the esteemed gentlemen running to catch the 1948, or perhaps 1952, political bus could trace a line of chatter successfully to HIS proper conclusion even while thus in motion? Haven't you encouraged him to show up his likeable intimate personality instead of his statesmanship and leadership 'abilities'? We are particularly stressing the YOU TO HIM and HE TO YOU relationship.

Think it over! Haven't you been HIS support, subsidizing HIM with YOUR ATTENTION, perhaps your money, your 'backbone'? Haven't you converted all HIS 'proper' stimuli into the final selection of HIM as YOUR candidate regardless of Continental hell or Continental high water? You are interested in your wellbeing as you hope HE will make it possible--a one to one fidelity on your part.

Without malice in our part toward any particular sponsor, grant us this satire in the pattern of a radio announcement: Have you had Candidate X's brand of boloney today? You have! GOOD FOR YOU! It just goes to show we DO HAVE model people in this glorious land of ours who can be conditioned into the same class as their CHAMPION cock of the walk! Buy Candidate X's brand of 'democracy'. With each of his promises invent a slogan, and the American private enterprise system may yet send you as an envoy to Europe! To Asia! To Africa! To South America! On the plane with you will be your grand prize of an electric backscratcher.

We Technocrats take it of course, that YOU LIKE to be conditioned to

behave as the various candidates and peddlers of 'everything from soup to nuts want you to, and that you would be flattered to high heaven to accept such a gratis position as envoy for your candidate's pet peeve, goodwill, or private business, whether you should be in the uniform of a general, private, coxswain, pilot, marine or what have you. 'Oh reward, how sweet is they nectar!'

Good old CONDITIONING! WHAT WOULD WE DO WITHOUT IT?

Here and now, we TECHNOCRATS state positively that WE HAVE NOT been rounded up into the political corral and each shown our special hitching post. Instead we TECHNOCRATS LIVE TECHNOCRACY.

We know what conditioning IS, what conditioning DOES, because we too USE conditioning as OUR tool. Do YOU know that conditioning is a mechanistic response to given stimuli--the effect of forces applied upon your nervous system? If you do, and accurately understand the REASONS for their application, then you are mentally ready to laugh in the face of the coming election. If you don't know what YOUR CONDITIONING is, then you are one of the legion of confused robots whose connection cables make you overheat, ultimately to blow a fuse or worse.

When some prankster has placed a good sized tack with the business end upward on the chair you have unconcernedly sat upon, what happens? You involuntarily jump, get up, or somehow manage to free yourself from contact with the point. Whatever your manner of reaction, it is called your mechanistic behavior. It indicates you (in this case, your seat nerves) are alive. There was a specific stimulus and your response was definite. When

a stimulus of thirst, hunger, or pain is felt by so young a person as an infant he makes a howl. And how! He continues this process of showing displeasure from these stimuli in one manner or another, until he reaches YOUR age UNLESS he has been **CONDITIONED** otherwise. We want to drive home to you the fact that animal, plant, machine, YOUR **HUMAN, BEHAVIOR** is a process of responding to stimuli, that this process is as mechanistic as birth in the beginning of life and as death at the end of life.

Expression of emotion, skill, education, socialization--all of our activities-- are dependent upon this mechanistic stimulus-response connection. But these behavior reactions can be, and very often are, side-tracked by **INTERFERENCE CONTROLS** of environment, training, or experiences. However helpless we individually may be about overcoming these interference controls, we are either conscious or unconscious of them. Upon this fact depends to a very large extent our **MEASURE** of mental balance or unbalance. The deciding feature--the **AWARENESS**--of this side-tracking--this conditioning-- is dependent upon how often the interference control has been, or must be, repeated. Various stimuli may need to be repeated only three or four times to become fixed, others may require a repetition of fifty or a hundred times!

Just **HOW** then, have YOU become conditioned by any given person or groups of politicians, bankers, preachers, school teachers, friends, members of your own family? You may be willing to admit he, or they, have established YOUR particular behavior pattern--your conditioning-- for you, but how did they get by with it? You have become conditioned through the process of some force **REPEATEDLY** side-tracking

you from your natural mechanistic response, or, by reinforcing you **REPEATEDLY** in holding to it. This **FORCE**, personal or impersonal, has been the control chamber from which your actions have been directed. You may believe you have a 'mind' and a 'will' of your own, but your behavior is the result of your body chemistry, your physiological design--hereditary or acquired--your external environment, your previous experiences, and your present contacts. These furnish the scientific answer as to **HOW** you behave.

The **WHY** you behave as you do is the measure of the amount of effort, the number of interference controls **PLACED** in your way, by the design of **OTHERS**, or, of **EVENTS**, against you, or, is the measure of support **THEY GIVE** you. It is YOUR **ENVIRONMENT** that so often makes you a dullard-looking, obstinate and generally down-trodden beast-of-burden. It is the **MEASURE** of designed direction, one way or another, its effectiveness upon you, to which you react. We are back where we started from--your mechanistic behavior of stimulus and response--only we hope to have added the **FACT** that all aspects involved are measureable.

When you **ACCEPT** this fact, THAT **ALL ASPECTS INVOLVED ARE MEASURABLE**, you will have attained mental balance and become in a small measure, but only in a very small measure, **POSSESSOR** of yourself, you'll still have to pay the **PRICE** for your bed and your breeches. **BUT**, you will be ready to witness the coming election without excitement, false hopes, or subsequent disappointment. You will stop worrying about whether Candidate X will get a majority of votes and instead you will begin to take **STOCK** of **YOURSELF**.

You will begin to search out YOUR OWN capacities instead of imagining some candidates, and for the first time you may feel impelled to apply them in a different direction. Your fidelity, your YOU TO HIM relationship will have become very plain, and very significant to you. No misunderstanding now, this action WILL NOT be an expression of your 'free will'. It will be the mechanistic response of the stimulus of the atrocious propaganda and lies upon your own comfort or discomfort during these pre-election days. And for the first time you may realize what a PARADOX has taken place--your candidate HE TO YOU relationship will actually put you to work IN YOUR OWN BEHALF. You will begin to recognize the fraternal twins of stimulus and inhibition--the do and the don't--for what they really are.

Here is something for you to mull over, start analysing: How could otherwise physically normal Americans have accepted THIS PRICE SYSTEM MONSTROSITY -- that God and His Authority, Democracy and the People's Vote, and, Finance and the Laws of Economics --these THREE--are equally OMIPOTENT in their promotion of our wellbeing--IF THIS IDEA--we know it as the conditioned reflex--had not been caused by the tri-partite consolidation of Church, Business and Politics? Please realize there is a world of difference between deep religious craving and sentiment, and the almost universal design of church ORGANIZATION.

Since conditioning IS mechanistic, it IS acquired only through some mechanized channelization. In other words, its stimulus, or stimuli, have to result from the FLOW of energy, not from one isolated or static incident NEVER again to be recalled. Somehow, UNexplainable in terms other than energy impulses, in what we call our

'minds' the SYMBOLIZATION which takes place IS a REAL CONNECTION with external repetitive stimuli--REPETITION--and internal responses --RECALL-- through the means of our sense organs--those of sight, touch, hearing, taste, smell. For each of us, our nervous system DOES CONNECT our inward selves to our outward environment. We know this FACT from everyday experiences: it is undebateable.

What abominable PRICE SYSTEM TRICKERY! Churchmen, Businessmen, Politicians DID INAUGURATE the use of, and continue to use FORMAL SOCIALIZED PROCEDURES--RITUALS of one kind or another to exhort you and to legally extort you--to create in YOUR head that YOU have the capacity for self-direction TOWARD THEIR 'good and honest' goal and then THEY cash in on it.

Tchatcha-em-ankh, the Egyptian, presented his 'supernatural' powers in the court of King Khufu, in the year 3766 B.C. for the purpose of keeping the people in submission. There are many Bible references to 'miracles' that have since been exposed as possible of duplication by both science and black magic.

The very existence of the churchmen's ornate citadel, the political structure erroneously called 'government', the use of coins, paper, etc. as 'legal' tender--the existence and manipulation of all these PRICE SYSTEM DEVICES via our nervous system for pre-designed behavior influence--prove indisputably the extremely widespread use of FORMAL SOCIALIZED METHODS for handling the public. YOUR supposed individuality has been LASHED through the ages to the Price System MATERIALIZATIONS which you may have thought of as 'acts of God.'

These FORMAL SOCIALIZED devices, methods and materializations are the mechanical stimuli which cause you to respond time and time again to the churchmens', businessmen' and politicians' consolidated INTRIGUE to maintain themselves as the WITHHOLDERS OF ABUNDANCE TO YOUR ACCOUNT. Oh, they'll give you a Thanksgiving basket if you are in desperate need, provide shelter and clothing IF YOU ARE WORTHY, but has ANY ONE of THEIR ORGANIZATIONS declared unequivocally for the UNIMPEDED, SCIENTIFIC DISTRIBUTION OF OUR PRESENT AND POTENTIAL ABUNDANCE TO EACH OF US BY RIGHT OF OUR NORTH AMERICAN CITIZENSHIP? Their consolidation has been for the PURPOSE of protecting THEM as DECREE-ERS OF, and INVESTORS IN the Price System. Have you ever been able to get one of them to D E N Y it? Has YOUR Lord ever visited you and told you to EXPLOIT YOUR FELLOWMEN for the avowed purpose of accumulating more land and money? to invest your time and money in PRESERVING the status quo of imposed scarcity, misery, ill health and damnation?

Henceforward NEVER can YOU accurately say that we Technocrats have not TRIED to make you KNOW yourself as you really are, here and now! And in passing, may we admit many of us WERE the same as you in your confusion, BEFORE we became TECHNOCRATS and began to LIVE TECHNOCRACY.

WHY do we Technocrats too use the stimulus-response technique? We use it to interpret OUR experiences to you, to inform you of, and explain, PHYSICAL FACTS so as to RECONDITION you to understand yourself. If you understood yourself, it is obvious, you wouldn't be confused. Contacting you through your sense organs is one of our ways of REPEATEDLY REINFORCING YOUR FUNCTIONAL RESPONSES--those particular

responses with which you were born which CAN FUNCTION for your SURVIVAL HERE ON THIS NORTH AMERICAN CONTINENT. Instead of using formal Price System procedures, as the tri-partite consolidation does, we Technocrats use the METHOD of letting the cold hard facts WAKE YOU UP from your bed of Price System made-to-order DREAMS. And in your ignorance and confusion you HATE us and YET maintain that WE ARE DOING NOTHING.

The present environment has become so unstable for you that you want to know what is the 'right' thing to do, but your Price System conditioning has so dammed your natural mechanistic responses that you are AFRAID of HOW THE BOSS, perhaps your MATE, your ASSOCIATES, your OVERLORDS will make you to suffer, that you continue to be a frightened and obstinate creature instead of an INTELLIGENT human being with a well cultivated sense of humor.

In your community the church, nearly all denominations included, has been the FATHER; the calculating ideas of business have been the SON; and the sleight-of-hand performances of politicians have been the HOLY GHOST. This is the trinity you have accepted, either willingly or unknowingly, as the answer to your craving for deep religious satisfaction, your yearning for security. Each Technocrat holds whatever religion he may have, above such adultery, such PRICE SYSTEM INTRUSION upon his religion. He knows the REAL EXISTENCE of the universe, the seasons, the two minute cells of male and female in unity which evolve into new human beings, animals, plants, structures of various designs, will exist in some number so long as TIME exists regardless of how subversive and sacrilegious Price System ORGANI-

ZATIONS become. Should TIME in its MOTION be destroyed neither YOUR fear nor a Technocrat's intelligence would be measureable.

Pull yourself together! Cultivate a sense of humor! Here is a question you should have asked yourself while listening to your favorite candidate: Is it the old hen's cluck that makes a newly-hatched chick peck for food, or is it ANY indiscriminate object before him that stimulates his pecking response?

You see, we Technocrats can't get away from stimulus and response. There is a very pertinent reason: its because stimulus and response is a direct energy flow. We hammer the idea in!

The fact about this chick is that his native reaction to objects is to PECK ANYTHING. However, he soon LEARNS to ASSOCIATE 'cluck' with peck. North Americans are peckers in more ways than one. If the various candidates for political office could only 'cluck' loud and often enough, say every four seconds instead of every four minutes as has been the case in recent times, the American Price System chicks would have this noble world PECKED to pieces in no time short. That is what the tri-partite consolidation has been trying to get us to do! Since we, in the manner of baby chicks possess each our own nervous system, we can be and definitely are, MANIPULATED by man-made environmental circumstances.

Contrary to all political hogwash, the coming election will NOT decide a political race. It will only measure the effectiveness of both open and hidden tacticians in persuading the various segments of the Price System public to peck, and peck some more, until soon these NICE, GOOD VOTERS who have

been reading and listening to the political guff, having been fed so much democratic soothing syrup, will utterly EXHAUST THEMSELVES in chaos. However, the fundamental environment will not have changed too much. Its problems will still require solving.

And what will the Technocrats be doing. We will be stimulating AWARENESS TO YOUR CONDITIONING, just as we have been doing in an ORGANIZED manner for the last fifteen years, quietly for almost thirty years.

ORGANIZATION of itself is not necessarily 'good' or 'bad'. Social ORGANIZATION is the behavior to achieve a definite PURPOSE. The PURPOSE of TECHNOCRACY is to present a program, and to install the DESIGN whereby TECHNOLOGICAL FUNCTION will OPERATE NORTH AMERICA'S PHYSICAL EQUIPMENT, A F T E R the Price System organization has wrecked itself beyond its own efforts at repair.

Technocracy's METHOD is to let THE COLD HARD FACTS WAKE YOU UP, but to keep pointing to them while you linger for just a few winks with your Price System dreams.

***** M. M. Fertig

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will close
your mind.

NEWS ITEMS

Man Murders Wife

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Poisoning

Crusade Against Moon-
shine

Russia Did This

Russia Did That

Convictions for Crime

Divorces

XYZ tool of Stalin

Triviality

More Sensationalism

Communism Dedicated
to Mass Education

Stock Market Goes Up

Stock Market Down

Worker Beaten Up

Criticism Untrue

Funnies

More Funnies

Patriotism Payoff

Yours truly,

PRIVATE ENTERPRISE

P. S. Help us preserve democracy.

Quote: HOWARD SCOTT

It is high time that the people of this Continent ceased fighting wars abroad in support of either London or Rome. Religious crusades in this day and age are the lowest form of international venality. It is high time that the people of this Continent awake to their true position. We are being exhorted for immediate war against the U.S.S.R. Communism is represented as the great evil which must be suppressed. The people of this Continent are now being asked to fight World War III to save the world from communism. Most amazing! Never once in World War II did the press of the United States exhort the people of this country to save the world from fascism!

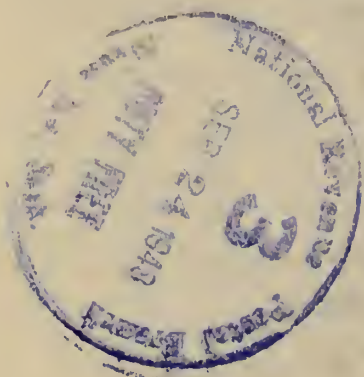
Only that nation which cannot devise a better system than communism need fear communism. Technocracy looks upon communism as being too bourgeois and conservative for North America, but sufficiently radical and revolutionary for the Old World.

TECHNOCRACY contends that world peace can only be ensured and enforced by an offensive and defensive alliance of the two great contiguous continentalisms of the world--the Continent of North America and the Union of Socialist Soviet Republics. These two continental areas dominate the world from the standpoint of geography, arable land, natural resources and technological potentialities. No world war could develop unless materiel were procured from one or the other of these continental areas. -- October 1946.

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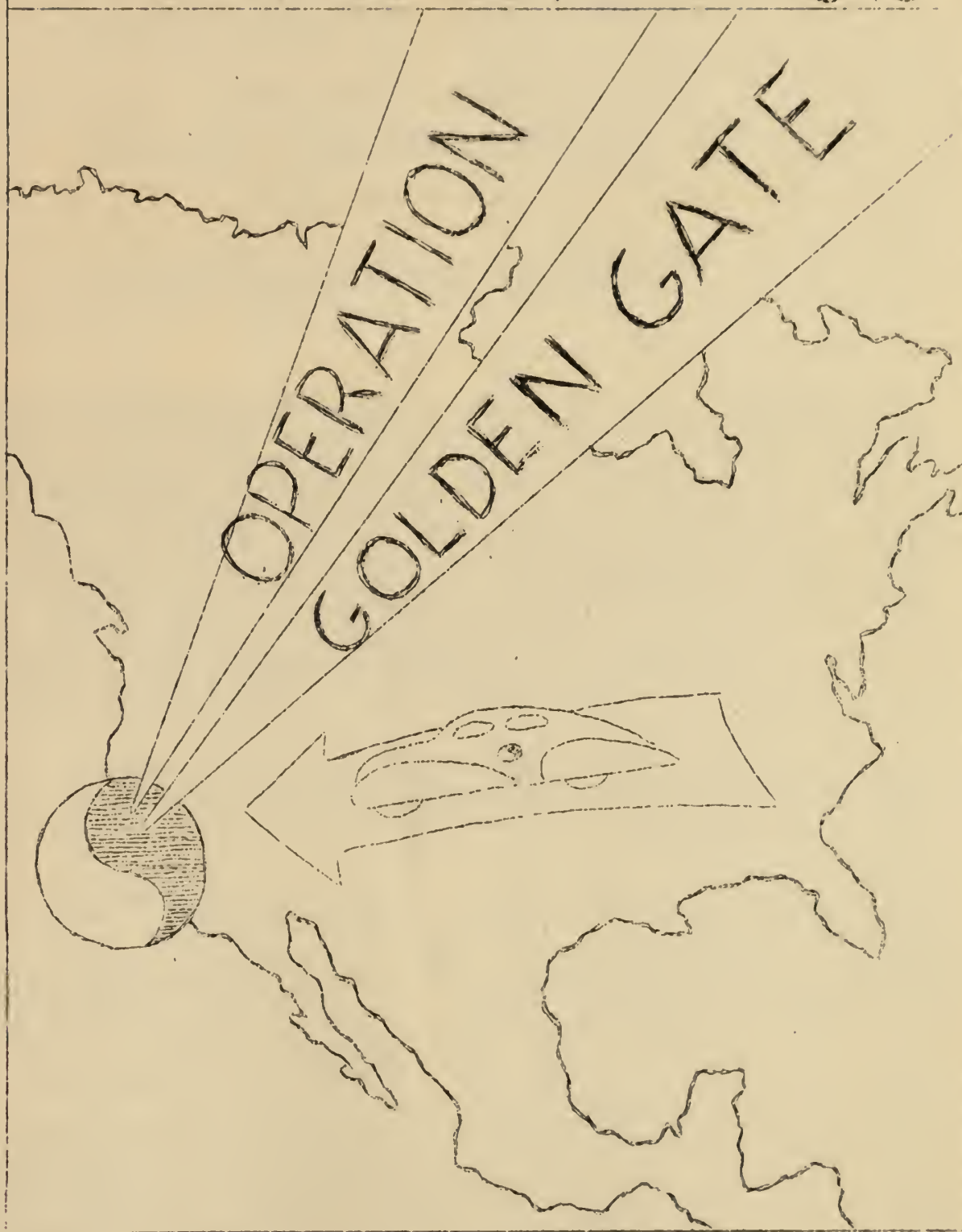
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OPERATION GOLDEN GATE

TECHNOCRATS LIVE TECHNOCRACY (Part 2)

Quote--HOWARD SCOTT

*

TECHNOCRATS LIVE TECHNOCRACY (Part 2)

We quote a paragraph from Part 1:

'Obligation in citizenship of the North American land area is quite different from the respective allegiances to the four major NATIONAL policies and the numerous minor policies of the composite political military complex called North America. To EACH OF US, MY OBLIGATION IN CITIZENSHIP IS MY PERSONAL RESPONSIBILITY TO OUR PURPOSE, AND I WILL DEFEND IT WITH ALL THAT I HAVE. I am not ALIEN, I am ENDEMIC, therefore MY PURPOSE must be identical with OUR PURPOSE. MY OBLIGATION IN CITIZENSHIP is quite different from allegiance. Allegiance is a legal term expressing the relationship between a feudal vassal and his liege lord. No matter WHO I may be, my color, or religion, MY OBLIGATION IN CITIZENSHIP IS GREATER than allegiance to the Price System sheenanigans of ANY national party policy, NAM or banking policy.'

Part 2, enlarges the above definition: MY OBLIGATION IN CITIZENSHIP is for me to USE my ability to perform my function. It is my personal EFFORT that singles me out as being qualified or disqualified in citizenship.

The object of this series of articles with the title 'Technocrats Live Technocracy' is to crystalize for ourselves and for our fellow citizens of North America the PURPOSE in Technocracy's endeavor, and to impress upon ourselves our relative position to that of Price System inhabitants on this Continent. Price System inhabitants have the skids of continual DISORDER under them. Technocrats have the advantage in that TECHNOCRACY IS the invention and authorship of TECHNOLOGICAL SOCIAL ORDER. The TECHNATE was de-

signed in solution of North America's problem.

The Price System's problem: HOW to distribute the bulk of North American production by methods of exchange, within the enclosure of a legal debt structure.

North America's problem: HOW to get the people of North America to willingly accept TECHNOLOGICAL SOCIAL ORDER, while they are being propagandized and enslaved by Price System arrogance and masquerade, BEFORE the Price System has

the chance to kill a goodly number of them.

This day's immediate problem is to lift away that masquerade and expose Price System conditioning. Nothing is ever accomplished without ORGANIZATION. The bigger the task, the greater organization must be. We Technocrats are selecting our helpmates from the many who WANT TO LIVE HERE. There are those who live here with less desire than they have for the dollars they receive. You may be one of them! If so, Technocrats will surely show you the utmost in contempt.

We have the image of what we can have--TECHNOLOGICAL SOCIAL ORDER--before us. We are asking you who want to live here to PARTICIPATE in our endeavor so that we can give this image full energy and vigor. Our aggregate responsibility requires new action--SOCIAL CHANGE. SOCIAL CHANGE is the only vehicle that can install THE TECHNATE. Social change requires our concerted EFFORT--planning and doing of the DYNAMICALLY BALANCED things, without waste in time, substance or energy, and THEN, SEEING the results of our applied energy. Technocrats have no illusions about dying in World War III to try to preserve the Price System, or in North American CIVIL WAR as martyrs. We do not intend to die for the fun and advantage of someone else. We INTEND TO ENJOY SATISFACTORY LIVING IN TECHNOLOGICAL SOCIAL ORDER, HERE, AND SOON.

Consider the kind of living the reported 65,000 homeless of the Pacific Northwest are up against, the millions of other homeless and dispossessed, not in Europe, Asia and elsewhere, but throughout this Continent. Someone has said, 'God made the mule so that the American Indian could sleep nights.' Technocracy invented Technological

Social Order--THE TECHNATE-- so that North Americans could have a mattress to sleep on and a HOME TO SLEEP IN.

Picture the physical grandeur of the living of the members in the inner circle of the Price System in contrast with the living of those displaced and dispossessed North Americans. WHY the difference??? Price System DISORDER, not vengeance, instead of TECHNOLOGICAL SOCIAL ORDER! Technocrats are not asking you to take away anything worthwhile from the big shots in the Price System. Such action would usher in civil war. We Technocrats insist that North America MUST AVOID civil war, that there must be a bloodless transition to a more satisfactory way of living. But no citizen of North America will be able to escape HIS individual responsibility in citizenship. There is an unalterable physical reason WHY this is so.

What have we supposedly 'good' citizens let many of our rivers do? What are we this moment permitting our president and legislators to do? our mine owners and miners? railroad stockholders and railway men, shipowners and long-shoremen, educators? business executives? 'our fellow citizens'? Surely, you don't mean to admit that it is the Price System that is keeping YOU from doing anything to correct all the undesirable conditions! Yet, you KNOW such is the fact.

How proud can anyone of us be of the demonstration in ignorance and uncertainty our combined citizenship has rendered? Most individuals are uninformed in that they do NOT know that the pressure of the Price System equals the total force it exerts on four contained areas on this North

American Continent. Remove the boundary lines and combine these areas--Canada, United States, Mexico and Central America to the equator--and immediately that pressure within each contained area is removed. Technically, the job is as easy as that. Social pressure within the North American entirety would then be far less. This fact worries the manipulators of the Price System because it strikes out their proposed manipulations.

Once we recognize that we have a mathematical and engineering problem confronting us, we begin to understand the utter futility in politics. As individuals, we are small particles confined within the boundaries of anyone of any one of the four areas. Particularly in United States and Canada, the disorder in the Price System shakes us around. As that disorder increases we are shaken more--our motion gains acceleration. With each succeeding shake up we increase in acceleration until finally we are but the human picture of atoms whirling around in a natural cyclotron. The walls of the manmade cyclotron are built to withstand great amounts of accumulated energy, but the boundaries of the four political areas definitely were not. When the limit of our social tolerance is reached, then our trouble will really begin. Technocrats, being informed individuals are pointing out the one satisfactory way out of our Price System troubles, and since you and I are each one of the small particles acted upon by the Price System, we will HAVE TO UNDERSTAND OUR OBLIGATION IN CITIZENSHIP.

SOCIAL ORGANIZATION is the behavior to achieve a definite PURPOSE, the process of recognizing inherent unity between such acts as express direction and those which control reaction, and of defining their respective responsibilities.

'Technocratic America' on the following page, in parallel columns uncovers the

We are obliged to uncover the ORGANIZATION--the masquerade--in the Price System, because the Price System ORGANIZATION has a definite PURPOSE which has affected each of us. However, first, we must understand this basic fact: Living our lives IS the end product of METABOLISM (which happens to be the record of the changes in the flow of energy as it passes through us), PLUS, whatever CONDITIONING we have had thrust upon us. This fact of metabolism plus conditioning is the unalterable discipline in our existence. It explains how the Price System could get so far in accomplishing its purpose. Since only physiological differences may be hereditary, the rate of metabolism (energy conversion), plus environmental conditioning, delineates human behavior.

Price System imposition has caused us to say the behavior OF this or that, but behavior is IN people, IN animals, rivers, atoms, in the designs of all sorts of mechanisms. Behavior is IN the design of our Continent's destiny, IN the Price System, IN Technocracy. Understanding this helps to clarify our concept of SOCIAL ORGANIZATION--WHY it is and WHAT it is. It also enables us to recognize disorganization--the WHY of all the confusion about us. It enables us to understand HOW to overcome that confusion. We would never use a sledge hammer where a screwdriver is required, nor feathers where concentrated weight is needed.

BEHAVIOR IN

PRICE SYSTEM ORGANIZATION

Behavior IN Price System Organization is the culture of DECEIT, it has always lead to murder and war for the PURPOSE of personal aggrandizement.

There are four major political variations of government in the North American Price System Organization:

Canadian: Any powers not specifically granted to the provinces are reserved to the Dominion--similar to United Kingdom's 'responsible' government.

United States: Constitution specifies powers to be exercised by the federal government and leaves all others to the states, but economic concentration is under control of three families.

Mexican: Bushwacking, some expropriation and redistribution, foreign capital influence, uncertain government control.

Central American: (except Costa Rica) Mostly private revolutions, frequent murder, master-slave complex, ruled from without.

Behavior IN the Price System is the aspect of total pressure, is conditioned by GROUP consent or acquiescence, in
the churches.
the marketplaces
fraternities
unions--employer and employee
schools and colleges
Congress and legislatures
law and police power

BEHAVIOR IN

TECHNOCRATIC ORGANIZATION

Behavior IN Technocratic Organization is compliance with technological functions for the PURPOSE of distributing North America's ABUNDANCE to ENSURE SECURITY.

Technocracy is only ONE DESIGN in North American government, that created by function--the design inherent in TECHNOLOGICAL SOCIAL ORDER.

This design in government has no political precedents, is neither democratic, autocratic, nor dictatorial.

This design specifies the work that must be performed, is independent of personal preferences, provides a foreign policy determined by OUR geography, soil, climate, precipitation range, and natural resources. It is the SUM of OUR TECHNICAL KNOW HOW minus all the variables dependent upon what is now our legal, political, ecclesiastical debt structure. It is the skeleton of ALL interdependent physical operations minus the embellishments now provided by the Price System's PURPOSE.

TECHNOCRACY PERMITS THE INDIVIDUAL TO BE MASTER IN HIMSELF, instead of providing conditions by which he can be mastered by another person.

Behavior IN Technocratic Organization is the aspect of INDIVIDUAL energy and intelligence pushing outward against all Price System restraints, is conditioned by individual capacity in

1. conformity with technological growth and expansion
2. inherent understanding
3. natural vigor
4. leadership perspective

philosophy and news reporting
political idealisms
concepts of morality and ethics
social stratifications
military officers' privileges
and rank and file frustrations
proprietaryship and dispossession
nationalisms and hyphenated
nationalities

5. obligation IN North American
citizenship
a. personal effort
b. stability
c. esprit de corps

The Price System Organization DOMINATES so much of human behavior because the Price System is primarily a political absolutism instilling either over-confidence in some, or, paralyzing fear in others. It is static.

Technocratic Organization OPERATES because the principles of function permeate and possess it in its entirety. It is dynamic.

Both Price System Organization and Technocratic Organization know the physical formula: Pressure equals total force divided by area, hence--

The Price System policy is to create the 'American Century' by distributing North America's goods and services among the world's population (USSR and satellites excepted) and thereby promote FOR AMERICAN BUSINESSMEN a 'free enterprise' world privately owned, with all the warring and murder naturally incorporated therein.

The Technocratic DESIGN calls for releasing the pressure created by a plethora of goods and services here BY DISTRIBUTING THESE GOODS AND SERVICES TO NORTH AMERICANS in the amounts ensuring a high standard of North American living, thereby providing OUR INTERNAL SECURITY and protecting us EXTERNALLY, and at the same time be conserving our natural and irreplaceable resources so that they shall last over a more extended period of time.

The Price System Organization is built with the concept of Price as being the arbiter between comfort, luxury and power for one class of people and all that is mean and lowly for the remaining classes of people.

Technocratic Organization is built with the concept of a CONTIGUOUS CONTINENTALISM FURNISHING ALL THE INITIATIVE AND ENERGY necessary for creating a unified entity wherein every North American citizen would have the widest latitude in choice in consuming HIS individual share of Continental physical wealth.

In ignoring the MOLECULAR behavior in units of individuals being moved

Technocratic Organization OPERATES IN CONFORMITY WITH THE PHYSICAL

back and forth and thereby forcing them to inescapable and complete SOCIAL CHANGE, the Price System treats them as so much human JUNK to be DESTROYED, and never once considers the fundamental laws of mechanics. Price System Organization ACTS as though it is omnipotent over ALL PHYSICAL LAWS.

LAWS OF MATTER AND ENERGY. It considers individuals impersonally but it distinctly recognizes them as components in the process of living on this Continent, and therefore Technocracy states: No solution to the problems of United States and Canada is possible short of a fundamental redesign and reconstruction of our entire economic and political structure. In such a CHANGE no detail, big or small would be left untouched.

Are you a North American CITIZEN who has failed to realize that the CRITICAL moment is at hand? Fascists and their fraternal props threaten you with ex-communication or complete slavery if you desert THEIR PURPOSE. Frustrated American communists call upon you to overthrow 'capitalism' regardless of consequences. Neither fascists or communists have presented you with a CONCRETE DESIGN that will OPERATE OUR physical equipment, CONSERVE OUR natural resources, and DISTRIBUTE OUR ABUNDANCE to OURSELVES, all this without civil war. TECHNOLOGICAL SOCIAL ORDER does not TRANSFER privilege from any group to another. TECHNOLOGICAL SOCIAL ORDER ELIMINATES PRIVILEGE--the product of scarcity--and instead installs ABUNDANCE with equality in consuming power.

AMERICAN EXPANSION is IMPERATIVE, Not individuals, but both ORGANIZED Price-System-ers and TECHNOCRACY have accepted this fact.

The Price System Organization relies upon more international conflict, colonial expansion, bargaining supremacy, accessory nations, smashing of labor unions, increasing foreign exports, legislating additional restrictions. Technocracy has already called for a CONSOLIDATED NORTH AMERICA, has already presented the blueprint for TOTAL CONSCRIPTION of MEN, MACHINES, MATERIEL and MONEY so that the TECHNOLOGICAL REDESIGN IN CONTINENTAL OPERATIONS can be put into immediate effect with the least amount of trouble.

The DESTINY of OUR NORTH AMERICA is today in 1948 YOUR responsibility in CITIZENSHIP. Dont vote IN Price System political futility. Why continue to worship MASQUERADE! Both Price System Organization and Technocratic Organization have revealed their respective behaviors.

Citizens of NO other area can help YOU. Delegation IN YOUR RESPONSIBILITY of CITIZENSHIP does not exist. Will we be the BENEFICIARIES of our ALREADY DEVELOPED TECHNOLOGY? SOCIAL CHANGE will yield either THE TECHNATE OF NORTH AMERICA or complete North American chaos. This is no threat. It is UNIVERSAL TIME AT WORK.

Two centuries of individually being pushed here and there, circled around, have developed TECHNOCRACY as the CARRIER OF SOCIAL CHANGE. TECHNOCRATS LIVE TECHNOCRACY.

M. M. Fertig

Quote-- HOWARD SCOTT in

SCIENCE versus CHAOS

The scientists, technologists, and engineers of this Continent are the general staff of the Technate of America, whether they like it or not. By their work ye shall know them, and the technicians of all branches have produced the works that are bringing about the demise of the Price System.

This Continent's rendezvous with destiny ironically prescribes that this scientific minority will become the substance and the framework of the majority. It will be the nucleus around which the mass movement of this Continent will consolidate its forces for the integration of this Continent into one geographical entity--one Continental control, one technological organism, one country, one people--one and indivisible.

April, 1933

in CONTINENTALISM

The Mandate Of Survival

United States is a world power but how long will she continue to be a world power if she sacrifices and squanders the national heritage of her resources in capturing the international profits of American private business around the world, while she sabotages the common good and general welfare of 200 million North Americans at home?

June, 1947

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TECHNOCRATS LIVE TECHNOCRACY

TECHNOCRACY MUST SHOW THE WAY

*

TECHNOCRATS LIVE TECHNOCRACY

By M. M. Fertig

Regardless of the rest of the world, history on this North American Continent has traveled along one major double highway with now and then temporary road blocks to switch us to either side while the project was under construction. Now we have the highway clear--the construction work is done--and we have the future straight ahead of us, but we also have the past--in fact, the Middle Ages--straight back of us.

Will YOU, the common North American citizen, lose YOUR NERVE and fail to proceed ahead? We Technocrats are telling you that YOU DARE NOT lose the nerve that has brought us so near to our ARRIVAL at the fittest social system on earth--the installation of THE TECHNATE OF NORTH AMERICA.

United States' State Department diplomacy is exerting a tremendous pressure upon all of us. If newspaper reports are accurate, even Secretary Marshall appears to have become unnerved. For one pertinent quote leads us to the conclusion that the former General doesn't know which way to stroke whose fur. Here it is: 'I expect to arrive at some place and talk about one thing when the group is talking about another. That is going to happen to me I am certain.' The newspaper explained that Mr. Marshall was afraid the world confusion 'may lead him to make the wrong speech.' What command of execution!

Whose 'leadership' are YOU going to follow? any newspaper's, Marshall's, some special 1948 candidates. Or, are you ready to really work to develop the kind of leader-

ship that is capable of bringing complete and satisfactory order out of North America's confusion?

In contrast to State Department diplomacy, TECHNOCRACY, deriving from its responsibility to the citizens of THIS Continent, Says Its Say, no matter where the chips fall. We Technocrats know, and we are telling you, there are two definite structures of organization which support one or the other side--Science or Chaos--in our over-all activities. Technocracy IS the scientific way of living with facts in preference to the way of the politico-financial structure. Technocrats are not 'on the fence sitters,' nor 'holier than thou' 'schemers' for your sanctified salvation. We are dynamic social integrators. Technocracy states that World War III has

already begun. It is the war between the physical organization of the Price System as the governing expediency and the physical organization of the partnership of science and technology as the governing mechanism. Structurally, the scientific-technological mechanism is quite different from the politico-financial governing expediency. The governing mechanism is totally definable and totally measurable. The governing expediency is not.

Expediency! The politico-financial structure has persuaded and tyrannized our North American life with four major national policies--the British-Canadian, French-Canadian, Mexican-Central American, and United States Yankee-Rebel--with additions of Austrian, Czech, Danish, German, Greek, Hungarian, Irish, Italian, Norwegian, Polish, Russian, Swedish and a few more. Since the alphabetically accumulated NATIONAL policies DICTATE the MILITARY policy of a land area--OUR LAND AREA--IS IT ANY WONDER NORTH AMERICA FINDS ITSELF IN WORLD WAR III?

What other behavior could be expected when 'the melting pot' should boil over? from the politico-financial blue-bloodedness of certain transposed Europeans and their offspring commercializing upon their more plebian brethren, some also transposed, onto such a land area as rich with natural resources and opportunity as North America has been? The politico-financial structure of North America has been united only to the extent that all Price System adventurers held it their individual right to gouge every other individual and to ransack the Continent of its natural resources.

The facts of confusion demand that YOU personally define World War III. What do you as a North American business man, a professional, a laborer, a technician or

housewife-mother expect from it? Do YOU want to out-chisel the Kremlin in the far and middle east so that you can make every so-called 'heathen', whether Christian, Jew, Moslem or what have you, YOUR VICTIM? There is no moral aspect involved, this is purely a matter of your personal Price System URGE. Do YOU want YOUR 'money's worth' out of the hides of Frenchmen, Britons, Scandinavians et al, in order to settle YOUR OWN family fueds of generations or ages ago? Is, or is not, your decision YOUR own property right? If these things should not be your desire then WHY do you want, or consent to, a MILITARY war?

Brother, YOU are on the spot as YOU have never been before!

World War III is HERE NOW, for it has been in the making at least since the early development of North America, but a United States MILITARY AXIS around which the wheel of politico-financial machinations revolve IS NOT HERE and IS NOT INEVITABLE unless YOU want it and are ready to suffer the consequences.

MILITARY WAR is purely a CEREMONY to make a show of 'prestige' so that political and financial corruptions can continue in greater magnitude, so that BUSINESS ADMINISTRATION can more brazenly hamstring the technological needs of its own countrymen while it bullies, kills or maims the weak of its adversary at the same time it is embracing the vermin of its military opponent. Again, this is not a statement involving morals, it is a statement of fact as provable by events of World War II and its aftermath.

Technocrats engaged in World War II, but Technocrats DID NOT UNDERWRITE the politico-financial business administration which turned

World War II into the biggest farce of all time, into the love feast of postwar FASCISM. That we did not underwrite the politico-financial administration is evident from our TOTAL CONSCRIPTION PROGRAM first presented in July, 1940 and presented again and again during the war. WE were waging a technological war against FASCISM, against THE PRICE SYSTEM. Which kind of war were YOU waging? Even YOU who may have lost YOUR sons or daughters, husbands or wives, are YOU going to repeat the grandiose CEREMONY of MILITARY war? Or, will you have the nerve to enter into the real North American technological consciousness and keep North America for North Americans?

World War III is here, but a United States MILITARY AXIS is only in the preliminary stage, regardless of the Benelux agreement, Paris conference of April 17, or the outcome of the Italian election. A U.S. Military Axis cannot 'provide for OUR common defense,' nor for 'OUR domestic tranquility.' For those Americans who are sticklers for obeying our Constitution, why do YOU go in hiding when expendable politicians turn to such military tactics as staging a U.S. Military Axis to try to prevent something which is very close to the final stage of consummation?

What allegiance does the common American citizen owe to 'the American individual enterprise system'? Is it that of assuming liability for ALL LOSSES of the politico-financial hub known as the National Association of Manufacturers who have individually expanded into financial tycoons? Is it the common American citizen's duty to furnish ALL THE CAPITAL--both human and monetary--through military service, consumer costs and government taxation, for the colonial-minded, investment, banker-industrialist who is particularly interested in

the International Monetary Fund and its companion, the International Bank for Reconstruction and Development, so that HE can DICTATE and GUARANTEE HIS present and future annuity?

Read and re-read the Preamble to our Constitution to determine the PURPOSE of WE the people.

'We the people of the United States, in order to form a more perfect union, establish justice, insure domestic tranquillity, provide for the common defense, promote the general welfare, and secure the blessings of liberty to ourselves and our posterity, do ordain and establish this Constitution for the United States of America.'

Now please note that the definition for 'ordain' happens to be 'to arrange in rows, to prepare, to make ready, to appoint to a duty, office or the like, to assign, to issue an order or decree.' Is ANY MENTION WHATSOEVER made of 'the American individual enterprise system'? Our Constitution could be used with equal efficiency by ANY COMMUNIST or ANY FASCIST government without that government violating ANY of its provisions. Our Preamble to the Constitution is a PHILOSOPHIC WISH augmented by an arrangement whereby political procedure (three branches of government) derives an end product wholly in contradiction to the expressed philosophic wish. That is why we Technocrats honor it as a museum document worthy of preservation in cellophane and even placed under guard if necessary.

What IS 'The American Individual Enterprise System'? To be accurate, these words 'The American Individual Enterprise System' should always be written with quotation marks, 'fore-and-aft' and

first letters capitalized, since the book by that name was copyrighted in 1946 by the McGraw-Hill Book Company, Inc. for the Economic Principles Commission of the National Association of Manufacturers, all rights reserved. Digest this particular fact for awhile: So YOU, common American citizen, are THE ONE WHO WILL PAY THE PRICE for the OPERATION of 'The American Individual Enterprise System,' or the MILITARY WAR it is trying to inaugurate. You cannot escape the law of conformity with design if you accept the design.

Technocrats are somewhat more discriminatory than most people with the use of our language, we call a spade a spade. And we call the present mess the world is in, 'the demise of the Price System' instead of the incentive for future politico-financial expansion.

The Price System is the atom bomb par excellence. Its CHAIN REACTION can be far more deadly to each of us than those of the fuseless or structurally inactive ones stored wherever they may be. Its fission will be accomplished in due time because the binding of its present day nuclei has become far more burdened than was the binding of its original nuclei, and this present day structure has thereby stored up within itself excess energy to be RELEASED when the chain reaction really gets started. No, the straight line to world rule, which the NAM tried to design, is NOT by building up any philosophy within the Price System, either of communism or of fascism, or of a yet unborn ism. When nuclear particles of a given element are emitted in sufficient numbers, the chain reaction remains identified with that original element. The entire procedure develops into a spontaneous and self-propagating affair. And in this instance the NAM cannot escape being its own victim.

When our Price System adventurers sparked a large scale conflict --the total war of World War II-- they initiated a chain reaction which cannot be stopped short of the total destruction of the Price System itself. Nor can ANY United States presidential aspirant, any fascist or communist dictator, any religious leader of whatever faith, develop HIMSELF into a force greater than the fission of the Price System. Sorry mess, isn't it? Is the sweat of YOUR brow in it?

There is a greater force than atomic fission. It is ATOMIC FUSION. Life HAS continued even in the presence of death. This is the very physical FACT which explains the human confusion all about us. We have the Price System ORGANIZATION and, we have the Scientific-Technological ORGANIZATION. Both are molecular structures subject to the physical laws of atomic and nuclear behavior, even though they are so mundane--earthly--as to decide whether or not we shall eat, drive motor cars, or wage military war. ORGANIZATION of itself is not necessarily perfect or imperfect, 'good' or 'bad'. Organization is a phenomenon of existence that neither you nor I, nor anyone else, can stop. It is a relationship between matter and energy--a primary physical fact.

The thing you and I should be interested in is the PURPOSE--the objective--underwriting our organized social activities. Our forefathers presented a PHILOSOPHICAL purpose when they presented us with our Constitution. The NAM presented us with ITS PURPOSE in the contents of its book 'The American Individual Enterprise System, Its Nature, Evolution and Future,' in 1946. The American banking fraternity presented ITS PURPOSE during the early years of 'the great depression.' All these purposes favored, and still favor, the continuation

of the Price System, regardless of basic, contradicting natural facts.

In contrast, what is the PURPOSE of the ORGANIZATION of TECHNOCRACY?

It is the purpose of Technocracy to present a program whereby TECHNOLOGICAL FUNCTION--in harmony with natural facts--will be the design about which all social operations will converge in the execution of the governing process.

Technocracy has designed a social mechanism with a physical, functional governor--Technocracy's Energy Certificate--a device which because of its construction registers and regulates the speed and quantity of the energy flow inherent in our North American social operations. This Energy Certificate cannot do otherwise than insure a constant state of wellbeing for the people living on the North American Continent. It will provide US with THE ABUNDANCE available and guarantee OUR security.

TECHNOLOGICAL FUNCTION is the basis upon which the ORGANIZATION of TECHNOCRACY was conceived and by which FUSION of a great mass of North American citizens HAS ALREADY TAKEN PLACE. If you doubt this statement, subtract the technological functioning of communications, transportation, sanitation, agriculture, mining and other sequences of operations and imagine what kind of Price System life you would have left--it would be that of a starved parasite whose host had cut it off. Within a short time the Price System and YOU would be 'deader than a door nail.'

Why resort to MILITARY WAR and bloodshed when the only result of military war that is possible is chaos? So much of lasting satisfaction can be accomplished by understanding, and performing in, the ORGANIZATION OF TECHNOCRACY.

TECHNOCRACY IS THE ORGANIZATION OF THE SCIENTIFIC DESIGN OF OPERATING OUR PHYSICAL EQUIPMENT. It is as simple as that. TECHNOCRACY is ONE design, not an accumulation of 195,000,000 individual philosophies. This design can either be individually accepted or rejected, with the individual KNOWING JUST WHAT he is letting himself in for either HIS SHARE, by right of HIS citizenship, of the technological production of the North American Continent, or, if he rejects Technocracy, HIS SHARE and more, of the disillusionment, suffering, crime and poverty of World War III brought H O M E to North America. Call it ingratitude, but the people of Europe or Asia ARE NOT going to pull the CHESTNUTS OF THE U.S. NATIONAL ASSOCIATION OF MANUFACTURERS, and BANKING INTERESTS, out of the Price System ATOMIC EXPLOSION and subsequent FIRE. They have their own troubles to worry about, their own technological adjustments to make.

The common North American citizen has been the biggest sucker of all time. He jumped upon the Price System bandwagon because his palms itched, but in so doing he threw away or destroyed great quantities of HIS OWN huge supplies of natural resources. He said to the world, 'Gimme, gimme, gimme, or I'll punch you in the nose,' when he could have said, 'We have come here, we have solved many problems, we will share our North American abundance among ourselves, and we will teach the rest of the world to become dignified, recognizable, human beings, so that they too may do with their part of the world what their conditions demand of them.'

We live in a mineral civilization of coal, oil, gas, and their derivatives. Outside of hydro-electric power all other power has had its source through the process of

mining or utilization of the wind. We are all dependent upon the FLOW of energy--mined energy, wind energy and hydro-electric energy. The Price System governs the FLOW by property rights, disputes between management and labor and the imposition of both politics and religion on top of these.

In contrast, the ORGANIZATION OF TECHNOCRACY represents the concerted endeavor of Technocrats to master the art of getting our total Continental work done with as little wastage of natural resources and human strength and vigour as possible. Technocracy analysed and measured the requirements of the jobs to do that work before it began building the legally incorporated ORGANIZATION of Technocracy. The DESIGN for organization of our installed technological equipment was completed before our Study Course was presented to the people of this Continent in 1934. The admittance of the type of personnel WHO COULD SEE THE PROBLEM confronting this Continent has always been a major consideration within THIS organization. ORGANIZATION determines the selection of our personnel and not vice versa. Although the heads of the respective political governments of North America may be super Price System 'big shots,' they ARE NOT ELIGIBLE within the ORGANIZATION OF TECHNOCRACY, NO POLITICIANS ALLOWED.

There is a responsibility that inheres in each Technocrat. He has his own particular relationship to the call of ORGANIZATION upon him. He cannot divest himself of that responsibility, for unlike the politician he has no tenure in office, but an even greater tie of North American citizenship. Consequently, the Technocrat becomes an authoritative citizen, instead of a wishy-washy moonshine, in the REAL LIFE of this HIS and OUR Continent. His authority derives from the functional PERFORMING of his obligation

of citizenship, not by political grace of his party members.

Obligation of citizenship of the North American land area is quite different from the respective allegiances to the four major NATIONAL policies and the numerous minor policies of the composite political military complex called North America. To EACH OF US, MY obligation of citizenship is MY personal responsibility to OUR PURPOSE, NORTH AMERICA'S PURPOSE, and I will defend it with all that I have. I am not ALIEN, I am EN-DEMIC, therefore MY PURPOSE must be identical with OUR PURPOSE. MY OBLIGATION OF CITIZENSHIP is quite different from allegiance. Allegiance is a legal term expressing the relationship between a feudal vassal and his liege lord. No matter WHO I may be, my color, or religion, MY OBLIGATION OF CITIZENSHIP IS GREATER than allegiance to the Price System sheenansigans of ANY national party policy, NAM or banking policy.

THE PURPOSE OF THE ORGANIZATION OF TECHNOCRACY--THE TECHNATE-- IS THE RE-DESIGN AND OPERATION OF OUR NORTH AMERICAN PHYSICAL EQUIPMENT --OUR SOCIAL MECHANISM--SO AS TO ASSURE EACH CITIZEN OF NORTH AMERICA HIS AMPLE SUPPLY OF GOODS AND SERVICES CONSISTENT WITH OUR CAPACITY TO PRODUCE. EACH SHALL RECEIVE HIS PRORATA SHARE.

THE PURPOSE OF THE ORGANIZATION OF TECHNOCRACY--THE INCORPORATION --IS TO CONDITION US TO LIVE WITH TECHNOCRACY--THE TECHNATE.

Will YOUR PURPOSE be NORTH AMERICA'S PURPOSE--the installation of THE TECHNATE OF NORTH AMERICA--or will you lose YOUR NERVE, take part in the political burlesque of 1948, and hope to be alive after the PRICE SYSTEM ATOMIC FISSION is completed, so that you may then hope to live in a civilization



comparable to that of the Middle Ages or worse?

Pep up! Forget politics! ARRIVE WITH US AT THE TECHNATE OF NORTH
AMERICA--LIVE TECHNICRACY.

TECHNOCRACY MUST SHOW THE WAY

TECHNOCRACY'S BLUEPRINT FOR THE TECHNATE OF NORTH AMERICA
IS THE MEASURE OF TECHNOCRACY'S CAPACITY TO PERFORM.

THIS BLUEPRINT'S GRAPHIC EXACTNESS--ITS RESPONSIBILITY
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TECHNOCRACY'S BLUEPRINT IS THE SCIENTIFIC DESIGN FOR COM-
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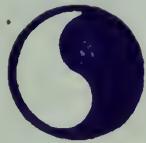
TECHNOCRACY MUST SHOW THE WAY.

Public Meeting: M. M. Fertig, Authorized Speaker
Friday, May 21, 8 P.M. at Headquarters of Section 2,
R.D. 11734, located at 1679 S. Mt. Vernon Ave. Colton
Directly opposite San Bernardino Valley College.
Admission 50 cents.

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Technocratic America

A JOURNAL OF SOCIAL TECHNOLOGY

AN OFFICIAL PUBLICATION IN
REGIONAL DIVISION 11734

TECHNOCRACY INC.

FONTANA, CALIFORNIA

TECHNOCRACY INC. HOWARD SCOTT, DIRECTOR-IN-CHIEF
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March
1948

Whole No. 98
Vol. 13, No. 2

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MISCELLANY versus TECHNOLOGICAL SPECIFICATIONS

TECHNOCRACY ASKS THE QUESTION

*

MISCELLANY versus TECHNOLOGICAL SPECIFICATIONS

By M. M. Fertig

As this is being written, the United States Freedom Train documents are on display in Southern California. First, we must ask: WHY is there need for a Freedom Train? Also we ask: Are the 'International Monetary Fund Articles of Agreement Between The United States of America and Other Powers' also on display?

These Articles were 'Formulated at the United Nations Monetary and Financial Conference, Bretton Woods, New Hampshire, July 1 to July 22, 1944.' This information is included in the title public document, Dept. of State, Pub. No. 2512. Note especially that they became 'Effective December 27, 1945,' information also part of the title.

Another question: For what purpose was the Potsdam Conference held? We were told, so that the three major powers could demand

the surrender of Japan and to formulate the necessary postwar adjustments to insure PEACE

There happens to have been at least one way by which the 'Political and Economic Principles' of the Potsdam agreement, approved by the signatures of J. V. Stalin, Harry S. Truman and C. R. Attlee, presumably on the last day of the Conference, could be circumvented. Note that December 27, 1945 is a much later date than August 2, 1945. August 2, 1945 was the date of the last meeting of the Potsdam Conference. Now do you see why there was, and is, need for all the hoop-la accompanying the Freedom Train and for the Freedom Train itself?

Political and social DISINTEGRATION had reached a new high-- fascism had climbed out of hell into purgatory--so you and I are now

being offered social candy in the form of the Freedom Train. For what? To lure us into approval of the great jump into respectability for which AMERICAN FASCISM is preparing?

That different peoples of the world have different ideologies is one phase of our living in a world where natural resources are unevenly distributed. That certain self-perpetuating minor portions of populations enter into imbalanced agreements between nations is also a very important phase of our Price System living. Today, the threat of World War III is very great. Why? For what, are we being compelled to face this threat? Will it be for the supremacy of the Potsdam Principles, as demanded by the U.S.S.R., or for the supremacy of the Articles of Agreement of the International Monetary Fund, incidentally cooked up as early as 1933 and finally served at the United Nations Monetary Conference in July of 1944. A statement of fact is that the United Nations Charter did not come into official force until October 24, 1945. The illogical sequence of events, considering their associative dates as the direct result of the private circulation of information within various government cliques, is just another one of those too frequent Hitler-Mussolini type episodes. Now that we can see the Americans erected their own Iron Curtain, we don't need a bug-a-boo communist in the woodpile to account for the political and social disintegration within our national life. What a colossal double cross as having the United Nations Monetary Fund Articles of Agreement and the Potsdam Principles among our own 'sacred' documents!

Instead of 1945 ending World War II, 1945 ushered in the bitterest conflict in human history--the most diabolical--because nearly all expressed intentions were cloaked with

public goodwill and blessed with the Amens of millions of people.

What is the basis of this conflict? It is the last ditch fight to PREVENT SOCIAL CHANGE. It is the struggle of the small nations politically linked together by 'free enterprise' financially backed by the money interests of United States against the probability of two contiguous continentalisms standing side by side in equal importance as they both put to their respective uses the sanity inherent in the methods of science and technology.

Why do American public relations propagandists confuse the issue by calling it one of 'democracy versus communism'? The sanity inherent in the methods of SCIENCE AND TECHNOLOGY does not provide for the monetary bribes and other handouts inherent in the Price System which keeps the public relations propagandists in the swim. It takes someone with far more functional intelligence than a mere politician to want SANITY in public affairs. The politicians' habit of confusing the behavior of others is the DIRECT OPPOSITE of providing sane behavior in others. So the political propagandists fight the 'cold war' of one misconception against another misconception, that of 'democracy vs. communism' behind our own Iron Curtain. Why blame them! It's the Price System's way of trying to keep the Price System in power.

To prove that the issue is NOT 'democracy versus communism', we quote Article IX of the International Monetary Fund Articles of Agreement. In this Agreement, please note that world-wide FASCISM is dictating the course IT has set by which to govern mankind.

'The Governments on whose behalf the present Agreement is signed

agree as follows:

ARTICLE IX

Sec. 1, Purpose of Article

To enable the Fund to fulfill the functions with which it is entrusted, the status, immunities and privileges set forth in this Article shall be accorded to the Fund in the territories of each member.

Sec. 2, Status of the Fund

The Fund shall possess full judicial personality, and, in particular, the capacity:

- (i) to contract;
- (ii) to acquire and dispose of immovable and movable property;
- (iii) to institute legal proceedings.

Sec. 3, Immunity from judicial process

The Fund, its property and its assets, wherever located and by whomsoever held, shall enjoy immunity from every form of judicial process except to the extent that it expressly waives its immunity for the purpose of any proceedings or by the terms of any contract.

Sec. 4, Immunity from other action

Property and assets of the Fund, wherever located and by whomever held, shall be immune from search, requisition, confiscation, expropriation or any other form of seizure by executive or legislative action.

Sec. 5, Immunity of archives

The archives of the Fund shall be inviolable.

Sec. 6, Freedom of assets from restrictions

To the extent necessary to carry out the operations provided for in this Agreement, all property and assets of the Fund shall be free from restrictions, regulations, controls and moratoria of any nature.

Sec. 7, Privilege for communications

The official communications of the Fund shall be accorded by members the same treatment as the official communications of other members.

Sec. 8, Immunities and privileges of officers and employees

All governors, executive directors, alternates, officers and employees of the Fund

- (i) shall be immune from legal process with respect to acts performed by them in their official capacity except when the Fund waives this immunity.
- (ii) Not being local nationals, shall be granted the same immunities from immigration restrictions, alien registration requirements and national service obligations and the same facilities as regard exchange restrictions as are accorded by members to the representatives, officials and employees of comparable rank of other members.
- (iii) shall be granted the same treatment in respect to traveling facilities as is accorded by members to representatives, officials and employees of comparable rank of other members.

Sec. 9, Immunities from taxation

(a) The Fund, its assets, property, income and its operations and transactions authorized by this Agreement, shall be immune from all taxation and from all customs duties. The Fund shall be immune from liability for the collection or payment of any tax or duty.

(b) No tax shall be levied on or in respect of salaries and emoluments paid by the Fund to executive directors, alternates, officers or employees of the Fund who are not

local subjects, or other local nationals.

(c) No taxations of any kind shall be levied on any obligation or security issued by the Fund, including any dividend or interest thereon, by whomsoever held

- (i) which discriminates against such obligation because of its origin; or
- (ii) if the sole juridical basis for such taxation is the place or currency in which it is issued, or made payable or paid, or the location of any office or place of business maintained by the Fund.

Sec. 10; Application of Fund

Each member shall take such action as is necessary in its own territories for the purpose of making effective in terms of its own law the principles set forth in this Article and shall inform the Fund of the detailed action which it has taken. (for sale by Supt. of Docs. U.S. Printing Office, Wash. D.C., Dept. of State Pub. 2512, 10¢)

'Technocratic America' has here with presented you with FACTS. We grant you can read. It is YOUR JOB as a citizen of this Continent to STUDY the IMPLICATIONS of this document of which we have presented only a part. If you have access to United States Code Annotated, Title 22, 'Foreign Relations and Inter-course,' begining pg.38, you will find some enlightening facts regarding the classification, by the U. S. Treasury, of International Monetary Fund accounts. 'MISCELLANEOUS' is the legal classification for the FUND transactions. It is unlawful to classify them otherwise.

We wish to especially call your attention to the AUTHORITY placed in this Fund and its personnel. By no stretch of the imagination can

it be considered anything but the authority of FASCISM. This authority contravenes several of the basic principles of the Potsdam document. We need quote but one: (B. Economic Principles Par. 15) 'ALLIED CONTROLS shall be imposed upon the German economy, but only to the extent necessary (D) TO CONTROL GERMAN INDUSTRY AND ALL ECONOMIC AND FINANCIAL INTERNATIONAL TRANSACTIONS.'

Who pulled the wool over whose head? Just what was the financial strategy of United Nations in organizing its International Monetary Fund and International Bank for Reconstruction and Development? And just what was the political strategy of the Big Three, the top members of UN, in calling the Potsdam Conference? Are military and financial control synonymous? Certainly there is no evidence in any of these documents of 'democracy vs. communism.' Again we quote: (Econ. Prin. Par. 16) 'xx Any German controls which run counter to the objectives of occupation will be prohibited.'

So, fellow citizen, never again be so naive as to swallow hook, line and sinker of the old gag of 'democracy versus communism.' The factual state of affairs is 'The Price System versus Social Change.' And let us get this straight: The Price System is the mechanism always used by FASCISM to maintain itself, they are one and inseparable. The phrases 'Price System vs Social Change and 'Fascism vs. Social Change' admit no conditions or exceptions, they mean absolutely the same thing --STOP SOCIAL CHANGE AT ANY COST, BY ANY DEVICE--EVEN WAR--AT ANY TIME.

And let us get this straight about Russia. Communism in Russia is a political philosophy. There is the Constitution of the U.S.S.R.

which makes Russia a part of a political entity. Technological development in the U.S.S.R. is quite another thing. As a parallel on this Continent, we have fascism as a political philosophy, and we have quite another thing in our technological development. America's fascism is what makes United States, Canada, Mexico, political entities. Our technological development is what demands that we become a contiguous continentalism. A contiguous continentalism--further technological development-- is the direct outcome of the application of scientific principles applied as operating techniques, regardless of any and all philosophies of government and the texts of all Constitutions. Technological development is automatically the conveyor of SOCIAL CHANGE. It is the mechanical carrier that knocks every ideology into a cocked hat. Fascism hates communism because communism used SOME technological development for the advantage of a greater mass of people than fascism does, and thereby ushered in the era of SOCIAL CHANGE in Europe and Asia. SOCIAL CHANGE could have taken place here, long ago, except for the ORGANIZED RESISTANCE OF FASCISM--all Freedom Train documents in agreement or to the contrary.

YOU, fellow citizen, have been taught that this ORGANIZED RESISTANCE to SOCIAL CHANGE is DEMOCRACY. And you have believed it instead of FINDING THE FACTS.

Another thing, don't let anyone tell you that ANY political government anywhere on earth is NOT TOTALITARIAN. It simply couldn't exist as a political government if it were NOT TOTALITARIAN. Political governments of necessity provide themselves with means of protection against Social Change, and in that act of providing protection against Social Change, they designate the

totality of their being. Technological development on the other hand, provides to DEFEND itself against political encroachment but it cannot by its very nature protect itself against SOCIAL CHANGE, because SOCIAL CHANGE is inherent in its growth. So once and for all time forget the bug-a-boo about a political entity--yes, United States, NOT BEING TOTALITARIAN.

And what is there in SOCIAL CHANGE that is so 'bad'? Approximately 42% of the adult population of United States lived through two World Wars, with about 30% of our population now in the grandparent bracket. We grandparents have lived through TECHNOLOGICAL CHANGE and there is not a single one of us who wants to do more HARD WORK ourselves, that is, to go back to the days when there were no automobiles, no gas or electric cooking ranges, no water closets, and all the other technological devices that most of our parents did without. When the choice is between World War III and SOCIAL CHANGE BROUGHT ABOUT BY TECHNOLOGICAL DEVELOPMENT, which side are WE going to be on?

Technocrats seldom wax emotional--everyone of us Technocrat grandparents is a hard-boiled 'son-of-a-gun', but with little Johnnie and Mary lovingly placing their arms about our necks, depending upon US so that they may live their normal spans, how can we desert them? We do not have the preponderance of dollars--rearing our youngsters took them away from most of us--, but we do have a biological fighting urge and presumably we have lived long enough to know how to use it.

Again, what is the difference between the Constitutions of political governments and the DESIGN

FOR TECHNOLOGICAL DEVELOPMENT? All political governments--political constitutions--prescribe personal authority--big bosses and little citizens. In contrast THE DESIGN FOR TECHNOLOGICAL DEVELOPMENT establishes the FUNCTIONAL PROGRAM for IMPERSONALLY executing that design. As coordinates of the political pattern there are scheming men telling you willy-nilly what you should or should not do. As coordinates of the technological pattern there are physical principles which dictate what can be done safely and what must not be done under any circumstance if chaos is to be avoided. The effects are: That with political Constitutions to bind a people into a community there is bound to be internal disorder and external pressures. That with the FUNCTIONAL PROGRAM for impersonally executing TECHNOLOGICAL DEVELOPMENT, all functions are so inter-related that all individuals of the community, each in accordance with his function, become self-possessed, strong, fit for living in a sane, secure, society.

The foregoing items are facts. We don't ask you to believe any one of them, instead WE CHALLENGE YOU TO DISPROVE THEM.

What is the greatest need of this Continent today? We need ONE ALL-ENCOMPASSING TECHNOLOGICAL PROGRAM instead of several political governments moving at cross purposes with each other, but united for the preservation of the Price System. Within the U.S., we have the political government of monopoly industry. Radio commercials verify this fact. We have the political government of the supposedly free press. The union between editorial policy and advertising verify this fact. We have the political governments of churchcraft, fraternal orders, employer unions, labor unions, professions unions, public department

unions and what have you. The very existence of the Supreme Court verifies this fact. Most of all we have the political government of finance--internal finance, international finance, and would-be world finance. For verification: Note that the United States has more than 50% of the quota value of the TOP FIVE members of the International Monetary Fund, hence the U.S. is FINANCE POLICY kingpin of the Price System.

According to the official document of IMF, Australia, New Zealand, and U.S.S.R. have NOT become signatories to the Fund (pgs. 31 to 34) Whether or not Lebanon, Italy, Syria, Turkey and Haiti have since accepted the Agreements is not known to this writer. We ask: What was REALLY behind the urgencies of United States' recent direct loans to Italy, Greece and Turkey? We should keep in mind that the United Nations International Monetary Fund is really a clearing house for its member governments. It is an institution maintained by an association of certain governments in order

'to facilitate the expansion and balanced growth of international trade xxx and to avoid competitive exchange depreciation. (Art. I, (i) and (iii)).'

Humanitarianism wears many clothes--our Congress sees to that --but finance is POLITICAL, not humanitarian. Neither is military equipment to be supplied (at a profit for munition manufacturers) humanitarian.

Here, let us interject some more documentary evidence, from U.S. Code Annotated, Title 22, Secs. 286a and 286b.

'(a) The President (of U.S.A.)

by and with the advice and consent of the Senate, shall appoint a governor of the Fund who shall also serve as a governor of the Bank (International Bank for Reconstruction and Development), and an executive director of the Fund and an executive director of the Bank.

'(b) In order to coordinate the policies and operations of the representatives of the United States on the Fund and the Bank and of all agencies of the Government which make or participate in making foreign loans or which engage in foreign financial, exchange or monetary transactions, there is established the National Advisory Council on International Monetary and Financial Problems xx consisting of the Secretary of the Treasury, as Chairman, the Secretary of State, the Secretary of Commerce, the Chairman of the Board of Governors of the Federal Reserve System, and the Chairman of the Board of Trustees of the Export-Import Bank of Washington.'

Now 'Technocratic America' upon its own responsibility asks: What is the REAL hook-up of the Truman-Marshall-Vandenberg Plan with the United Nations Monetary Fund and International Bank for Reconstruction and Development? Is the spirit of a 'mussolinious' network dead? How many 'miscellaneous' items are on the other books of the Price System?

Dare we permit ANY network to plunge the North American Continent into World War III in order to STOP SOCIAL CHANGE?

How will we ever acquire ONE ALL-ENCOMPASSING TECHNOLOGICAL PROGRAM? The ALL-ENCOMPASSING TECHNOLOGICAL PROGRAM has already been presented to the people of NORTH AMERICA from the Equator to the North Pole. Where have Y O U been these last fifteen

years if you HAVE NOT heard about it. If you have heard about it WHY have you failed to INVESTIGATE it--THE PROGRAM OF TECHNOCRACY?

THE PROGRAM OF TECHNOCRACY presents TECHNOLOGICAL SPECIFICATIONS. These are for

- (a) a high physical standard of living,
- (b) a high standard of public health,
- (c) a minimum of unnecessary labor,
- (d) a minimum of wastage of non-replaceable resources,
- (e) an educational system to train the entire younger generation indiscriminately as regards all considerations other than inherent ability,
- (f) to insure a continuous distribution of goods and services to every member of the population,
- (g) to enable all goods and services to be measured in a common physical denomination,
- (h) to allow the standard of living for the whole of society to be arbitrarily set as an independent variable,
- (i) to insure continuous balance between production and consumption.

The above will permit all adult incomes to be made equal, though probably larger than the average ability to consume. These TECHNOLOGICAL SPECIFICATIONS will establish ABUNDANCE AND SECURITY FOR ALL NORTH AMERICANS.

Long Live The Freedom Train! as a 'miscellaneous' deficiency display of the FACTUAL STATE of our nation's affairs.

Wake up, Americans, before we may again be plunged into war. ACCELERATE SOCIAL CHANGE WITH TECHNOLOGICAL UNDERSTANDING.

TECHNOCRACY ASKS THE QUESTION:

WHEN ARE THE PEOPLE OF NORTH AMERICA GOING TO GET TO THE
JOB, NOT OF STOPPING AN EXPANSION WHICH HAS ALREADY OC-
CURRED THOUSANDS OF MILES OFF THIS CONTINENT, BUT OF DO-
ING THE JOB THAT OUR OWN SOCIAL SECURITY DEMANDS-- THE
JOB OF THE EXPANSIVE CONSOLIDATION OF THE NEW AMERICA?--
THE JOB OF CREATING A CONTIGUOUS CONTINENTALISM?

*

Locally, Technocracy Inc. holds Study Classes in the following
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329 Harvey Dr., Fontana, Weds. 7:30 P.M.
Fifth and Euclid, Chaffey College in Ontario,
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*

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Subject: 'WHAT IS TECHNOCRACY'

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JANUARY
1948

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Vol. 13, No. 1

IMPORTANT NOTICE: The Post Office department has changed the address of 'Technocratic America' from rural to city delivery. Hereafter, please omit R. R. 2, Box 110, and only use 329 Harvey Drive. The correct addresses for both 'Technocratic America' and M. M. Fertig, Organizer, are:

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Fontana, California

M. M. Fertig, Organizer
R. D. 11734, Technocracy Inc.
329 Harvey Drive
Fontana, California.

ANNOUNCEMENT: 'OPERATION COLUMBIA' gave us a good push. With this issue, 'Technocratic America' begins functioning in its newly arranged headquarters at 329 Harvey Drive. Fontana Study Classes and Committee meetings are to be held here also. The regular Fontana Study Class will be held on Wednesdays at 7:30 P.M. The regular Ontario Study Class meets on Mondays at Chaffey College in room 9 at 7 P.M., in conformity with Civic Center Regulations.

To the many subscribers who have written and asked what happened to 'Technocratic America'. Thank You for your kind offers of help. The staff has been busy upon an equally important function within Technocracy. We hope to hereafter have 'Technocratic America' ready for you on time. You received No. 96 in August. This is issue No. 97. Your subscriptions cover a consecutive number of issues. We take this opportunity to thank you for your patience and loyalty. HAPPY LANDING IN THE NEW AMERICA.

CONTENTS

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1919 LOST-----1932 FOUND

NORTH AMERICA--A CONTIGUOUS CONTINENTALISM

1919, Lost-- ECONOMIC SHOCK ABSORBERS. Desperately needed to stop social change. Liberal reward and high political office to anyone furnishing new shock absorbers. Contact American or British business immediately.

1932, FOUND--THE WAY TO THE NEW AMERICA, in December, when Howard Scott, Director of the Technocracy research organization made his first signed statement of the aims, methods and findings of this Organization in connection with its Energy Survey of the Continent of North America.

Fellow Citizens:

We better face the facts of living before it is too late. This is

1948. A quarter of a century ago, December 1932, TECHNOCRACY, through its Director, Howard Scott, spoke publicly for the first time. People in England and people in America heard of Technocracy's Energy Survey. A. R. Orage, editor of a London periodical, The New English Weekly, feared for the Bank of England. He published some of Technocracy's findings on 'energy production.' Then came a general spurt of publicity and subsequent newspaper silence. Why the aftermath of silence?

The quotation marks around 'energy production' were originally used to emphasize the newness of the concept of production of energy by means other than, but including, the human body as a machine. To learn that the total amount of all energy, both human and non-human, produced on the North American Continent was measurable and the fact that this energy production was actually being measured, produced a terrible shock for the staid professors, financiers, businessmen and churchmen of both England and North America. After all, what happened in North America was more than the concern of North Americans, it was the joint concern of all conspirators, high and low, for the STATUS QUO, but especially the hierarchy of this entrenched AUTHORITY. This twentieth century phenomenon-- the technique of scientifically measuring North America's capacity to produce and especially to consume-- might have, surely would have, political repercussions too great to contemplate. Such knowledge would affect the design of WORLD COMMERCE and all that was a part of it. Given a foothold, the new technique of measuring the life blood of North America, why it would be as hard to eradicate as the native Canadian thistle, and harder to legislate against than common law marriage. So, for the past quarter of a century

both international and domestic AUTHORITY, singly and jointly, have been vigorously hacking away trying to weed out every evidence they could find of the using of the new technique. They tried to kill Technocracy. Failing in that, they tried to bury it alive, but like the Canadian thistle it came forth with new vigor. So failing again in its destruction, they are trying to suffocate it with counterfeit humanitarianism.

Choo, choo, choo! The Friendship train, allegorically piloted by Drew Pearson, left Los Angeles while the hep, hep, hep from the footsteps of our military personnel were echoing in syncopation. Today, divisions of the Friendship train are shunted around Europe simultaneously with the arrival of our Marines and parts of our fleet. What an anti-climax to World War II! What a colossal fraud entrenched authority is perpetrating upon somebody. It is not hard to guess who.

During the war we Americans did the impossible, we conquered most diseases of the tropics as well as we restrained those of the temperate zones, yet the status quo, for propaganda effects and what other reasons? allowed cholera to spread in Egypt. Cholera is a dangerous infectious disease, often killing from 50% to 90% of its victims. It is spread by raw food, water, milk, rats and general uncleanness. It could easily be carried over most of Europe and Asia. Our knowledge of fumigants, antiseptics, disinfectives, antibiotics, vaccines, etc., is well written in books, while our domestic entrenched authority bodily subjects our citizens in foreign lands to the hazards of those war torn areas.

TECHNOCRACY KNOWS HOW TO UTILIZE

THE ENERGY that it can measure, to correct, not only habitual discomforts and miseries, but to do away with practically all of our woes. But for the overlordship of world entrenched AUTHORITY to permit Technocracy to see that North Americans escape infection--to permit them to consume North America's available energy for their own betterment--is for such AUTHORITY to lose its stranglehold on every living thing, here and elsewhere. So instead we have this blessed era of Truman goodwill and its identical twin, the Marshall plan. In England there was a 'Sale of Poisons' act, which guaranteed that the article for sale was the sure thing. We too have a sale of poisons act. Regardless, the natural biologic development and growth of TECHNOCRACY, this physical phenomenon, cannot be stopped by bullets, by poison, sabotage or rats of anykind.

Now that Christmas is over and you have recovered somewhat from the super-exertion of uplift and are ready for the downpush, you can again take a deep breath and democratically fill your lungs with the glorious smog of wintry mornings. Please consider that it is possible to blast a tiny atom and bring forth the energy of sunlight. Monsanto and DuPont chemical companies are aware of how such was done on a very great scale at Los Alamos, New Mexico. January 3, 1948 it was reported that the Salt Lake City chamber of commerce served notice on the State of Nevada that a suit would be filed if Nevadans continued to make use of the technique of 'milking' the clouds of their water content. The processes of clarifying the atmosphere are known, yet entrenched authority figures that if we used them over our metropolitan areas, so many hand-labor street cleaners, so many housewives, doctors, furnishings distributors and others would be made so

lazy that they couldn't pay their taxes. Hence you gladly fill your lungs, and your stomachs, and your thinking with everything that comes along so that YOU can pay YOUR taxes and the Price System continues on its merry way. What a model citizen you are! Afraid of nothing--including war--but a REDESIGN OF NORTH AMERICA'S PHYSICAL OPERATIONS!

Just what is the driving factor behind the ordinary American? It cannot be solely to get a goodly pile of ye good olde American dollars, because most people acquire relatively too few of them to make much difference. What is the basic cause of your particular behavior? What is the basic cause or causes of our collective behavior patterns? Let us start investigating ourselves, our 'democracy,' our entire run of North American citizenry.

We have some educators, even scientists and engineers in our midst who are credited with knowing practically all there is to know. Yet when they issue public statements for the purpose of influencing national or continental policies, too often, those statements are utterly ridiculous. Surely, these men are better informed, so what is the reason behind the poppy-cock they make for you to swallow? Is it that our national and continental policies ~~are~~ **are** in conflict with our biotechnological growth, that our national and continental policies CANNOT BE MADE TO WORK? Some very prominent educators, scientists and engineers have stood too long before their mirrors and become like Narcissus of Greek mythology. I am referring specifically to those men and women who publicly worship the PRICE SYSTEM of private or communist enterprise as the reflected image of their personal struggles and successes. They

HAVE achieved prominence, a specially picked following and some of them wealth, so 'its what come naturally' for them to linger day and night with the dreams of empire building --the empire of United States big business inheriting Britain's imperialist legacy, and if you make it possible perhaps for fighting for it, the recently discovered several million tons of coking coal in the Donetz basin, or at least control of the expanding technology of the Balkans and the far east. These Narcissians would commit this continent to scarcity, to hunger, to war, to death itself, if we who look on, have compassion for them and permit their PRICE SYSTEM VIEWS to prevail.

So it is imperative that we know ourselves, either as the spark or the ashes of the future.

George Westinghouse was a competent American engineer, inventor and manufacturer. He contributed much to America's industrial supremacy. He received rewards, medals and honors. Some of them were the Order of Leopold, from the King of Belgium; the Royal Order of the Crown, from the king of Italy; a decoration from the French Legion of Honor. In other words, the Price System saw fit to engulf him.

Samuel P. Langley, designer and constructor of airplanes, inventor of the bolometer--the instrument for measuring radiant heat--too received rewards, medals and honors--among others the Janssen medal of the Institute of France and the Rumford Medal of the Royal Society of London. Here again the Price System knew what it was after.

Thomas A. Edison, he too received rewards, medals and honors at international expositions and from foreign governments including appointment to the French Legion of Honor.

Wherever there has been any art or viewpoint of merit the Price System has always tried to place the discoverer or creator in HOCK.

January 13, 1933, when Howard Scott delivered the famous Hotel Pierre Address, the Price System--representatives of some forty billion dollars of capital--tried to place him and Technocracy IN HOCK. HE THREW THE BRIBE BACK. Now you know the reason for the aftermath of great silence following publication of Technocracy's Energy Survey. Remember it.

These men and others like them have brought together THREE DISTINCT phases of our existence. These phases are first, a multitude of new technological devices; second, a glamour consciousness when these devices meet with the approval of foreign governmental dignitaries; and third but not least, TECHNOCRACY as the one Organization which the Price System COULD NOT and CANNOT CORRUPT.

The untrue or mediocre American attaches more conscious attention to the extent of world distribution of our American products than he does to their intrinsic merit for North Americans. He is world market hungry. Many a day-laborer who longs for a dime to spare, if he could, most likely would invest that dime in some kind of stock for which there is a foreign market before he would consider attaining enough knowledge to help RE-DESIGN NORTH AMERICA'S SOCIAL MECHANISM.

Why is it that the Price System has gotten into the behavior pattern of so many citizens, those who care more for foreign peoples than they do for North Americans? Monkey see, Monkey do; Monkey hear, Monkey listen! Every chance they get they ape some 'authority's

opinion.' The higher the Price System has placed that 'authority', even the most absurd his opinion, the more agreement and applause he had it seem to get. This is one of our dangerous Price System complexes.

In May 1946, the Westinghouse Centennial was held. 'All rights reserved copyright' prevents quotes, but this fact I can point out without infringing upon any 'rights reserved.' The essence of the talks of some, not all, of the very distinguished men gathered there was for a MORAL continuation of efforts to preserve FREE ENTERPRISE, FREE ETHICS, and TRADE EXPANSION as the choice we must make for our future. Such men as Dr. Vannevar Bush, Director, Office of Scientific Research and Development; Dr. Isaiah Bowman, President of John Hopkins University; Dr. L. W. Chubb, Director of Research Laboratories of Westinghouse Electric Corporation; Vice Admiral Land, United States Navy (retired), delivered very interesting and factual material. Then they deserted science and technology and expressed their own opinions on how to manage our social operations. The OPINIONS of these 'authorities' as all other OPINIONS are, are offensive to Technocrats. How much of the Price System design as forthcoming from the many rewards, medals and honors they have received, consciously or unconsciously formed the bases of their OPINIONS? We regret that men of such distinction have not MEASURED today's crisis and become aware of the magnitude of the CONFLICT between SCIENCE and TECHNOLOGY on one hand and POLITICO-ECONOMIC PHILOSOPHIES on the other.

These men are capable of, should be capable of, discerning the difference between impersonal, technologically functional operations of our society and the state of conflict which the aggregation of personal selfish interests impose.

These men, when it is convenient to them insist upon exact definition. How other than of being an aggregation of personal, selfish interests between employer and employee, investor and pensioner, can FREE ENTERPRISE, FREE ETHICS, TRADE EXPANSION, and let us add 'DEMOCRACY', be defined? Have these men ever DISSECTED free enterprise, free ethics, trade expansion or democracy? Where is their courage? Where, for the time, have they hidden the SCIENTIFIC METHOD or their utmost interest in North America? Are they afraid of dissection wounds? Socially pyogenic micro-organisms abound in the corpse of free enterprise. Speaking plainly, it is so full of rottenness as to bury so-called authority within a very short time.

In our attempt to understand such men as Drs. Bush, Bowman, Chubb, and Land, we have to very hurriedly span natural history and man's institutions. The energy contained in animal tissue and used to operate man has always been derived directly or indirectly from the chemical energy of plants. Man's intake and disposition of this energy is governed either by scarcity or abundance. Men have instituted regulatory devices to control their living together on given areas in accordance with prevailing conditions of scarcity or abundance. These regulatory devices have been called 'governments.' In order to perpetuate political 'governments', man instituted all manners of communication. Communication is based upon symbols. Symbolization is that driving force upon which what we call 'civilization' has been built.

Symbolization is the act of using symbols. Symbols are those signs, sounds, figments of the

imagination which WE MAKE TO STAND for events and things. Symbolization is our common world of hearing, seeing, doing things--the two-way response of receiving and disposing of energy impulses.

For us to solve the problem facing North America in particular and the world in general, we have first to define that problem. It is the problem of the accumulation of all manners of symbols getting all mixed up and disturbing and confusing us, hampering for each of us the flow of our energy through clear-cut channels. The KIND of symbolization each of us has been subjected to has in great measure determined our particular behavior pattern.

Even 'scientific' men are not necessarily immune from politico-economic guardianship, unless, like Howard Scott, they are really scientific thinkers and performers and are purposefully aware of the energies branching from such symbolization as may come to them. The problem of each, today in North America is for each of us to recognize that the total sum of all the symbols, eliminating duplicates, that we have in our minds, is the fabric of our individual behavior patterns. And that the number of duplicates determines the coloring or state of conditioning of our behavior.

Educators, scientists, engineers and the common man alike have received the driving impressions of such symbols as the dollar, pound sterling, ruble, etc. These men could not avoid having seen each his country's national emblems. Animals have always been made to stand as symbols. Religion has the Cross, the Crescent of Islam, the Star of David, etc. Medicine has popularized the mortar and pestle, the skull and cross bones. Mathematics has its plus, minus, multiplication and division signs, its

algebraic and geometrical expressions of function. Chemistry, physics, astronomy all speak in the language of symbols. So we must conclude that scientists and engineers are even more dynamically conscious of symbols than the rest of us ordinary mortals are.

For the most part, past and present day symbols have been that of perpetuating traditional ideas. The Bible, Koran, dictionary, encyclopedia, textbook, song and poetry in the main, live in the past. Oh, 'there's a great day coming.' But when, where, how?

So from here on out TECHNOCRACY will give all North Americans, scientists, engineers, educators--ALL NORTH AMERICANS, the chance to see, hear and learn the import of new symbols--the symbols, not of scarcity conditions, but of conditions of ABUNDANCE AND BALANCE. Such symbols are the Technocracy Monad, Technocracy's Gray Fleet, our Big Eyes, our various Mobile Organization Units, our Sections' Headquarters, Regulation Dress, various Technocracy Publications, the Tech Net, our Maps, Technocracy Study Classes, to mention but a few of our most conspicuous ones.

We, the common everyday bedrock Americans--many of us have received outstanding distinctions in the various fields of activity but we haven't let the Price System get the best of us--we functional Americans, who call ourselves Technocrats, WE HAVE FOUND THE WAY TO THE NEW AMERICA OF PEACE, SECURITY AND ABUNDANCE. Howard Scott presented it to public--to our North American citizens, ~~a quarter of a century ago~~. What are the rest of you looking for--some more shabby Price System rewards, medals and honors?

We Technocrats are humble before

the great task of leading you socially delinquent Americans along this already charted road to PEACE, SECURITY AND ABUNDANCE. Some of you may be far more ingenious than some of us, but NOT ONE OF YOU has accepted the dynamically balanced SCIENCE OF LIVING IN THE HERE AND NOW--of technology completely applied, the day to day, hour to hour, measuring of North America's capacity to produce and to consume, for and by North Americans. If perchance, in the secret moments and personal understanding of your make-up, you have accepted TECHNOCRACY, why not now, when North America needs your technical skill, make your true self public?

You think and live with your dollars, petty cash, notes, drafts, mortgages, your lobbying, your constitutions of rights and privileges, advisory boards, legislation, personal courtesies, social get-togethers, rewards, medals, honors, epidemics of this or that currently affected behavior and all the rest of the things that go to make up the Price System. Don't you realize that these are the reason behind the spread of the poppy cock of today--behind a possible WORLD WAR III?

We Technocrats live with our knowledge that the BENEFITS of the inventions of all who have come before us, live with us now, and who may come after us, can and will be distributed to each and every North American without PRICE, that the application of science does not require the symbolization, nor the further propagation of your politico-economic guessing and what else.

What is the basic cause of the particular behavior of the individual and the collective behavior of the mass? There is but one main answer: We now live within a system of physical operations upon which

the interference of the concept of PRICE is very forcefully being imposed by one or another sort of symbolization.

But what is PRICE?

Price is nothing but the BIG SUPERSTITION that man has to EARN his keep and his protection by God. All religions have decreed that some form of God has the power to give or withhold, therefore religion has always supported PRICE. But true religion is a yearning within man for protection against ALL of man's fears!

Today, North America has on this Continent the possibility of abundance of ENERGY, regardless of who put it, or how it got here, call it God if you like, to allay all of our native fears. There is NO REASON for NORTH AMERICANS NOT TO RECEIVE THE ABUNDANCE POSSIBLE by applying the PHYSICAL LAW OF THE FLOW OF ENERGY. North America must show the way for the rest of the world to make the necessary adjustments.

N O W is the TIME. NORTH AMERICA is the PLACE, where some 83 million Christians, some 83 million non-Christians, and a ~~less~~ number of 'just ain't either' can peacefully unite as real North Americans.

Drs. Vannevar, Bowman, Chubb and Vice-Admiral Land, where have you socially been these past 25 years? Why try to replace the lost shock absorbers for the conspirators of the status quo? What other sort of life than that possible within the TECHNATE OF NORTH AMERICA would you want for yourselves and your fellow citizens?

1932, FOUND THE WAY TO THE NEW AMERICA. MAY 1948 DELIVER US IN IT WITH A HAPPY LANDING.

M. M. Fertig

NORTH AMERICA-- A CONTIGUOUS C O N T I N E N T A L I S M

The day of the small nation has passed insofar as no small nation today is capable of developing a social system that can be exported to the world superior to that which can be instituted by the technological application of science to the operation of a contiguous continentalism. xxx

The United States, the only major power of the world outside of the U.S.S.R., must expand or die as a first-class power. In the world of tomorrow, technology demands that this Continent become a contiguous continentalism great enough to ensure its continuance as a major power of the world.'

From 'Continentalism The Mandate of Survival'

'Technocratic America'
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WHY TECHNOCRACY IS THE ONLY ANSWER TO NORTH AMERICA'S DILEMMA

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WHY TECHNOCRACY IS THE ONLY ANSWER TO NORTH AMERICA'S DILEMMA

By M. M. Fertig

We start off with the familiar nursery rime:

'Will you walk into my parlor?' said the spider to the fly.
'Tis the prettiest little parlor that ever you did spy;
The way into my parlor is up a winding stair,
And I have many curious things to show you when you are there.'

'Oh, no, no,' said the little fly, 'to ask me is in vain,
For who goes up your winding stair can ne'er come down again.'

Self-loving, overly-confident American, will you walk into Eric Johnston's 'PEOPLE'S CAPITALISM' as suggested in his book, 'America Unlimited'?

Will you walk into the British-American Alliance recently suggested by Winston Churchill?

Will you walk into his citadel as every preacher, priest, caliph and rabbi bids you a hearty welcome?

Did you walk into United Nations with the obvious over-eagerness of a citizen of Argentina?

Or, did you walk into the many conferences which began in February 1944 for the purpose of reinvigorating the dying Price System and to glamourize it as being of astronomical significance by the very fact of the lunar regularity of

these conferences?

Fifteen months ago sixteen leading national organizations in business, finance, labor, agriculture and civic affairs started the ball rolling to whoop up the Price System by meeting in Atlantic City for the publicly expressed purpose of 'forging ahead with the postwar plans.' Was it here that the great industrial expansion plan calling for some 11 billion dollars in Price System 'shots' was conceived? 'Will you walk into my parlor?' became the rally cry morning, noon and night when peacetime 'reconversion' was to be like 'two cars in every garage and a chicken in every pot.' Just how hard did these citizens work to martial forth sufficient courage among the gullible to ignore the observable facts that the Price System was dying and that a new TECHNOLOGICAL SYSTEM was giving North Amer-

ica her 'labor pains'? You should know. Have you YOUR cars and you YOUR full dinner pail?

Then came the Anglo-American Caribbean conference, followed by the Pan American conference of National Health Directors, the Inter-American Development conference for Hemispheric Self-Sufficiency, the Inter-American Relations conference at Dartmouth college. Of course, the Republican National Convention added its two cents' worth. The World Monetary conference at Bretton Woods was followed by the Democratic National Convention's two and one-tenth cents' worth. The Dunbarton Oaks conference began in August. Then President Roosevelt, the Earl of Athlone, Prime Minister Churchill and Prime Minister Mackenzie King met for the second Quebec conference which was followed by the Churchill-Stalin conference. Fifty-two nations were represented at the International Business conference at Rye, New York, followed by the De Gaulle-Stalin conference in Moscow. Conference, conference, who's got the conference?

1945 brought forth the Crimea conference, the Inter-American conference on Problems of War and Peace at Chapultepec, United Nations conference on International Organization, World Labor conference, the adjournment of the UNO conference and the beginning of the United Nations Interim Commission, the Tripartite conference of Berlin (Potsdam) and the establishment of a Council of Foreign Ministers, the new World Trade Union conference in Paris, the five-day Atomic Bomb conference in Washington, and the Big Three Foreign Ministers conference in Moscow.

Since the beginning of 1946 the conference 'itch' has already worked itself thermodynamically to

the level of the usual service clubs, boys' clubs, realtors' conferences, 'special' business conferences, and the proverbial Kaffee Klatch. The Price System's web of life has been spun much in the same manner as the web of the common black and yellow variety of garden spider--with a hub and radiants and a not-so-strong continuous thread of spider silk to complete the trap for ensnaring its prey.

The Price System's welcome, 'Will you walk into my parlor?' is a siren call. With a voice dripping sweet promises like that of the golden-haired enchantress of Greek mythology, Circe, and by other charms and arts equally alluring, the Price System has feasted its devotees on tender meats, fragrant wines and special delicacies until, summing together the effects since the American revolutionary war, it has touched far too many greedy palms with its magic wand--its conferences. Could it be that the Price System also has turned many prominent heads and voices into those of blue-ribboned swine, even as did Circe to the companions of Ulysses, or, that it has consumed others as many a lady spider frequently consumes her paramour once he has served his purpose? The reclamation of such supposedly two-legged, two-fisted, red-blooded, individualistic Americans in adjustment with TODAY'S TECHNOLOGICAL DEVELOPMENT is North America's FIRST and MAJOR problem. It is the greatest educational task ever undertaken.

North America's dilemma is DEFINITELY NOT a problem of how to REFORM passion-born mankind. The Price System never was an ideal system, but in the sense and meaning of being an exclusive system, it was a PERFECT system for a

SCARCITY environment. An individual either conformed to it through his 'spirit', his pocketbook, his capacity for intrigue, or, he was ostracized, starved into submission, or quietly or otherwise bumped off. Hence, RECLAMATION MUST BEGIN with each individual recognizing that the SCARCITY upon which the perfection of the Price System was built can no longer be the basis, the motive force designing HIS INDIVIDUAL ACTIONS.

For the first time in many an American's life he will be compelled TO THINK and TO ACT because of the purely physical substances out of which his body has been made, and because of which he moves around, talks to any place in the world, and lives as others please. Each succeeding generation of Americans has taken for granted the oranges, eggs, fresh vegetables and meats that have come to make up the year round modern diet for those who have the cash to buy them with. Each succeeding generation has ADDED to its ways of mechanized locomotion, its means of global communication, its techniques of manufacturing for those who have the PRICE. The North American has emerged from A SCARCITY ENVIRONMENT to an ENVIRONMENT OF ABUNDANCE. But we can be thankful that man's physical passions haven't atrophied; he can still LOVE; he can still FIGHT for his homeland and children; he can still CHANGE with his environment.

The IMPORTANT thing for the North American citizen to know is that BY walking into ANYBODY'S parlor simply because he has been welcomed or bidden to do so, he is giving a blank check on his life account. When once he realizes this fact, he can BEGIN TO RECLAIM HIMSELF. How is it possible for him to reclaim himself?

The North American Continent is

the storehouse for this quarter of the globe. We have within our immediate environment ALL that is necessary for A NEW DESIGN FOR LIVING. We do not NEED to incorporate all the adverse social phenomena THAT HAVE EXISTED throughout the environment of SCARCITY. The North American citizens does not have to polish apples for the Russians, Britains, Italians, Spaniards, Chinese, or anyone else. We are fools of the first order when we do so. Why SHOULD we continue the ATROCITIES OF SCARCITY? We have the right of citizenship to ask of our Departments of State and Commerce: What is there in these atrocities of scarcity for US--for you and me? Big profits, maybe? A chance to smuggle into some foreign countries our pet ideas, maybe? Perhaps you can conjure up several more reasons? But carefully measure and weigh all of them. ENGRAVE the action pattern TO MEASURE ACCURATELY deep into your consciousness.

Queer isn't it, that England should want to BORROW approximately \$4 billion from us; that Russia should want to BORROW a huge sum; that sooner or later the other nations of the world will want to BORROW from us? Who gets the commission? We know that after 158 years of life we have a national debt last reported to be \$279 billion net, or total government and private debt approximating \$600 billion. Do Americans too think it is better to BORROW than to burn up the paper claims against scarcity?

You shrewd American financiers, you have created for the American people an average debt of 3 billion, 900 million dollars a year for each year of our existence. WHY ARE YOU AFRAID to unload the white elephant Price System? It

has never happened before that you deliberately tried to carry a BIG LIABILITY! Or, are you just stalling for time, expecting to TAKE ADVANTAGE of the still young and inexperienced United Nations? Better be careful, for by careful measurement Russia OUTSMARTED you, really OUTCAPITALIZED you at your own CAPITALISTIC GAME when Russia planked down the initial check for its share of United Nations' expenses before you planked down yours. Were you asleep at the bat? Its about time you took stock of your astuteness, your capacity to measure. Is not there an old saying that in order 'to teach a dog tricks you have to know more than the dog'? For other than international reasons this reference does not imply that Russia is a dog. Who is the dog?

The purpose of the above quotation is to make the task of INDIVIDUAL RECLAMATION a little easier for the misled but inherently American individual. After several dozen truly major conferences have been held, one hears all about him that 'this country is going to the dogs.' Who are the dogs? How true or untrue the prediction may become, it certainly is of no great credit for any American to concede. TECHNOCRATS will NOT entertain such a defeatist attitude. Technocracy unequivocally states that either this Continent adapts itself to the impersonal dictates of TECHNOLOGY or we face complete annihilation by the further development of that TECHNOLOGY. Technocracy's statement is the result of accurate measurement.

Technocracy Inc. does not bid you 'Walk into our parlor.' Technocracy says 'KEEP OUT, UNLESS YOU ARE A DOER READY TO CARRY FORTH THE DICTATES OF TECHNOLOGY'S SCIENTIFIC ACTION.' Technocracy does not beg 'select' people to join, it ruth-

lessly bounces them and their 'select' ideas out. Technocracy INVITES FUNCTIONAL NORTH AMERICANS TO FUNCTION in FUNCTIONAL RELATIONSHIPS as a SELF-DISCIPLINED, TECHNOLOGICAL ARMY, and you are to function without pay or expectation of future pay. Technocracy invites both the top executive and the repressed ditch-digger as well as those in-between alike to ELEVATE THEMSELVES to the DIGNITY of performing the obligations of truly NORTH AMERICAN CITIZENSHIP, guaranteeing that by such achievement TECHNOLOGY can render to each and every NORTH AMERICAN CITIZEN an equal distribution of its products and services far surpassing the now common standard of living.

The TECHNATE can only evolve by means of the TECHNOLOGY and quality of CITIZEN PROTOPIASM conceived in its nucleus. Lucky for us TRUE SCIENCE has never submitted to the amours of politics, superstition and business. It has only been through real SCIENCE that the people living today have survived.

After the web-making fluid of the garden spider has been exhausted by the many times patching up of its web, what does the spider do? After the web-making tactics of the Price System are exhausted by trying to harmonize its many interference-control-conflicts and its many conferences, what will the biologic American individual do? Is it any more natural for him to just lie down and die than it is for the spider to do so? Or, will he too CHANGE TO A NEW ENVIRONMENT without further struggling after he discovers for himself that such struggling would be in vain? If there were such a thing as a 'Maxwell's Demon' there might be

some hope for the Price System, but there just doesn't happen to really be a Maxwell's Demon, so the scientific fact of ENTROPHY must perforce operate.

'Maxwell's Demon' is a figment of the imagination which permits a psuedo scientific 'white lie', such as 'political science' for instance, to be used to cover up the embarrassment of a person among his immediate friends when he discovers himself making a blunder as to the physical facts of nature in regard to the flow of heat.

Entropy is the measure of displacement occurring as a result of the flow of energy between two or more successive stages of a process. In a humorous vain, calling upon Maxwell's Demon to serve as parliamentarian at the many conferences would afford our Price System devotees a convenient face saving, but a MAJOR SOCIAL CHANGE IS INEVITABLE regardless of the number or sincerity of conferences held. The internal and external pressures which predispose the individual in the first place to attend 'conferences' are a measure of both his country's and his own individual displacement within the Price System. Without him knowing it, the Price System has been trying for years to warn him of its structural collapse.

Why is TECHNOCRACY the ONLY ANSWER to North America's problem? TECHNOCRACY is the science of living by the facts and implications derived from accurate measurements.

Energy is never destroyed regardless of how it may be displaced. Quantities of displaced energy tend to come eventually to the same temperature. Up until recently North America NEVER had the proper environmental conditions for a Continental culture--the equalization of

opportunity to consume the products of its hand tools or its technology. There were always those, who by means of the existing Price System scarcity, could divert portions of the simple and technological goods and services to their own selfish benefits. The trick up their collective sleeve was that they knew how to be ARISTOCRATIC--to consolidate superstition, servitude, exchange of goods into a sanctified web of life. The Price System manner of education, production and distribution became a holy pattern of behavior--a measure of the gullibility of individuals en masse. Recently however the means of mass production manufacturing methods have expanded to the limit wherein THESE METHODS are destroying the aristocrat. Who can be an exclusive hoity-toity when plain Tom, Dick and Harry have come to know that if one machine can make a particular item, all that is necessary is that a number of these machines be installed and in total they will produce a plethora of that particular item, providing the PHYSICAL resources are available?

Tom, Dick and Harry have absorbed transmitted energy from the technological methods, which energy the aristocrat THOUGHT he could consolidate for his own use just as he had maneavored to consolidate superstition, servitude and exchange of goods, but his scheme of fascism didn't work, wont work, for the simple reason that all displaced energy is part of a flow. Once energy has done a certain amount of work it contains less heat content and cannot be made to repeat that same amount of work until a new source of heat is added to it. Well, Tom, Dick and Harry have become WISE to the aristocrats 'sancti-

fied' web of life and they wont and cannot replenish WITH HAND TOOLS AND HUMAN TOIL the amount of heat needed by the politico-economic aristocrats' scheme. Never forget it has been Tom, Dick and Harry who have pressed the buttons, pulled the switches, made the adjustments, which caused the machines to function in accordance with their designs. Tom, Dick and Harry thereby have become the aristocrats of the technological age. Both Price System aristocrats and technology aristocrats have reached the same or common temperature.

There is only one difference between them--they dont want exactly the same things of the same size, shape, texture, color, etc. They continue to be similar in that they want to be individuals and each person wants to use his discriminative faculties--his choice. What is there to do about the situation?

Again, please remember, Technocracy is the science of living by the facts and implications derived from accurate measurements. Here are a few measurements which are presented for two specific purposes. First, to cause you to realize that the politico-economic aristocrats can no longer compel to be consumed within THEIR INNER CIRCLE the abundance that exists--this abundance which North America is capable of producing, and that these politico-economic aristocrats MUST therefore devise means of DUMPING it abroad under the humanitarian guise of famine appeasement.

The definition for humanitarianism appears to have been, and to be, to destroy humanity if you can get the PRICE out of the people, but to preserve humanity if by so doing it is possible to raise the PRICE of both food and manufactured articles above existing levels. PRICE

is the 'measure' of 'brotherhood' out of which 'humanitarianism' has been wrought. Second, to cause you to realize that the North American per capita consumption of North America's abundance would bring our common standard of living up to a new level of North American NUTRITION and WELL-BEING. Technocracy contends that real humanitarianism begins at home.

Unless specifically stated, these figures are for the year 1944. (U.S. Dept. Agriculture) The United States alone, that is without the assistance of the other countries of this Continent produced: 3,228,361,000 bushels corn; 1,078,647,000 bu. wheat; 1,166,392,000 bu. oats; 284,426,000 bu. barley; 25,872,000 bu. rye; total in major grains--5,772,698,000 bu. Total sugar produced in Continental U.S., Hawaia, Puerto Rica and Cuba was 7,201,000 short tons. Slaughter of meat was 25,460 million lbs. Of this amount only 143 million lbs. were consumed exclusive of lard. Lard production amounted to 3,250 million lbs. of which 14.8 million lbs. were consumed. Oleo was 613,961,000 lbs. (U.S. Bureau Int. Rev.). The 1944 poultry figures were not available but in 1945 511,130,000 chickens and 7,491,000 turkeys were produced. There were 574,810,000, 900 eggs produced in 1944. Also, 6,870,000 tons commercial citrus fruits; 124,212,000 bu. apples; 75,008,000 bu. peaches; 30,821,000 bu. pears; 377,000 barrels cranberries; 5,033,000 crates strawberries; etc. The total utility and industrial production of electric energy was 279,489,018,000 kilowatt hours (Fed. Power Com.).

Since the above figures apply only to production within U.S. we shall only count the population

of United States--approximately 135 to 140 million to consume them

With the total PROVEN CAPACITY of United States to produce both food and electric energy, is there ANY NEED TO FEAR that we will ever again have to face SCARCITY providing that we continue to utilize our TECHNOLOGICAL METHODS and IMPROVE upon them?..A definite NO. These very same TECHNOLOGICAL METHODS DICTATE W H A T our behavior pattern MUST BE. That dictation is as positive as that which makes the garden spider CHANGE from his useless web to a new one--a useful one.

Are our Congressmen anxious to have us change to a new behavior pattern? Will the political interference controls again forbid this CHANGE when on July 1 the subsidies on foods and strategic materials expire? Will Tom, Dick and Harry--will Y O U --again graciously give \$1,503,000,000 to private enterprise in these particular subsidies so that the Price System can have another 'shot' in the arm. Do Y O U like to DEPRIVE YOURSELF of YOUR SHARE of that amount in goods and services?

TECHNOCRACY places MAN AS A CONSUMING ANIMAL into the foreground. TECHNOCRACY'S ENERGY CERTIFICATE provides the accounting means--the measurable means--whereby each individual North American can express his or her individual preferences as to what he or she wants in size, shape, color, etc. of the products North American TECHNOLOGY is capable of producing. Thus by applying one specific technological measuring devise the first specification for social harmony is immediately achievable.

TECHNOCRACY IS THE ONLY ANSWER because Technocracy's cardinal principle is that the facts the implications derived from accurate mea-

surements shall dictate the necessary procedures. Since the natural or inborn basis for human behavior is the nervous reaction to stimuli, the natural behavior of North Americans is predestined to be in accord with the facts and implications derived from accurate measurements.

All events on the face of the earth involve in one manner or another the movement or CHANGE in the relative configuration of matter. The only method by which such movements or changes can be known is through ACCURATE MEASUREMENT.

The prime physical factors in any change are in mass, velocity and magnitude. Technocracy states that these must be accurately measured in order that we may have sufficient knowledge to enable us to control movement and change, to DIRECT our destiny. Technocracy's Energy Certificate is but one of many devices which measure to be employed to measure these physical factors.

The RELATIONSHIPS between matter and energy, the precision measurements that apply, and the discipline inherent in energy are BASIC to an understanding of North America's dilemma. TECHNOCRACY is that field of science concerned with these relationships. Technocracy is concerned with SOLVING the problem by simply eliminating the sources of conflict in the new DESIGN for for a TECHNOLOGICAL NORTH AMERICA.

Today, nearly all North Americans are 'on edge.' TECHNOCRACY SHOWS THE WAY for each and every citizen to RECLAIM both North America's and his personal integrity provided he has the intestinal fortitude, the 'guts' to do so.

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'No matter which way I turn, in America, there is an impasse....Debt, if you remember, is created out of nothing. It can also be dissolved back into nothing.... If I cannot rule I can always ruin....I am the Price System.'

A new pamphlet 'I Am The Price System and The Culture of Abundance' has recently been released by Continental Headquarters, Technocracy Inc., 155 East 44th St., New York 17, New York. Price 15 cents.

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WHAT FOOLS WE MORTALS BE!

QUOTE from GLT, Vol.3 No 3

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WHAT FOOLS WE MORTALS BE!

By H. M. Fertig

The Senate and House of Representatives open with prayer. On April 9, the Reverend Jacob S. Payton prayed:

'Eternal God, source of all strength, truth, wisdom, the multitude of Thy mercies turns our thoughts in gratitude to Thee... In the name that is above every name we place our trust. To Thee, the guardian of the faithful, we commit our spirits.'

Did any of our Senators, the people's representatives, rise up in indignation and rudely shout 'TOTALITARIANISM' instead of Amen? You surely do not expect them to do so after future invocations? Why not?

Any religion is totalitarian--the one and only religion for its followers. Any government is totalitarian if it continues to be a government. Government, like religion, must have people, organization, unity, territorial jurisdiction, sovereignty and permanence--totality--in order to be a government. The universe is also a totality, so are the relationships of gravitation, inertia, force, motion, and matter on this, our planet. So what? Nobody complains 'TOTALITAR-

IANISM.'

Roger Bacon, a very religious man, as long ago as the year 1244, said, 'I believe that humanity shall accept as an axiom for its conduct the principle for which I have laid down my life--the right to investigate.'

Together, you and I shall investigate the word 'TOTALITARIANISM,' since it is so often bandied about to indicate the user's scorn or fear.

These words by the late president, Franklin Delano Roosevelt, 'We have nothing to fear but fear,' were repeated time and again while the nation was paying its respects to his memory. Yet, some of the very people who so glibly parroted those words have been the loudest to cry 'TOTALITARIANISM' whenever the word 'TECHNOCRACY' has been mentioned. They have fearfully assumed that fire and brimstone would be the result of TOTALITY in social operations and that something worse than 'hell' would be the result of 'TECHNOCRACY.' The fear of many of these same eulogizers has been the greatest of all fear.

Why not at least in honesty try to be consistent? To worship in totality is considered godly; to obey man-made statutes in totality

is considered patriotic; to make use of the laws of gravity, inertia, force, motion, thermodynamics, light and sound in their totality is considered scientific. What is this big bad wolf of 'TOTALITARIANISM' which is supposed to scare the people of America half to death? Where is he? Why is he undercover?

We must sweep that trickily imposed fear of 'TOTALITARIANISM' out of our thinking and forever be done with the idea that there is something sinister and injurious in the totality of a particular thing simply because it happens to be a totality.

'TOTALITARIANISM' has been a hobgoblin stalking American voters in every political argument, debate, or election of recent years, yet the National Association of Manufacturers is a form of 'TOTALITARIANISM' which our big industrialists want and pay big sums of money to perpetuate. Even the juvenile shoe shiners' 'Union' is a form of 'TOTALITARIANISM' which some very enterprising youngsters of seven or eight years want to join. The big bad wolf of 'TOTALITARIANISM' is an implanted fear complex purposefully nurtured by both the scoundrel scum and the very elite of this Price System world. This fear complex is a flesh-eating, brain-destroying, psychology. Sometimes it hides itself in the loopholes of our legal procedures and laws. It is undercover for one purpose only -- to perpetuate human exploitation for the benefit of those who expect to get something for nothing.

The Price System is our oldest example of a congenitally deformed social totality. The Price System is a tripartite consolidation of the nobless oblige' OF INSTALLED WEALTH, sometimes called international diplomacy, and politics; and

business. Yet, but a few of the many billions of people who have lived and died have raised their voices against it. Most people have accepted this consolidation as 'an act of God,' like the wind or rain, instead of realizing that it was the great blunder of the midwives, ignorant of the science of correctional surgery, who attended it during birth.

Technocrats do not condemn the Price System because it happens to be a system of totality, but because the all-inclusiveness of superstition, greed, lust and every conceivable form of sculduggery revolves around the faulty notion of PRICE. PRICE happens to be the area of congenital deformity in this particular system of totality and with PRICE, react the nerves of industry, husbandry and artistry. They war each against the other and bring wars to the peoples of the world creating more, and renewing the old, greeds, lusts, and superstitions. PRICE is a changeable, fluctuating, feverish condition of deranged functions. Once this fever is high, then it is low, then back again to high. It was abated somewhat during the days of WPA, but only because sedatives were administered to calm the passions of a hungry, dispossessed, emotionally-aroused section of the American people. The Europeans and Asiatics didn't have a political Dr. Roosevelt!

You measure as best you can the aroused emotions of our men and women overseas at the present time. They have been liberating foreign peoples from the noblesse oblige' of some of the international diplomacy, politics, and business. We call it FASCISM. These men and women are not through with getting rid of FASCISM. Are you so naive as to suppose that these Service

men and women don't know PRICE for what it is? They have been paying it for more than three years with their precious blood. Or haven't you any loved ones overseas? and are content to live and profit in the mad world created through PRICE? If you are, may God have mercy upon you when the men and women come home. You will have to have far more than the Dumbarton Oaks, Bretton Woods plans, and United Nations' Conference compromises to protect you. Our men and women overseas have been commissioned by the natural functions of this Continent to do away with the congenital monstrosity of Price System totality on this Continent.

PRICE is that social monstrosity--far less than a Siamese twin--attached to the important functions creating the really necessary and staple things in life. PRICE could have been surgically removed ever since the anesthetic of modern technology could have been applied, and Americans would not have needed to enter this World War II. But PRICE has been an economic concept of European scarcity inflicted upon the American citizen because of his capacity for fear and his love for profit, and this same capacity for fear and love for profit continues to tolerate PRICE as it is expressed, not only in the unnecessary scarcity of goods and services, but in the death of our offspring.

When that historic day arrives, millions of years hence, when the moon no longer controls the tides--the moon is receding from the earth at a rate of seven feet a century--it is most probable that a different sort of life will exist on this planet. Do you think that your great, great, etc. grandchildren are going to prevent that change? Do you think that you--

the great, great, etc. grandchildren of the Paleolithic man--you, can prevent the social change at the end of this passing epoch? Change is inevitable, because even the totality of the universe contains change within itself. Here, however, let it be recognized that change can be directed in harmony with the elements involved, or, in disharmony with them in which case sooner or later the disharmony will have to be overcome.

One of the very great changes to have taken place since those pre-Paleolithic days, when the sun's rays were prevented from coming directly to earth by the great cloud masses, and when at the same time violent volcanic forces laid open a barrenness to be weathered into what are now our fertile plains, is the change in the amount of energy distributed on the Continent of North America as compared to some other localities of the world. The heat of the sun's rays, prevented by hovering cloud masses from making a desert out of our land, was stored in the forms of our great Continental forests, our coal fields scattered from the northern 60th parallel to the Gulf of Mexico, our oil from far down the Mackenzie River to the Equator. By those volcanic upheavals, mountains and valleys were formed. Because of our present knowledge of gravity and friction and our abundant supply of flowing water and equipment in turbines we can make use of these variances of heights and positions to capture energy otherwise lost to us. It can accurately be said that the totality of the universe, by the redistribution of energy millions of years ago changed North America from a state of what was then natural scarcity to a state of natural abundance. North America has practically everything it needs.

Did the American Indians know about North American abundance? The Mayas were expert goldsmiths and stone masons. They developed a pictorial art which tells (what remains of it) that they did. The Aztecs knew too. Even human life was so plentiful for them they easily sacrificed it. The Indian made North America his 'hunting ground' and expected that after his death it would be his 'happy hunting ground'. What the Indian feared most was the 'white man'--the European. He was as 'an evil spirit' haunting the Continent. Why did the Indian fear the European?

The European brought this very old Price System embellished with grand concepts of mercantile imperialism called private enterprise along with him to America. Kiliaen van Rensselear from Amsterdam exchanged woolen cloth, axes, knives and wampum for seven hundred thousand acres in what is now New England and New York. Van der Bilt, also a Dutchman came across the Atlantic to search for 'freedom' of enterprise. Benjamin Gould was a Scotch-Englishman who implanted parsimonious habits and smooth talk in his American born progeny. There were Germans by the name of Rockefeller (ancestors of J.D.); Englishmen named Peabody and Livingston; Frenchmen named Du Pont. There were Van Sweringens, Rhinelanders, Goelets, Schermerhorns, who early sowed their seeds on this Continent. The Hudson Bay company, and later, one John Jacob Astor, both of them, tried to jam this then prospering version of the Price System--mercantile imperialism--down the Indians' necks in the form of firewater, in exchange for land, furs, and whatever else the Indians had. Most of the Price System habits born in America were conceived in Europe. Astor, like a few other Europeans and their descendants

risked many other person's lives to capture and hold in debt forever the abundance that was, and is, North America. How could they mortgage this abundance into the future?

They were always opposed to any and all considerations outside the 'TOTALITARIANISM' of the design of their mercantile imperialism which some of them contended gave them 'divine' ownership of the natural resources, the monopolies, and the then future cartels of this Continent. The 'TOTALITARIANISM' of the PRICE SYSTEM and of America's great fortunes is reprehensible--wealth held exclusively in trust by the tripartite consolidation of cupidity of international investment, politics, and business. This consolidation has 'milked' the government time and again out of taxes due. It has caused panic after panic. It has corrupted officials from the lowest office to that of the highest, although no president of the United States was actually convicted (35 Senators voted Andrew Johnson guilty, 19 were for acquittal; 36 votes were necessary for conviction). It has perpetrated one fraud after another upon the public's confidence in the banking system and in the integrity of various court decisions necessarily rendered upon material submitted while FACTS had been made irrelevant. It has brought about the 'Black Fridays' that followed the memorable one of 1869.

What has been the aftermath? The 'TOTALITARIANISM' of the Price System has tried and is trying with all its might and money to disqualify totality, unity, order, change, whenever a new totality comes in conflict with the FASCISM of the PRICE SYSTEM. How many Americans have placed the blame where the blame belongs--on the Price

System? Hitler's and Mussolini's Price System, the Price System dubbed The American Way by our European antecedents--the same Price System wherever it exists--has caused untold anguish and death. Only a new TOTALITY of MEN, MACHINES, MATERIEL and MONEY can sweep out the FASCISM inherent in the Price System.

The Total Conscription of Men, Machines, Materiel and Money is not a new idea. The Price System, at least as long as mercantile imperialism has been on this Continent, has always conscripted everything, but the Price System did not operate in accordance with the specifications of abundant distribution. Our problem is to voluntarily choose between Fascism or Abundant Distribution--between the old and the new totality by which to operate. Technocracy is the application of the NEW TOTALITY of MEN, MACHINES and MATERIEL, with money used only as a method of distribution, not as a medium of exchange.

The TOTALITY of the biological union of male and female produces life. TOTALITY in the system of ideas and words produces language, TOTALITY in the system of language and mechanical devices produces communication. TOTALITY in matter and motion produces our living today. Why be afraid of a NEW SOCIAL TOTALITY which will distribute ABUNDANCE? Why be afraid of the TOTAL CONSCRIPTION of the 4 M's-- DEMANDING CONTINENTAL SERVICE FROM ALL with profits to none? With ABUNDANCE there is no need for PROFITS. YOU COULDN'T USE PROFITS.

Change IS upon us. The force majeure, so relatively unnoticed on this Continent, has now consolidated its doing of things into the TECHNOLOGY OF ABUNDANCE into the NEW SOCIAL TOTALITY. Light, sound, wind, rain, and other external agen-

cies have been acting upon man and causing his brain to function. A number of endemic North Americans have come to recognize this change. The impact of ever greater and greater supplies of energy IS producing electrification--the urge to be in accord with America's NEW SOCIAL TOTALITY. This World War II is one ever present, noticeable, living example of this electrification; it is the testimony of the change in magnitudes in energy impacts which the TOTALITY of this planet has wrought. The TECHNOLOGY of ABUNDANCE has been accelerating for the past half century, but only the hierophants of PRICE have failed to take notice. They are the politicians, the lecturers on the status quo and the much too tired business men and women--the cave dwellers of this generation. They are the ones advising that returning Service men buy a little farm or business and then peddle their wares like 1921 apples, in the catacombs of private enterprise.

Would these standardized anti-quitarians voluntarily elect to learn the findings of science as incorporated in the TECHNOCRACY STUDY COURSE and in TECHNOCRACY'S LITERATURE? Several years ago they would not, but today more and more people are enrolling in a Technocracy Study Class. You will find more people beginning to 'accentuate the positive.'

What is the purpose of the Technocracy Study Course? Its purpose is to present an outline of the NEW SOCIAL TOTALITY--of the essentials of the various fields of science as they pertain to our social welfare.

Those old mossbacks of international diplomacy, politics and business who are so conscientiously doing their best at San Francisco,

evidently don't know that changes in matter and relationships are really caused by energy transformations and transferences and that all changes are measureable. Nor do they seem to know why science claims that history does not repeat itself. The single fact that once a unidirectional process has been set into motion and that these special world salvationists cannot turn its back for repetition, is beyond their now evident limited comprehension. Their speeches are very poor stimulants for knowing Technocrats.

Can they really define an engine? They will correctly tell you that it is something that works, but do they tell you that it converts energy in order to make it work, and that in the relationship of energy intake to work output is the secret of its efficiency. Do they know that we Technocrats know that the work output of their Price System 'engine' is way below what is required to distribute TECHNOLOGICAL ABUNDANCE? Do they know that science as well as our scale of enforced national poverty has ways of measuring the efficiency, really the inefficiency, of their Price System 'engine'?

Industrial growth--social progress--is dependent upon the use of the respective Continental supply of industrial minerals and the basic sources of energy, chiefly contained in the mineral fuels and from water power. This is a definite flow line process, unidirectional and irreversible, that SETS UP ITS OWN SPECIFICATIONS FOR OPERATIONS, and for a world at peace or war. The American Price Systemers would like to profit themselves by trying to raise the standards of living of every impoverished nation of the world. Perhaps good intentions but terribly faulty measurements! While American resources

are adequate for a high standard of living for North Americans, they are not adequate to withstand an international philanthropy indulged in for reasons of business expediency multiplied to the nth degree. Our learning to convert to our own uses the vast supply of energy contained in our fossil fuels and from our waterpower does not establish the politician's and businessman's right as such to waste our resources in order to try to keep an even keel for the old European Price System.

Contrary to the Price System contentions, there isn't the slightest possibility of approaching industrial or political equality among nations, via the San Francisco United Nations' Conference or otherwise, for the plain and simple reason that in the TOTALITY of the world, industrial minerals and energy supplies were unequally distributed and will remain unequally distributed. This war ought to prove that it is foolish to consider that 'all men are created equal', but the Price Systemers would like to put that idea into political deception which may be so maneuvered as to cast shadows at pre-chosen angles. However, and EMPHATICALLY, there can be equal, although not identical, distribution of North American abundance to the citizens of North America, and this without PRICE. This distribution is dependent upon the operating specifications inherent in the unidirectional, irreversible flow line process of North America's physical resources and technological capacity. The operating specifications are within the TOTALITY OF THE FUNCTIONS of this Continent.

The CAPACITY of these functions is measurable in units of mass, weight, distance, time, force,

power, heat, and work. Rates are expressed in such familiar terms as man-hours, kilowatts, foot-pounds, horsepower, etc. Technological relationships are expressed by accurately determined growth tendencies. All of these measurements and calculations are basic within the understanding of the NEW SOCIAL TOTALITY of the DISTRIBUTION OF ABUNDANCE. But they are in no way 'TOTALITARIAN' in the sense of political rebuke, and by inferred slander, for they cannot be confused with PRICE since they have nothing in common with PRICE.

When we speak of Technocracy's scientific analysis of the social structure we concern ourselves only with the application of measurements and the fundamentals of engineering as they may be applied to the technological operations of North America. This is a TOTALITY so great that it must perforce exclude the trivialities of Price System differentials--supply and demand, exchange at a profit, business psychology and all the rest of the propaganda communicated with fairy tale dramatization.

The Price System is a TOTALITARIAN system of limitations within the concepts of international intrigue, politics and business--CIVILIZATION. True, civilization is the art of rendering a criminal process civil (Webster's NED pg. 407). The RS. depends solely upon international intrigue, politics and business, for its continued operation. Hence the Price System is any social system whatsoever that affects its distribution of goods and services by means of a system of trade or commerce based upon commodity valuation and employing any form of debt tokens. Within this system there is one exception--debt is expected to generate more debt, conveniently called interest.

The Price System is a mechanism for the expansion of only one thing--debt to the holders of the community's natural resources. That special concept within the Price System's design was part of the placenta retained from the age of scarcity which the blundering midwives did not remove.

The tripartite consolidation has had its day and has proven itself to be a failure for North America--1,000,000 plus casualties of war in 41 months; 11,000,000 more men and women separated from a normal life; widows, orphans, maimed. Do YOU want to preserve that kind of civilization?

Those 41 months have also had to do with the rates of debt and the numbers of new installations of equipment. We have TECHNOLOGICAL ABUNDANCE with DEBT heavy enough to hang itself upon the first sign of mass unemployment. Do you want to stop it? New towns and cities have to be redesigned as parts of the new Continental operating unit for our homecoming personnel. Don't kid yourself that they will return to DEBT.

You back seat drivers of the old Price System ought to want to learn about the operations of Streamline North America. Attend Study Class. 'TOTALITARIANISM' is but a spook costume designed by the holders of America's great fortunes to scare you out of your wits. The principles of engineering are concerned with natural phenomena--things which cannot be altered by human prejudice and fears. Since human individuals direct the operations of machines that result from engineering principles, TECHNOCRACY CONCERNS ITSELF WITH PREPARING NORTH AMERICAN CITIZENS FOR THE NEXT MOST PROBABLE STATE OF AFFAIRS ON THIS CONTINENT. You have your choice:

MORE WORLD CHAOS, or, TECHNOLOGICAL ABUNDANCE FOR NORTH AMERICA NOW.

Quote from GREAT LAKES 'TECHNOCRAT, Vol. III, No. 3.

It is time for all Americans to realize that what most Americans are interested in is more goods and services and better goods and services. It is time for us to realize that this is the freedom we are fighting for. It is time for us to realize that we are fighting to keep out a system of operating where production is frozen at a level of scarcity in order to maintain the status quo, for the benefit of the few at the top at the expense of the many at the bottom.

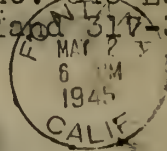
If you are one of those who cling blindly to the faiths, beliefs and traditions of your ancestors, and ignore the future of your children and your children's children, you will not do anything about obtaining your birthright.

But if you are of THAT company which seeks the facts, and having measured those facts, accept them, you cannot do otherwise than to reach out for that FREEDOM which can be yours!

--March-April, 1945

Technocracy Study Class meets at Chaffey College, Ontario, every Monday of Night School Term in room 9, from 7 to 9 PM. If you live nearby get acquainted with TECHNOCRACY. If there is not a TECHNOCRACY STUDY CLASS near you, start one. The addresses of Technocracy Inc., R.D. 11734 are: Technocracy Inc. R.R. 2. Box 110 or 329 Harvey Drive, Fontana, Calif. and, Technocracy Inc. 245 East D. St. Colton, Calif. Phone in Upland, Calif., is Upland 317-311.

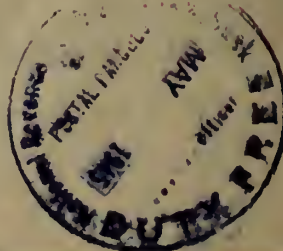
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Technocratic America

A JOURNAL OF SOCIAL TECHNOLOGY

An Official Publication in
Regional Division 11734

TECHNOCRACY INC.
FONTANA, CALIF.

TECHNOCRACY INC. HOWARD SCOTT, DIRECTOR-IN-CHIEF
CONTINENTAL HEADQUARTERS: 155 E. 44th STREET, NEW YORK CITY

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Technocracy Inc. conducts Study Classes in every State of the United States, in Alaska, in Hawaii, and in all Provinces of Canada. This World War II has distributed Technocrats all over the globe. You may either attend Study Class or contact a Technocrat for further information. Technocracy Inc., Continental Headquarters, 155 East 44th St. New York 17, New York will furnish you with further information, but try your local source first.

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1945

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Vol. 10, No. 2

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PROVIDING FOR FULL POSTWAR EMPLOYMENT, NOW

TECHNOCRACY'S SOCIAL FUNCTION

REO W. McCASLIN LECTURE

*

To: Our Fellow Americans

Subject: PROVIDING FOR FULL POST-
WAR EMPLOYMENT, NOW

Drew Pearson, in his column of February 22, wrote, 'Supreme allied leaders are now in a position where they expect the war with Germany to end any day; but they don't want to make the same mistake they did last Fall, when they were confident hostilities would finish before Christmas.'

As the end of the war in Europe becomes more certain, the nation fears that employment in America will become progressively more unstable.

The American Legion is earnestly seeking to find 7,000,000 new jobs in the postwar period in the service and distribution fields alone. Secretary of Interior, Harold Ickes, has proposed a series of regional developments--a new WPA baby.

Technocracy asks:

Why restrict postwar full employment possibilities to the United States? All Canada and Mexico with the countries of Central America, desire to increase their standards of living. Why not see to it that

United States leads the way toward a unified development for the entire NORTH AMERICAN CONTINENT by the harmonious cooperation of its respective national entities?

Intercontinental highways, airways, waterways, arteries for education, industry, health services, etc.--these can do for North America what the governments of Europe and Asia, in their reconstruction programs will try to do for Eurasia. Necessity dictates that NORTH AMERICA should quickly establish itself in the family of Continents as the NUMBER ONE CONTINENT of technological developments.

Regional Division 11734, of Technocracy Inc., the only social movement which has yet submitted an over-all NORTH AMERICAN CONTINENTAL DEVELOPMENT PROGRAM to the public, invites you to attend the lecture by Reo W. McCaslin, Authorized Speaker, at Lerton Hill Auditorium, Chaffey College, Thursday, March 29, at 8 PM. The admission is free.

Mr. McCaslin's subject will be 'CONCEPT FOR A NEW NORTH AMERICA.' Chaffey College is at 5th St. and Euclid Ave. Ontario.

Respectfully,
R.D. 11734, Technocracy Inc.

TECHNOCRACY'S SOCIAL FUNCTION

By M. H. Fertig

Technocracy's social function is to prepare North American citizens TO THINK DYNAMICALLY and to individually discipline themselves so severely that they will not permit themselves or anyone else to corrupt the meat and sinews of a fact.

The traditional father who so frequently said, 'As long as you have your feet under my table, you'll do and think as I say,' unintentionally wrecked his beloved family, once his offspring reached maturity. But the paternalism of free enterprise preaching goes on. California State Assemblyman R. Fred Price, incident to comment on California's Governor Warren's proposed health program, is reported to have said, 'To support an increased population after the war we will need new industries, and it will add to the difficulty of attracting out-of-state manufacturers if payroll costs are increased.'

Contrastingly, Dean Wayne L. Morse of the National Labor Board is reported to have said, 'Organized labor can be counted upon to fight to preserve our capitalistic form of economy. Our system of American free enterprise, subjected to reasonable government regulation in the interest of the common welfare, has been very instrumental in giving to the American workman an abiding faith in the democratic principles of self-government.' We repeat, the paternalism of free enterprise preaching goes on and on without the politically favored few realizing that with their mania for Price they are America's greatest wreckers, without realizing that they are being classified for their lack of insight by all technologically responsible, natured citizens. Don't increase payrolls! Be satisfied!

Many an older citizen resents preaching, but who can imagine an ex-service man or woman of World War II accepting with good grace the preaching of free enterprise! Yes, we know the radio sometimes depicts them as being enthusiastic in propaganda stories, but consider for examples the survivors of Bataan and other Pacific battles, the courageous young people in Africa, Italy, France, Belgium, who didn't have enough of this or that when they needed it most because free enterprise at home had somewhere throttled the flow line. No one dares to dispute that the war has taught our service men and women the lesson of design and operations the hard way. It is Technocracy's social function to prepare the civilians back home how, not what to think; how to actuate the physical exertion of thinking; how to get results. Fortunately for the stay-at-homes it can be an easier way of learning than participating in the hell of foreign combat.

One of the current facts to think over is that President Roosevelt has called for 60 million postwar jobs.

An INS dispatch from Washington, February 11, said, 'The American Legion called on the nation to shoot for a postwar employment goal of 55 million jobs and warned that the United States might become a 'socialist state' unless this degree of prosperity exists when the war ends.' A communist, a labor leader, a social worker, could have said, 'What cheap skates to lower the ante!' A Legionaire could just as easily taken offense and asked, 'Who's a cheap skate?' And continued, '55 million jobs is 3 mill-

ion more jobs than we have today-- in the midst of our miracle war production and employment boom. Edward M. Scheiberling, national commander of the Legion, is reported to have said, 'Our very liberty depends upon the realization of a postwar national income in excess of \$140,000,000. (\$170,000,000 has been mentioned) Another reported Legion statement was, 'We've got to find 7,000,000 new jobs in the postwar period in the service and distribution field. And we can't duck that basic truth. We can't ignore it or explain it away.' So you see the seedbed has been planted and their likely will be hot arguments in the cities and towns of America. The headlines might even decide to call the affair a 'revolution.' But why speculate!

What are the facts about jobs?

How many people have really studied these facts? How systematic was the effort? What methodology or practical rules have been applied? How much measuring and weighing has been done? What records have been kept and futures charted? Of these people, how complete and balanced was their possible scope of study and who of them have had the capacity to digest the facts and the relationships which produced these facts?

Fact finding and the thinking correlated with it involves numbers; spaces; processes; the knowing of historic events; an appreciation of energy, force, inertia; an understanding of the physical laws of the universe--gravity, relativity, combustion, evolution; an elimination of unnecessary things and the inclusion of all essentials. It is a big undertaking. Quality in thinking may be connected with environmental stimuli, like a foxhole waist-deep in slime, a severed arm or leg, or; upon the extent of research and ac-

curacy applied when a facsimili of of a given environment must substitute for the actual stimuli. However, efficient thinking with efficient synthesis from the facts, is not emotional, its technological. Only persons who ceaselessly observe, can begin to comprehend the effects or the magnitude of what is involved in the proposal for 60 million, 55, or 100 million jobs.

Who wants a job and why?

Good, bad or indifferent, what is a job? A job is an expenditure of human energy for a Price--40 ¢ an hour, \$1 an hour, or \$100,000 a year. The high office of president of U.S.A. requires a certain minimum of human energy to be expended for which the people are taxed a Price. Far removed from the presidency the lowly task of cleaning a cesspool requires a certain minimum of human energy for which the householder pays a Price. A job always commands a Price dependent upon the number of persons in competition for it. If by virtue of the intelligence, skill or trickery required there are but few persons in competition, the Price is set high. If by virtue of the same social requirements there are many persons in competition then the Price is set low. Everyone knows this, but how many people know that human energy can be expended as a function--that work can be done--by a completed over-all design by which all the available energy of the North American Continent is channelized, this channelization to produce the highest standard of living without Price? OUR STANDARD OF LIVING IS PRODUCED BY WORK, NOT BY PRICE. Work produced by virtue of FUNCTION automatically eliminates Price whether such work is produced by Dr. X in the Army or by a U.S. airplane dusting DDT over an agricultural area.

The problem of today IS NOT to provide jobs, but, to SECURE FUNCTION for the epoch ahead. Even tho you didn't have a job when you were 10 years old, you evidently lived or you wouldn't be reading this.

Economic stabilization director, Fred M. Vinson, has the job of preventing inflation in order that a 'reasonable' standard of living may be maintained. April 8, 1943, President Roosevelt gave the order to 'hold the line',--freeze the standard of living. Biologically that is impossible. Wages and Prices can be frozen, but with the installation of more and more machines and automatic processes, the standard of living would necessarily deteriorate since it is hitched to Price.

What is the 'standard of living'?

The captured boys of Bataan who were in the Death March knew. They were given but 700 kilogram calories of energy per day--a sloppy bowl of rice with a few scraps for dessert. The recently liberated prisoners of Santa Tomas know. They watched their flesh disappear day by day until they were little more than skin and bones. The standard of living is a measurable result, dependant upon the energy converted per gram of food per individual per day plus what is converted from extraneous sources. The standard of living is an energy conversion efficiency rating. A sick man with a fever converts a quantity of energy that is wasted, hence he produces very little work. 700 kgc. of energy in food intake wasn't enough to sustain life for the greater number of our captured boys.

By contrast, in 1933 we were converting in excess of 165,000 kgc. per individual per day. Dont imagine the individual exploded himself with that amount of food because he did

not, but that amount of energy converted in the form of human endurance, transportation, communication, manufactured goods, services exploded, not the human system, but, the Price System. The very great amount of work done actually lowered the standard of free enterprise living. It practically made paupers out of millionaire and ditchdigger alike, until political officials struck upon the philosophy of PWA and WPA.

Now, Secretary Ickes, by his program of regional developments would try to revive and glorify that philosophy. What would be the outcome if accepted? Many of our 'bright' citizens would syphon off American dollars to reinvest them in Europe and Asia for a Third World War while we would be taxing ourselves to keep shoes on our own and our childrens' feet. Dont forget that the net result of Bretton Woods and Dumbarton Oaks conferences is to establish a super colossal lending agency--to loan foreign countries on their hydroelectric fixtures, their warehouses, navies, 'education', their propaganda, probably according to the famous American slogan 'whether paid for or not.' Export surplus capital has always wrecked the nation which sent it adventuring.

Were you disgusted with your worries and your job of 1933-39? Do you want your old job back?

WHY DO YOU WANT ANY JOB? No, we Technocrats aren't crazy in asking you this question. We are in earnest; we have to eat, wear clothes and provide shelter for ourselves the same as anyone else, but we do not confuse WORK with JOBS. We measure efficiency.

Dont you realize that we can do very little to improve the mechan-

ical efficiency of our bodies? Any physiology text book will tell you that they are machines. They are our personal energy converters. We were born each with a digestive apparatus which is between 20 and 30 feet long and with certain glands that open into it. The function of this apparatus is to digest food--not coal or gasoline--to convert the energy contained in FOOD into an assimilable form, thence it is changed into work and waste. There is no known way by which a sane person would expect to redesign the digestive apparatus in normal people. We have to accept our bodies as they are. They are capable of converting on an average of but 2300 kgc. of energy per person per day.

You should have been disgusted with your lot of 1933-39. You should be more intelligent than to accept worse than its duplicate today. But you shouldn't, as many suicides were, have been disgusted with your body, rather you should have been disgusted with the way you were conditioned--with your thoughts. You dare not tolerate worse Price System preachments and conditionings for tomorrow.

Since the cradle we have been taught by free enterprise preachments that the total of a man's work--each man for himself--would eventually bring him security. That has been, is, and always will be the philosophy of fascism despite its corporate actions. Instead we should have recognized that in order to maintain production of a high standard of living the public--men and women en masse--must be paid enough to buy all the goods produced, independently of the amount of work done per person whether or not he worked at all. Confusion in most people's thinking was generated by existing, or enforced, scarcity and its pre-determined relationship with Price.

Practically all the life and death problems of political government and business are traceable to Price. 'Supply and Demand' was the devil's password into the heaven of Price. So few people had a good understanding of physical phenomena and physical operations which are not based upon Price. Today and tomorrow there is but one approach to all of these problems--to employ the total of our developed technology and resources as the starting point from which to proceed further in the manner of science.

None can get something for nothing--not I.G. Farben, the Bank of England, nor China--without it costing our entire operating mechanism something. Not even you or I! No part can be greatly disproportionate to the whole American economy without causing a breakdown. You and I must function as consumers. How? Beyond Price. Efficient functioning--our standard of living--means the energy converted into beneficial work based upon the total energy initially supplied. Our capacity to consume shall regulate our standard of living. Even without a job.

Standing beside the human body is a machine whose energy converting apparatus was not designed to convert an extra good lunch into a lot of work. Deal for a husky man: Two or three meat sandwiches, 1000 kgc.; cheese, 80; apple or egg, 80; radishes 20; milk, 540; Total, 1820 kgc. But the machine standing by converts a continuous flow from coal, oil, water power or electricity, into more work per unit of time than he can ever hope to compete with.

Sure, he has a property right in his job! He has made a contract of sorts with his employer, either

personally or by Labor Union agreement. But no matter how cruel an employer might want to be, the employer could never force more than 1/10 horsepower of energy per day from a husky man. Hence the man's property right in his job automatically limits the worker's standard of living to a low level when held in conformity with his 'unalienable' property right. The human toil, hand tool, low energy civilization in any locality where industrial minerals and raw resources are available is the result solely of property right contracts. The necessarily low output of energy of one man, when multiplied by 55 million, 60, or 100 million does not, and can not, with any legal interpretation of property rights raise the American standard of living; it can only raise more confusion.

And what about the machine? The fundamental trend in modern machinery is to increase output per machine per unit of time. Man's rival will further outstrip him in physical capacity to produce.

You still want your job and your property right contract? Competition is the life of American free enterprise. What competition is doing to the individual it will also do to the machine--eliminate those machines which need human care. Where will your property right in your job be then?

You do have one unalienable right, that of citizenship while you protect it. Our government undertakes to protect its citizens. Who, or what is our government? So long as this war against fascism shall last, or two real Americans continue to breathe, our government is constituted of the entire equipment and personnel PROTECTING THE NORTH AMERICAN CONTINENT, no matter on what part of the globe the equipment and

personnel may happen to be located. Whatever the needs of this equipment and personnel are, our contract of citizenship dictates that we supply them. Since our contract of citizenship is really our standard of living this system of arrangement calls for FUNCTION--husbanding the totality of our men, machines, and the developing of our mental and physical resources. This system calls for work and a lot of it, establishing, protecting and maintaining an ever increasing standard of living for the entire North American Continent. It calls for work, without Price.

The United Nations conference soon is to convene, April 25, to discuss postwar conditions and relationships within the family of nations. Our American representatives should have ready for presentation a CONCEPT FOR NORTH AMERICA. Without this CONCEPT, how can commitments for the future possibly possess vitality and force? It is to be expected that some agreements will at least be proposed if not actually made. Then what is the CONCEPT FOR OUR NORTH AMERICAN CONTINENT? WORK WITHOUT PRICE, WORK THROUGH FUNCTION.

To what extent have our men and women in the Armed Forces made it clear that we can accomplish these intentions? It just so happens that beyond all Constitutional legalities the Armed Forces wield the natural club of peck rights and decision. You know their record. The world knows their record. Did they keep their jobs? No. THEY FUNCTION. They know operations.

When this nation entered combat something unseen by most persons happened. The structure of Price System operation completely broke down. Even tho we still use money the Price System became discharged

from duty and authority. The only persons who haven't recognized this fact are the politicians. We could not really expect them to, because they were the ones who built the Price System and naturally they would cling to it with a parent's blinding love. But their preachments can no longer be made effective. The men and women in Service know their former jobs 'ain't what they used to be' nor do they want them back. They have overcome their conditioning for Price. 'Full employment' to them doesn't mean a job. No more 'come hither' winks!

What's the Answer?

The publicly acknowledged adoption of a completely integrated technological process for operating North America is the only possible answer. The aforementioned Legionaire's term 'state socialism' does not apply, cannot apply because state socialism is not a complete technological process. We tell you this because unless you know that 'state socialism' is not a process of the entirety of technological operations you may be too confused by prejudices to want to begin to think dynamically. Socialism, state or otherwise, is a political philosophy of maneauvering to equalize Prices, whereas complete technological FUNCTIONING does not provide for Price as a factor of operations. Complete technological functioning is organic.

A function is a specific, useful process performed by a part or an organ of a unit. A functional social organization is one wherein work, performed either by machines or men, or both, is divided in accordance to the relative capacities of the performers, regardless of Price considerations, tradition, or philosophic concepts. A functional organization embraces structural

unity and of necessity performances are either primary or secondary. A functional organization inherently constitutes correlated work. There is always a primary design which must be satisfied. In a functional social organization, such as North America is capable of producing that design should constitute the continual raising of the standard of living of all North American citizens.

The real satisfaction man gets out of living is through his sense organs--seeing beautiful or ugly things; hearing harmonious or discordant vibrations; feeling smooth or jagged, hot or cold things; smelling fragrant or stenchful things; tasting palatable or foul food--this satisfaction depends upon his standard of living. His standard of living depends upon the structure of his society. The structure of his society depends upon his technological development. His technological development depends upon his available natural resources and his skill in utilizing and protecting them. His skill in utilizing and protecting his natural resources depends upon his mental ability to select and act. Selective action is DYNAMIC THINKING.

To prepare our fellow citizens for DYNAMIC THINKING is Technocracy's function in America today.

It is the fundamental purpose of Technocracy to determine the facts, to create new good things and safeguard what good things have been created. Those things which are inefficient and incapable of further use--Price, Jobs, Confusion--will eventually end. Time doesn't stand still.

Do you want events to kick you into oblivion or, do you want to

LEAD THE PROCESSION FOR A HIGHER STANDARD OF LIVING?

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March 25, at the PARK MANOR, 2200 W. 7th St., Los Angeles,
Sunday, at 2:30 P.M. Admission is 50 cents.

March 27, at I.O.O.F. HALL, 175 No. Los Robles, Pasadena,
Tuesday, at 8:00 P.M. Admission is 25 cents.

March 28, at SHQ, 11833-7, 814 American Ave., Long Beach,
Wednesday, at 8:00 P.M.

March 29, at MERTON HILL AUDITORIUM, Chaffey College,
Ontario, Fifth Street and Euclid Avenue,
Thursday, at 8:00 P.M. Admission free.

March 22, 23, 26, Local Sections' Membership and Committee
Meetings. Consult your Section.

March 24, Dinner-Dance at South Ebell Club, 7101 So. Menlo
Avenue. Saturday, Dinner 6 to 8 P.M.
Reo W. McCaslin Lecture, 8:15 to 8:45 P.M.
Dancing 9:00 to 12:00 P.M. Charge \$2.00.

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TECHNOCRACY CAN NEVER DIE

From, AMERICA--NOW AND FOREVER

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TECHNOCRACY CAN NEVER DIE

By M. M. Fertig

Organized businessmen, fearful of mentioning it by name, like to imply that Technocracy was just another 'humanitarian' upstart now withering away. Such happens to be their universal brand of politics. And they say that now the 'crisis' in American affairs is past, the liberal element in society should understand the real meaning of, and seriously promote the idea of, capital investment by private enterprise as being the basis upon which to build postwar peace.

To the Liberals: Let it be known that Technocracy has no use for a person who hasn't gumption enough to use his own head to think with and feels obliged to appease all and sundry 'distinguished citizens' in order that he may be 'respected', be one of their gang.

To organized Businessmen: Let it be known that TECHNOCRACY CAN NEVER DIE, nor can it be buried alive.

TECHNOCRACY CAN NEVER DIE, for Technocracy as a body of facts, devoid of all administrative necessities within the incorporated Organization, is the physical phenomenon linking the mechanical movements of all physical activity with human

behavior. Technocracy is the heretofore unrecognized 'missing link' between the problem-solving brain in man with both the animate and inanimate things upon which, and to which, he applies energy in order that mankind may continue to live. Technocracy is the analytical quality of an individual brain to get at facts upon which to build a functionally accurate vision, and then to execute the design of that vision. The ability to think and to act accordingly, frequently counter to centuries of imposed conditioning, is of the deepest significance in the world of 1945.

A REAL TECHNOCRAT CAN NEVER BE ANYTHING ELSE; for so long as he is in possession of his problem-solving brain he finds his survival to be absolutely dependent upon the physical aspects--the natural wealth or impoverishment--of his environment. He finds himself to be a positive but changeable quantity of, and in, his environment. For him as an individual there exists a totality combining him with his environment. Ask any G.I. Joe. He will tell you, 'Here today. Gone tomorrow. Perhaps forever.'

Our self-appreciated, Price System organized businessmen and labor leaders, through the miseries of their environmental conflicts will discover that one set

of complications after another always arises in their Price System.

TECHNOCRACY CAN NEVER DIE. Colonial French-Canadian-American events have afforded ample proof of, and recent complicated Canadian events further foreshadow, this fact. Although both are glossed over so very lightly in order to keep the public uninformed, the present day Canadian events are of supreme significance--of far more importance to native Americans than the events in Italy, Greece and Poland. The almost 'mutiny' that was reported in regard to the conscription issue doesn't belong in America. This challenge to America would try to turn time backwards and to defy America's technological capacity and vigour, her stamina.

To the surprise of organized businessmen and labor leaders and surely to their discomfiture, they will find that Technocracy in no way employs their usual business technique of imposing the acceptance of supernaturalism in this matter--the way of the ungodly shall perish--for Technocracy knows that TECHNOCRACY IS THE REALITY of mankind BOUND INEXTRICABLY TO THIS EARTH--mankind bound without ecclesiastical reckoning. Technocracy knows that organized business is resisting with all its cunning the impact of technology upon its structure and that business in all countries expects to overcome this impact and to permanently and openly (if not otherwise) move in on the various governments--fascism to be the 'Wonderful Counsellor'. 'When the Lord has given us the land, we will deal kindly and truly with thee.'

Isn't it queer that in the affairs of life organized American business has never adopted a Constitution in replica of the highly held political Constitution of United

States? Organized business has never seen fit to hamstring itself with such a 'wonderful system of checks and balances' by which business, labor, and the public would have equal functions similar to the vaunted inter- and counter actions of the executive, legislative and judicial branches prescribed in the Constitution of United States. Perhaps an equitable division of powers would have been too cleancut, or would it have been too unmanageable, so as to hamper the 'spiritual confidence' businessmen require? Regardless, such a Constitution now would be much too late, for there is no longer a basis for equal reciprocal relationships between businessmen, labor and the public. This technological fact businessmen know but dare not admit.

Instead of an organically unified society, we have one limb of cultural welfare where there are geni (plural of genius) of intellect, social acclaim, sometimes inventive power, money and grace, all combined in one person of many of America's 'super' businessmen. Sometimes we add a diplomatic position to the foregoing. Radio and newspaper commentators have dramatized Edward R. Stettinius Jr. as one such. Incongruous as it may seem on our 'united', 'democratic' North American Continent we also have another limb where there are geni of physical strength, with the capacity to invalidate 'truth', possessing the fertility of practically every mature sperm in the body of one of these kind of human individuals. Quebec winters, human toil, hand tools and thrift may or may not produce parlor diplomats, but there is no questioning the fact that they have already produced some fascist, separatist agitators and many rugged, political vassals.

Both of these types of human individuals and all inbetween are herded together within our North American social structure--built upon the ancient concept of Price and buttressed by democratic suffrage, by which is governed their social and economic interrelationships.

What is this ancient concept of Price? Unfortunately, it has been, and is, all tangled up with the term 'government'. Businessmen, politicians, and holy men throughout the ages, by their 'holy' institution of Capital Investment have made 'Government' and 'Price' man and wife. It is the duty of 'Government' to teach the common man what things he is to think and is to do, and it is the duty of Price to teach him what things he cannot think and cannot do. As for mere man as a citizen, he is conditioned to be a very dutiful child and accept without question the admonitions of his ecclesiastical tutors purposefully provided him by Government and Price. No matter how old he is, he is to remain subject to papa-Government and mama-Price by what is called government by law. Government by law is a misnomer and therein lurks the mischief--the kind of law is not specified; it should more properly be written 'Government-by-law'.

By way of a slight diversion, we shall dutifully sit down and hold our palms together and play the nursery game 'Democracy, Democracy, who's got Democracy!'

What is this substitute for real democracy which is called government-by-law. Government-by-law is that kind of make-believe government which is imposed upon part of the people by another part of the people when and if a particular venture suits the determinations and habits of those who do the imposing.

Maxine Raymond would probably be more specific and confirm the suggested definition by the Rev. Timothy J. Mulvey, O.M.I., professor of Catholic University of Washington, D.C. He said, 'By definition, law is 'a rule of conduct, mandatory in form, established and promulgated by a competent authority, for the common good.'

How competent did Maxine Raymond consider the authority of the Canadian Government when he and Rene Chaloult founded the Bloc Populaire to secure 'autonomy' for the provinces, and equality for the two chief 'races' in Canada? There is a great deal of difference between government in accordance with the physical laws of matter, energy and growth and the class-conscious government-by-law. It is the difference between exemption from the Price System and slavery.

In Marie Antoinette's time the French nobility adopted the motto, 'After us the deluge.' Today, the economic nobility on this Continent act as though they want the deluge of blood to go on forever. More tricks, more politics, more profits, more wars! In the 1780's Jacques Necker was the banker who was supposed to save France; today our dollar-a-year men are supposed to save America. They too work at the duties of their offices without emolument! Like he did, they are doing everything possible to restore confidence among the capitalists, to reclaim not a few of the estates which have been 'sorely' managed. Out of their government-by-law, called democracy, organized businessmen expect the fulfillment of the hopes of Bretton Woods and Dumbarton Oaks. And why not? The Bank of France rose from the ef-

forts of Necker. A little more than a century later it was strong enough to relieve the pressure on the Bank of England during the Baring Brothers crisis. Shall our businessmen expect to again and again relieve pressures on the Bank of England? Recently 6,000,000 Greek drachmas were placed on a post card mailed to the U.S.A. It required 10 billion to buy a 2½ lb. loaf of bread. England in Greece!

A new design for our American social structure must and will emerge, not as a result of this war, but as a result of the rate of motion of the blood being needlessly shed during this war, shed for the singular, commercial purpose of contesting the 'privilege' of opposing capitalist nations to administrate the Price System.

Think of recent events as operating like a big laundry drying machine. When technological warfare spins the Price System with all its loop-holes rapidly enough the centrifugal force throws out both useless and inefficient methods and this same centrifugal force sacrifices human lives, leaving nothing in the perforated cylinder of the drying machine but a changed society. The important question is: Is this changed society the trash of the Price System made into a still more trashy mess, or, is this changed society the personnel which was originally sturdy enough to have withstood all the wear and tear of war? In Europe this question will be answered by the outcome of the various civil wars now in process.

What will the answer be in America? Sideways, look toward Rome!

Has the Roman Catholic hierarchy ever actually shown sense enough to promote the common technological,

good? Does Rome continue to promote the Price System ideology of Capital Investments? whether by government, church, or, by private individuals and corporations? This is the Quebec question in a nut shell. On August 18, 1938 in the London newspaper 'News Chronicle', a Canadian, Grant Dexter, wrote, 'The facts about Quebec are not in dispute; Church and State are combining in an effort to suppress freedom and to create a Fascist State on the Italian Model.' (The Black International, No. 1, pg. 17) Please understand the seriousness of the situation: It is not a question of the religious beliefs of the Catholic hierarchy, for with these Technocracy is not concerned; it is the mode of political action and interference directed against technology, which has proven itself to be inimical to this Continent's welfare, with which Technocracy is concerned. This Continent cannot be operated by means of human toil, hand tools, and a 'just' annual 'living' wage to be subsequently invested and reinvested in capital expansion, regardless of who exploits the idea--Catholic, Protestant or Jew. Queer isn't it that God is so Almighty, yet some people want to increase His Almightiness by increasing their own investment capital! One is almost led to think that Capital Investment is His stock in trade.

By its actions Le Bloc Populaire of Canada must think it can increase His Almightiness by having the Province of Quebec take over the hydroelectric power companies and handle all power as a 'provincial monopoly' and thereby dictate just what the 'just' annual 'living wage' of many shall be. Shipshaw is the jewel in the grab bag. Who paid for it? \$68,500,000 will have been advanced

by Commerce Secretary, Jesse Jones, through the Metals Reserve Corporation of the United States Government without interest. If the war ends before this \$68,500,000 is paid back to the U.S. Metals Reserve Corporation or the U.S. Government cancels its contract for aluminum, who will eventually have paid for Quebec's 'Provincial monopoly'? Smile and be happy for 'the Lord blesses a cheerful giver'!

'Hinder me not (sick Europe), seeing the Lord hath prospered my way; send me away (to America) that I may go to my master'! Le Bloc Populaire does exist in America today. Dear Reader, perhaps you can now understand why you have so many times been told that you were either a big sucker or a big chiseler. Deny it!

TECHNOCRACY CAN NEVER DIE BECAUSE A REAL TECHNOCRAT CAN NEVER BE ANYTHING ELSE. Events FORCE him to continue to be a REAL TECHNOCRAT. They have FORCED and are continuously FORCING him to design the new North American CONTINENTAL government to be operated in accordance with the physical laws of matter, energy and growth. Government dares no longer to be the agency of powerful professional organizations of, businessmen, employers and/ or employees, and the clergy, set up in collaboration to continue the Price System. If it does? Natural death. What is of great importance, is that EVENTS ARE FORCING this new design for N. America's CONTINENTAL government to be legally installed by the very people who apparently are most emotionally set against it--the nice lovey-dovey-I-dont-want-to-insult-you kind. Brother, you will have it whether you like it or not or you will perish. The installed capacity of 2,040,000 h.p. at Shipshaw as a grab by ANY corporation from Europe, Asia, or in America, is too much of a good thing for any REAL AMERICAN

to let get by unchallenged.

The end products of Technocracy's design automatically evolve as the direct effect of North America having abundant natural resources, the necessary installed industrial equipment, and a proportion of the American people sufficiently trained and socially functionalized to operate this equipment in accordance with technological specifications. Some of these end products are here today. Aluminum production has multiplied itself sevenfold since 1940. Ship tonnage is threefold what it was in 1941. The total productive capacity installed since Pearl Harbor staggers the imagination. The machine tool industry is so well off that the Price System enthusiasts send it gallivanting to India, Australia, and soon China. Technocracy's design produces abundance in whatever field it is applied. When Technocracy's design shall be completely installed and be applied to all of N. America's functional operations there can be nothing but a plethora of goods and services to be technologically distributed. The cause is basic--North America's endemic mineral wealth, her topography and climate, and her people. They click.

The knowledge of the inevitableness of abundance is what is egg-ing organized businessmen, financial speculators, and ecclesiastical aggrandizers on for a last fling--a warring against the end of their Price System. But to their surprise events in Quebec may well bring about the very condition of technological consolidation they are trying to prevent.

War is always the execution of two or more cross purposes. If we uncover the cross purposes exist-

ing shortly after the discovery of N. America and again uncover them to day, our translation of today's events will of necessity coincide with our knowledge of the irreversible process of the 2nd law of thermodynamics. Today's political cross purposes will be found to be the same as those in the pre-Revolution period, in fact, an uninterrupted continuation of them, while the entropy built up through the recent years because of the efficiency of modern technology, will be found to constitute the demand for the New Design projected by Technocracy. We will find that history has expressed the 2nd law of thermodynamics in actual events we can point out. This physical law states: Heat (energy) always tends spontaneously to flow from regions of higher temperature to those of lower temperature and changes in the entropy (absorption of heat energy by the lower temperature element) either remains constant or increases in inverse ratio with that part of the total amount initially dissipated. The energy of war with its cross purposes flowed from Europe to N. America until that heat has now reached the time where the amounts are about the same on each continent although expressed in different forms and mediums. With all pollyanna, public relation's taffy laid aside, we find America to be counting the days until all the physical phenomena involved shall violently burst forth in another of nature's eventualities. Forbid!

The purpose inherent in French colonial endeavors in N. America was to possess the land and to garnishee a portion of the products of the labors of the settlers to expand the influence and enrich the treasury of the Catholic hierarchy--Capital Investment. The English settlements were along the Atlantic coast. If the French could possess the interior of the Continent, controlling its inland waterways, then by internal

pressure it was hoped that the English would gradually be pushed onto less and less land--ousted.

The purpose inherent in English colonial endeavors was to possess the land and garnishee a portion of the products of the labors of the settlers to expand the influence and enrich the treasury of the English monarchy; to make secure title to all America from the Atlantic to the Pacific as a result of the voyages of the two Cabots, and to combat Catholic expansion--Capital Investment.

With the causes of early friction made apparent we now have to uncover the basic causes today. World War II has diminished both Catholic and English influence in Europe in direct ratio with expansion of Russian influence and territory. Both look to America.

In July 1944 issue of 'Technocracy Digest' and August issue of 'The Technocrat', an analysis of the fascist Le Bloc Populaire in Canada was presented. Quote from Editor of the 'Digest': While we have been fighting fascism abroad it has been sneaking in the back door at home. Now the cry is for 'autonomy' for the provinces, equality for the two chief 'races' and a 'provincial monopoly' over hydroelectric developments in Quebec. The article stated:

'Technocracy stands unalterably opposed to foreign fascist movements in Canada disguised as home products and to any movement in Canada, whether in Quebec or elsewhere, which advocates secession in any form whatsoever or its equivalent preliminary: namely, the advocacy of greater provincial rights in order to limit the sovereignty of the national government. Any movement in Canada proposing either secession or the el-

evation of provinces to sovereign power is paving a highway to national anarchy. And it is guilty of Continental treason!

Clerical royalists fear the effects of Shipshaw. Quebec is a cultural bloc sharply different from the rest of Canada which has consistently thwarted Canadian unity. Disregarding its colonial practise of compulsory military service which fortified 60 places from the mouth of the St. Lawrence to the mouth of the Mississippi, in the present war effort Quebec forced a compromise on military conscription so that Canadians could not be conscripted except for home service. Recent events FORCE one to recall the accusation in the House of Commons 1943, that Quebec by its attempt to dominate Canada 'was sowing the seeds of bloodshed and revolution.'

What Quebec apparently doesn't want is further development of the St. Lawrence Seaway unless Quebec can control it. Apparently Quebec doesn't want to take notice of the famous round trip through the Northwest Passage since 1940 unless Quebec gains a 'provincial monopoly' of the greatest possible area. For Quebec to be modernized is apparently too much unless its French-Canadian hierarchy can reap the benefits of monopoly.

In July of 1940, Howard Scott wrote in 'TECHNOCRACY A-19': 'As technology more and more pervades our way of life we, the people of this Continent, will find ourselves more and more in conflict with the last remaining remnants of alien culture inclusion on this Continental Area. The two outstanding examples of alien remnant cultures on this Area are the French habitant culture of Quebec and the hacienda culture of that part of the Continent south of the Rio Grande. This

Continent must face this conflict of cultures. This Continent must realize that the destiny of this Area prescribes only one outcome--that these alien cultures on this Continent be annihilated.'

The Province of Quebec should have heeded that warning and deliberately changed its behavior. Technology is now doing what les Anglais could never do to the les Canadiens--dominate them. Hydro-electric power from Isle Maligne, Clute a Caron, Shipshaw, is flooding Quebec. Quebec now produces 49% of the power output of Canada. Woodpulp and paper mills; smelters and refineries of non-ferrous metals; large reduction works to get aluminum; factories for producing shoes and leather goods; electrical apparatus and supplies; iron and steel products; rayon; cotton yarn and cloth; clothing; foodstuffs; etc.--these are the result of the functioning of man's problem-solving brain; not of his fists. He has found the best way to apply energy to matter, to utilize the physical wealth in his North American environment. Neither the hard Quebec winters nor priestly admonitions have been able to stop Quebec from making the adjustments necessary to be in conformity with the totality of its environment.

General De Montcalm, you did not live to see Quebec surrender to Major-General Wolfe. Major-General Wolfe, you did not live to see Quebec surrender to Raymond and Chaloult. But Maxine Raymond and Rene Chaloult you HAVE SEEN QUEBEC SURRENDER to man's brain with its ability to get at facts and then bring his vision to life. TECHNOCRACY CAN NEVER DIE BECAUSE IT LINKS THE PROBLEM-SOLVING BRAIN OF MAN WITH THE MATTER AND ENERGY OF HIS ENVIRONMENT.

From, AMERICA--NOW AND FOREVER

Geography Mandates Defense Area

'The people of a nation must decide what their government and they will fight for...The United States and the Continent of North America is the greatest loot of all history--the richest area of resources on the globe and the greatest collection of technological equipment. This Continent is an open invitation to loot on the part of all the haves and havenots alike of Europe and Asia.

'Continental United States can only be defended against the internal enemies of this Continent.

'Continental United States cannot be defended against Continental aggression from other continents. It can only be defended by an adequate defense of the entire Continent of North America.

'The mere passing of appropriations of billions by Congress does not produce any design or system of adequate defense, regardless of how many billions are appropriated.'--Howard Scott, 1940.

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'PEACE' vs. TECHNOLOGY
(Lloyd's 4 to 1) From LESSON 22
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'PEACE' vs. TECHNOLOGY

By M. M. Fertig

Who can define world Peace in terms acceptable to all? If it cannot be so defined, how can Peace ever be implemented by confused people regardless of their nationality or whether they meet at Bretton Woods, Dumbarton Oaks, or in Rome?

The Bretton Woods Conference was reported as held in order to prepare the way to implement a peaceful financial world structure.

We might more correctly say, to impose the fascism of monetary manipulation in such a manner as to completely wipe out the possibility of the natural assimilation of technological processes, one with another into a correlated world design. It was held in order to circumvent natural social change.

How could the Bretton Woods and/or Dumbarton Oaks conferences be concerned with Peace? Rather, was not the Bretton Woods conference to formulate a grand financial strategy to create a super monetary grenade in the form of a world Fund, with a world Bank ready to do the dirty work? When financiers are forced by natural events to liquidate themselves and they find their own suicide unthinkable, how comforting

the psychosis of a world monetary Bank and a world monetary Fund-- a glorified Reconstruction Finance Corporation with the American taxpayer always taking the rap! Just think, a world Bank and a world Fund to strengthen the position of international investment capital against the impact of social technology and thereby to increase and fortify confidence in the Price System!

Do you listen to the radio commentators and find so many of them agreed that the only way to establish Peace is for the 'church people' to reeducate the world? Just how were and are monetary considerations connected with 'church people'? Who are the emissaries being sent forth from the citadel of high finance to contact 'church people'? And conversely, who are the 'church people' sowing the seeds of 'Peace' for high finance? How many of them were in attendance at Dumbarton Oaks, at Bretton Woods, elsewhere in the world?

What differences exist in the original C.I.O. P.A.C. (CIO's Political Action Committee) and the National Citizens Political Action Committee formed in June 1944 said to be 'dedicated to the same objectives as C.I.O. P.A.C., but extending its scope to include all forward-looking people who consider the interests of the Nation before

their personal interests'? Why should there have been a second committee created since it is 'dedicated to the same objectives' as the first committee? Better still, who are the 'religious associates' who have attached themselves to N. C.P.A.C.? To what degree do their 'interests of the Nation' come 'before their personal interests'? We quote from excerpts from a pamphlet of the N.C.P.A.C., reprinted on pg. A 4341, No. 148, Vol. 90, Congressional Record. (9/13/44)

'The religious associates are a group of leaders of all faiths, joined in a fellowship of religious action and associated with the National Citizens Political Action Committee.

'What do the religious associates represent? They represent, unofficially, the progressive, democratic ideals and convictions of religious men and women in America.

'What are the aims of the religious associates? To work with the N.C.P.A.C. and all other progressive democratic organizations in helping the American people to find, choose, and support political officials who stand for the people's welfare in the national administration, in Congress, in State administration, in State legislative bodies, in city administrations, and in all departments of local government.

'Are these aims partisan? They have nothing to do with parties as such. The religious associates will support progressive democratic policies and candidates irrespective of party affiliation. The religious associates will oppose reactionary policies and candidates no matter by what party they are sponsored

'Are these aims religious? To

work for human brotherhood is religious; to work for brotherhood through political action is religious common sense.

'Do religion and politics mix? Politics is a means of achieving freedom and order. Whatever works for freedom and order is a concern of religion. When religion and politics are mixed on a basis of progressive democracy, political action is maintained at a high level of ethics, and religion makes itself felt as a force for righteousness.'

Then follow ten points each in the 'Credo Of The Religious Associates' and the 'Political Aims Of The Religious Associates.' For lack of space we quote but one from each category: 'We believe that, given full opportunity and encouragement in free elections, the people will vote right,' and (we aim) 'To interpret and make clear the basic issues of this election and of the postwar period from the standpoint of religious ethics.' Can you see the shadow of the Bloc Populaire? The most acceptable definition of fascism is: 'Fascism is the tripartite consolidation of business, religion and politics, and it is where ever you find it.'

Just how do ex-Ambassador William C. Bullitt; Henry R. Luce, publisher of Life magazine; and Pope Pius XII fit into this jigsaw puzzle of financial, religious, and politico-military policies? What are these three people trying to do to the American people just at the time of meeting at Dumbarton Oaks? Technocrats are not concerned with moral issues as such, but when one of the large circulation magazines of America uses Mr. Bullitt, the background of the Romans and the Pope ('And

from the Vatican spreads throughout Rome, quietly and naturally, a comprehension of the place of each new event in the world picture.') to call attention to factors in American life which directly are concerned with the technological mechanism of American military and civilian operations, now and in the future, then all three persons automatically focus technological observation upon themselves. It then becomes the job, of not only Technocrats but every American citizen, to be an observer instead of a brow-beaten victim of their actions.

The matter with which we are now dealing is the article which appeared in the September 4, 1944 issue of 'Life,' entitled, 'The World From Rome--The Eternal City Fears A Struggle Between Christianity And Communism.' Do you recall the Consistorial Allocution of December 18, 1924? The supreme question for Americans to answer now is: Is this article maliciously and with design merchandising fear to the American people as well as inciting to further riot of the world both now and 15 years hence? If it is, then the article automatically counters the technological prosecution of our war against fascism and as such the article is a devise of treason.

Before we begin an analysis of the situation let us get matters of fact straight. We will quote the words of Mr. Bullitt and immediately following we will state the verifiable historic fact or facts in relation to the subject. We will propound a few questions for you to answer by and with yourself. Please bear in mind that because of its length we are only referring to the glaring highlights of the article and that all underlinings are ours. You might well consider the significance of all underlinings in toto

in the final picture.

Mr. Bullitt said, 'Today when the moral unity of western civilization has been shattered by the crimes of the Germans xx Rome sees again approaching from the East a wave of conquerors. And dominating the hearts and minds and, indeed, the talk of all men throughout Italy is the question: 'Will the result of this war be the subjugation of Europe by Moscow instead of by Berlin?'

Facts: 'Aug. 20, 1938. The Vatican and the Fascist government in Italy reached an understanding that places their relationship on the basis of the accords of September 1931, by which Catholic Action pledges itself to abstain from political activities and to confine itself to strictly spiritual and religious fields.' (World Almanac-1939, pg. 123) But looking up the record for September 1931 we find that in commemorating the 40th anniversary of Pope Leo XIII's labor encyclical we find that Pope Pius XI 'denounced communism and said a Catholic cannot be a socialist.' (World Almanac-1932, pgs. 117 & 108.) 'July 20, 1933, Pacelli proudly signed the Concordat he had arranged with the Nazis.' (The Black International-No. 3, Pg. 13.)

Were those and subsequent activities abstaining from political activity on the part of the Vatican?

Facts: '(p) Rome-Berlin Axis. On May 22, 1939 Germany and Italy signed a ten-year offensive and defensive alliance which became known as the Rome-Berlin Axis. This later was expanded into Berlin-Rome-Tokyo Axis. It had an important bearing on the war that was to come as it gave Germany an

ally to the south, with access to the Mediterranean Sea. Friendly relations between Italy and Germany were initiated on the sanctions imposed by the League of Nations against Italy in the Ethiopian War. These relations between Hitler and Mussolini bore fruit when Italy acquiesced in the seizure of Czecho-Slovakia.' '(r) On September 1, 1939 Germany attacked Poland. Italy, with Hitler's advise and consent, remained neutral.' (Tactics and Technique of Infantry-Basic, Vol. 1, pg. 38.)

It is up to you, dear Reader, never to put the cart before the horse, and to measure the validity of statements made by Mr. Bullitt in the light of the facts.

Mr. Bullitt said: 'The Romans are by no means sure that we recognize our own interests or what should be done to implement them. They are puzzled by what they consider aberrations in American policy. They know that it was necessary for the U.S. to send supplies of all sorts to the Soviet Union when Hitler broke with Stalin and attacked Russia in 1941. But they believe xx that a high place among the errors will be given to the decision of the American government in the summer of 1941, when Mr. Hopkins was sent to Moscow to ask no promise of the Soviet government respecting the independence of the states of Europe.' (Remember the neutrality of Italy when Poland and Czechoslovakia were attacked?) 'They feel that rarely in history has any government made an error of more tragic consequences to its own people.'

Is that why 'Rodrigue Cardinal Villeneuve, archbishop of Quebec, carried out a mission entrusted to him by President Roosevelt and Prime Minister Churchill when he

(Villeneuve) was received today by Pope Pius XII, the Rome radio said.' (AP. London, Sept. 30, 1944)

Facts in regard to the support given us by the Italians and the Soviets, respectively: 'Italy was technically an enemy country a year ago. Italian patriots killed in action from May 12 to June 24, 1944, 8,300. Italian prisoners to June 24, 1944, 7,500. These figures mean--dead-- 15,800.' (Pg. A 4414, No. 151, Vol. 90, Cong. Record.) Another reference: 'Berlin reported (Nov. 5, 1943) that Russian losses in the summer campaign on the eastern front were 3,000,000.' (World Almanac-1944, pg. 105) To date, they are nearer 5,000,000. Russia, as a crusader and functionary for social technology, and as an ally of ours, lost approximately 5 million patriots as compared with Italy's early 'stab in the back' and her traditional frustration of technology. Have we Americans lost all capacity for measuring the services rendered to us respectively by Russia and Italy?

Mr. Bullitt said: 'The Romans are surprisingly well informed about events in Poland. xx The Romans expect the Soviet Union to dominate Finland, Estonia, Latvia, Lithuania, Poland, Rumania, Bulgaria, Hungary and Czechoslovakia, xx that besides eastern Poland, the Russians will annex East Prussia, including Koenigsberg, as far as a line east of Danzig. xxx Indeed, it is believed in Rome that the Soviet Union and Great Britain already have made a deal whereby Rumania will be controlled by the Soviet Union while Greece will fall into the British sphere of influence. Hungary, the Romans believe, will be occupied by the Red Army. xx Both Bulgaria and Czechoslovakia will be similarly

controlled, but they are not so sure of the fate of Yugoslavia.

'Yugoslavia is the next-door neighbor of Italy, and the Italians have ample documentary proof that the Soviet Union has used and is using every means within its power to set up in Yugoslavia a communist government controlled by Moscow. xx This they understand. But they do not understand British and American policy in Yugoslavia. And they are not satisfied by the too-simple explanation that there is no American policy except the policy of supplying arms to anyone who will use them to kill Germans.

'The Romans would like to believe xx that the British are absolutely determined not to permit the Russians to extend their control of southeastern Europe as far as the Adriatic. They (Romans) fear that in the end Moscow will be installed on their eastern frontier. This prospect terrifies them. xx They believe that western Germany from southeastern Bavaria to Hamburg is vital to western Europe, and they feel that if it should be lost there would be insufficient strength left in the west to resist the pressure of Soviet Imperialism. If this nightmare' (of a continued Soviet applied technology) 'should become reality, it would put an end to the slim hopes for the future which today exist in Italy. From the blood and horror of the present war the Romans see emerging the possibility that under British leadership a unity of thought, purpose and action may be created throughout western Europe and the whole basin of the Mediterranean-- a unity which in its geographic boundaries may, to a curious degree resemble the Roman Empire.'

Dear Reader, is Rome searching for a British Darlan? How could

the conferences at Bretton Woods and Dumbarton Oaks be concerned with Peace since no one has yet defined Peace? Not even Rome, 'with all its wisdom' can do it. Does Rome want to run the world? Will Rome do anything and everything to get international investment capital, particularly of Britain and America, to underwrite a World Reconstruction Finance Corporation--called by any name you choose-- democratically installed by the 'convictions of religious men and women,' who, 'given full opportunity and encouragement in free elections xx will vote right,' as a result of their (Rome's) aim 'to interpret and make clear the basic issues of this election and of the postwar period from the standpoint of religious ethics'?

Here, it is timely to insert one paragraph from 'Reading, Good, Bad and Indifferent' (and originally in italics) by James B. McGarvey, LL.B, published by International Catholic Truth Society of New York City:

'Without for a moment meaning to criticise our present method of production (Dec. 14, 1930) and distribution (to Catholics), let me earnestly suggest that we broaden our field, adopt new methods of production, salesmanship, advertising and distribution; let us disguise our product a little; let us think in millions; instead of thousands; and thus (I hope) bring the truths of our religion to millions of our fellow citizens outside the fold.'

Even within the Price System, why does the world need a rehabilitation Fund to be used by the countries Rome fears will come within the Soviet orbit? After they all come within the Soviet

orbit, which most of them have already done, what practical purpose, since the Soviet does not require outside capital investment, would a world Bank and world Fund, as suggested at Bretton Woods, serve? Is there the Third World War actually in the making? Are our 'church people', politicians and bankers deliberately, a few unconsciously, designing it?

The purposes of the Bank are set forth in the articles of agreement as follow: (1) To assist in the reconstruction and development of territories of members by facilitating the investment of capital for productive purposes xx etc. (2) To promote private foreign investment by means of guarantees or participations in loans and other investments made by private investors xx etc. (3) To promote the long-range balanced growth of international trade and the maintenance of equilibrium of payments by encouraging international investment xx etc. (4) To arrange loans made or guaranteed by it in relation to international loans through other channels xx etc. (5) To conduct its operations with due regard to the effect of international investment on business conditions in the territories of members xx etc.' (September Bulletin National City Bank of New York.)

Could it be that some people within the Bullitt, Luce, Vatican orbit want to drag a few black embers of fascism out of this war and rekindle them by misusing the faith and sincerity of the multitude of religiously-inclined, franchised American citizens? Does the interest of those three men extend to the unfranchised, unpropertied American citizens?

September 1, 1944, Pope Pius XII said, 'The earliest possible rebirth of a new world, juridically health-

ier and more orderly--that is the yearning of martyred peoples. xx Christian conscience cannot admit as just, a social order which either denies in principle or renders impossible or negatory in practise, the natural right to property.'

Every clerical order which has tried to stratify man's economic life has one basic cause for its own destruction--it works counter to the first law of thermodynamics (even the first law of brotherly love.) This physical law states: 'When there is friction (which in reality involves all cases) heat is produced, and the amount of heat produced is proportional to the loss of kinetic and potential energy of the system.' Disintegration is inherent in the design of economic stratification regardless of who advances its idea. The more economic stratification created and maintained in mankind's economic life, the more friction there will be, and the more friction, the sooner that system of an ecclesiastical hierarchy with an ecclesiastical following will approach a total loss.

So you see, Dear Reader, if you are discriminating, you will find that Technocracy is not sniping at Messers. Bullitt, Luce, and Pacelli. What Technocracy is trying to do and has tried to do throughout its history is to call attention to physical facts and the physical laws which GOVERN regardless of man's emotions, his political sleights-of-hand, his financial wizardry, or his accepted religions.

If Candidate X should suddenly lose some of his finesse and involve the Baptist Church and its maze of financial and political connections, or the Presbyterian

Church and its maze of financial and political connections, or any other Church and its connections, or the Ancient Accepted Order of The Nobles of the Mystic Shrine or 'The Mystic Knights of the Sea' and their conceptions of high jinks, or the Elks, Moose, 'Rabbits' etc. into postwar Price System channelizations, that person or those persons can expect to have Technocracy observe his or their actions and measure the effects upon the social, technological mechanism. The point is that a man's religion or Price System social position will not be sufficient to shield him either from his own ignorance or from Technocracy's scientific observation.

How much more sensible it would have been, instead of considering the rejuvenation of the Price System, an 'International Advisory Board on Social and Technological Trends' would have met;

(1) To investigate the order of magnitude and the rate of scientific discovery and the technological progressions in each Continental area of the world;

(2) To find out to what extent, the ever increasing use of extrane-

ous energy dictates the modes of social operations;

(3) To define to what extent the operating characteristics of each continental area can be ignored or must be considered;

(4) To compare the flow of goods and services under technological control and the flow under any other known form of society; and then,

(5) TO HAVE BEEN FRANK WITH ALL PEOPLES OF EVERY CONTINENT AND TO HAVE DEVISED MEANS OF ACTUALLY DEFINING AND INSTALLING TECHNOLOGICAL PEACE AND GENERAL WELFARE!

With technological trends responsible to a large extent for the behavior of individuals, national entities and racial groups, we cannot much longer ignore the fact that our modern civilization cannot be made to function according to our wishes and beliefs only. We dare not surrender to any Price System group of people the type of civilization TECHNOLOGY, under the direction and control of Science and Engineering, CAN MAKE POSSIBLE FOR US.

To the Personal Attention of Walter Winchell:

Is the quotation reprinted by 'The Southern Cross' of 1528 Fourth Avenue, San Diego 1, California, a disguise by intent or an error copied from 'The New York Daily Mirror', to which credit was given?

Original in 'Life' of September 4, 1944;

As reprinted by 'The Southern Cross', October 6, 1944:

'Rome sees again approaching from the East a wave of conquerors... The talk of all men throughout Italy is the question: "Will the result of this war be the subjugation of Europe by Moscow instead of by Berlin?"'

'Rome sees again approaching from the East a wave of conquerors... The talk of all men throughout Italy is the question: "Will the result of this war be the subjugation of Europe by Moscow instead of by Britain?"'

Respectfully,

H. M. Fertig



(Lloyd's 4 to 1) From LESSON 22

TECHNOCRACY STUDY COURSE

Friday, October 13, 1944 it was broadcast over the radio that Lloyd's, said to be one of the greatest business organizations of the world, was betting 4 to 1 that the European phase of the fighting in this war would be ended by November 1, 1944.

From TECHNOCRACY STUDY COURSE, Lesson 22, page 243:

'Leave the physical environment unaltered, or the industrial rates of operation unchanged, and any effort to alter the fundamental modes of behavior of human beings is doomed largely to failure; ALTER THE IMMEDIATE PHYSICAL ENVIRONMENT OF HUMAN BEINGS, AND THEIR MODES OF BEHAVIOR CHANGE AUTOMATICALLY.'

Technocracy offers no comment as to the possible advantage or possible cost of the Lloyd's reported activities. Technocracy states: EVERY THING THAT MOVES DOES SO WITH A CORRESPONDING TRANSFORMATION OF ENERGY. (Lesson 21, page 235.)

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TECHNOCRACY INC.

Technocracy Inc. offers the specifications and the blueprints of Continental physical operations for the successful execution of World War II, the postwar period and subsequent production of abundance for every citizen of North America. Technocracy puts forward, with full realization of the gravity and enormity of the task, its program for America's COMPLETE VICTORY. Technocracy urges TOTAL CONSCRIPTION of Men, Machines, Materiel and Money-- With National Service from All and Profits to None. Technocracy has no other function except the defeat of America's fascist enemies at home and abroad. This is a job for every American.

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SEPTEMBER
1944

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WAKE UP AMERICA! THIS IS ADVANCE NOTICE
Announcement: BURTON BOGARDUS TO SPEAK
in FONTANA

*

WAKE UP AMERICA!
THIS IS ADVANCE NOTICE

One-half of America's second installment on civil war was transferred to foreign soil only because American fascism saw a chance to pick up some easy money on exported war materiel before going into the home battles. The other half of the installment is the active fascist propaganda and the active repressions imposed upon us here at home.

Who are the fascists? They are the fruit specially picked from several family trees--the financial, the political, the ultra collegiate, and all the fascists have been extra polished by the master organizations coordinating their various Price System affiliations. This statement is positively not meant to condemn every college-trained person as being fascist, but it does classify the hypocrits who have had more opportunities than average and who have misused those opportunities.

In the first installment on civil war one group of Americans thought itself super-big, big enough to secede from the Federal Union. In this second installment, one group of Americans thinks itself super-big, big enough to secede from America's over all Social Technology. Today with all the facts to verify our

statement we can correctly name this 'super-man' group the American fascists within America. As to the names of individuals, you know the conditioning of your immediate family members, your neighbors, your boss or employee, your townsfolk better than anyone else, do your own listing.

In the first installment on civil war, the generally accepted theater of operations became isolated between the Chesapeake Bay-Atlantic coastline and the Mississippi river, but never forget for one moment the 'Border Ruffian' and 'Free State' murders, fires, and destructions which made Old John Brown famous. In this second installment, the theaters of operation are spread throughout the entire philosophic, financial and cultural structures of the globe.

If you doubt that artfullness and cunning are loose on the land, then ask yourself these questions: Why did the recent article on Portugal's finance, entitled, 'Salazar: Europe's Unknown Strong Man,' appear at the approximate time of the Bretton Woods monetary conference? Was it coincidence that another acknowledged extreme blunder in news reporting--regarding the first flashes about De Gaulle and his French patriots

liberating Paris--should come so near the opening of the Dumbarton Oaks Conference? With a 'free' press to report honest news why do six of our prominent labor leaders find it necessary to visit the theaters of war to gain an 'understanding of how everybody is working from General Eisenhower down to the most humble buck private' and that 'ninety percent of them are in favor of unions.' When sixteen States have already voted Resolutions which favor the proposed 22nd Amendment to the Constitution, why isn't there more publicity given this matter in our newspapers and magazines?

Pardon a slight digression so that you may inform yourself whether your State is one of them. They are:

*Kentucky	Massachusetts
*New Jersey	Maine
Alabama	Michigan
Arkansas	Mississippi
Delaware	Rhode Island
Illinois	Wisconsin
Indiana	Pennsylvania
Iowa	Wyoming
(*enacted this year)	

Long before 1860, Americans became foes to each other because of the then existing differences in the rates of energy conversion and the respective purchasing powers derived therefrom; but the great exhibition held in New York's 'Crystal Palace' in 1853 more clearly emphasized the gap between what one man could earn by owning and working with a mule, sickle and scythe, and what another could earn by owning a steam printing press, power looms, sewing machines and the like. From then on the differences in the rates of doing work as governed by ownership of the mechanical means expressed themselves in the two phases we have indicated: (1) in the polit-

ical issue of the right of a sovereign State to secede in order to extend human slavery at whatever cost to the Federal Union so that certain individuals could compete in cash incomes; (2) in the cultural issue of the right of a Gentleman to extend his practise of having his 'set' or faction dominate social operations regardless of consequences so he too could compete in cash incomes.

Today, these differences in the rates of energy conversion are still more apparent than they were in 1853. What one midwestern farmer can do with a tractor as compared with what a newspaper magnate can do with his chain of power driven presses, what a Toonerville trolley car can do as compared with major air transport companies, and the respective incomes derived from each venture still exist. But the more and very significant factor is that these differences in rates of doing work cause complicating problems in the use and distribution of natural resources and finished goods and thereby the life of each and every one of us is effected. It isn't a matter of good or bad effect. It is a matter of jams and overloads and of scarcities and underloads. Each job, production, or movement is a function of social operation. Today the issue is not confined to the 'right' of a single individual, corporate business, or a sovereign State to maintain economic slavery, but there is the added feature of his, or its, 'right' to impair mechanical full load technological capacity. Social Technology is a unity in mechanical operations. Dare any man or thing destroy this possible unity?

Neither was the Federal Union in 1860, nor is Social Technology

today, backed by the optimum in military tactics or efficiency. One reason is that technical training and tactics and efficiency in military matters were placed on a back seat by too many aloof colleges while they played up theology and liberal arts. Could the clean soul of a Doctor of Divinity really be more militant than the hands of a machinist! Evidently they thought that a Doctor of Literature in his belles lettres could write against child labor, but it did not appear so important to have one kind of technician actually clean up the slums and another displace the child's labor with new power devises. The special financial courses also took care of 'political' science, whatever that is.

Therefore, regardless of the magnitude of the conflict or the locations of the theaters of operations overseas we cannot expect a decisive mission in security as an automatic result of World War II. Our American fascists haven't been taught to stack their influences that way. They only know that one-half of their self appointed task is done when hostilities shall stop on foreign soil, that they must bring the same civil war that started long before its official outbreak in the firing on 'The Star of the West' right back to the North American Continent if they are the 'super-men' they plan on being. War has always been a continuance of fascist policy, either to promote it or when it was threatened. Brother will continue to slay brother and no political or fraternal boundary will be strong enough to withstand the fight until Social Technology itself becomes organized as a total military force --a Technological Army--against American fascism--against inequality of purchasing power. The fas-

cist strategy of using the talents of financiers, politicians, collegiates, for its own end must be recognized by the scientist and technician.

Emphatically, this article is not written with the intent to bring civil war into our factories and homes. It is written as a statement of the historic condition in which our country finds itself. Fascist leaders hereafter wont be able to feign social astigmatism and get away with the hoax. Technocrats have for years been directing attention upon the distinctive mechanism of technological operation. We are challenging fascism's 'right' to expect privileges on the North American Continent. Not one quarter can Social Technology yield to any body, even a Professor. Stated simply and vulgarly, we would like to tell them that they are not a bunch of stuffed shirts, highly educated in mental laziness, who dont want to understand what makes this Continent tick, but we are forced by the facts to tell them that we know they are using every sham they can think of to get away from facing the situation outright; that not only are they humbugs but that their own cheap frauds are going to boomerang against them through the simple process of a natural combination of mechanical movements. We are telling them that they are fascists because they were conditioned to be fascists. Will they ever want to be reconditioned into technologists?

The postwar slump is going to put something--either technological sense or the urge of any vigorous dispossessed victim to use his animal self-protection--into the heads of those whose stomachs are unnecessarily empty, whose purchasing power unnecessarily approaches

zero. Certainly that bulk of the nation's military personnel which knows the score, whose ranks extend from bottom to top, isn't going to take a back seat. These men have learned first hand what Social Technology can do when it is really applied. Why should they again believe a Gentleman's gibberage?

What is the prevailing state of legislative intelligence in this matter of our Continental life or death? perhaps our individual chances of living? Many of our Senators and Representatives in their dry rot and coma from too much political monoxide, are proving that instead of fighting fascism to a finish they are indulging in incongruous dreaming--they mix together a pre-1860 philosophy, a 1900 commercial attitude and mummify themselves with this 'patriotic' cocktail.

For example, Representative Charles E. McKenzie of Louisiana, on August 3, said,

'We must encourage diversification, better balanced farms which will produce much of the necessities of life for the farm family with a surplus to sell to the industrial and urban families, providing the money to buy the things that industry and commerce have to sell. Then and then only, will we have a balanced and self-sufficient economy.' (Cong. Rec'd. Vol. 90, No. 121, pg. A 3814. Underlinging ours.)

What, no big agricultural and livestock areas today! Only the Lord can help the millions of people out of their misery if they are going to depend on the independent family farm units around here to feed them. No one with orange juice diarrhea or avocado

dyspepsia can stay put for long. Trouble is, He would have to give them Douglas and Lockheed wings!

^{is} This what Arthur J Will, Los Angeles county superintendent of charities is reported to have said on August 15,--that 15% of the population of Los Angeles county will require relief during the immediate postwar period. We wonder if Rep. McKenzie has read the July Monthly Labor Review, published by Bureau of Labor Statistics, in regard to the white-collar workers? It stated that '20,000,000 of them had not enjoyed income increases commensurate with the most conservative estimate of the increase in cost of living.' How will they be able to pay the 'family unit' farmer the price he must have to keep going?

There are many more equally astounding dreams of topsy-turviness confounding history with possible political ambitions. The wonder is, what Morpheus hasn't done with public intelligence even as represented by our specially chosen men in high places!

Public office holders are always among the people, who by printed evidence, show they are utterly ignorant of the science of global war, and yet many are in Congress where they can place almost every conceivable interference before competent technological and military leadership. Instead of requiring our Congressmen to produce the conditions which would provide for our social wellbeing, we have gotten ourselves in much the same situation as prevailed before Grant rose to command the Union forces. States' rights' considerations then prevented, as they do today, a unity of command.

'Political Generals' without any military background made very serious blunders, just as 'Dollar-a-year' men are doing today. Before Grant became General-in-Chief in 1864 there had been five independent Union armies operating along a 200 mile front of the Potomac river. In the Shenandoah Valley where two Union armies were located, they permitted Stonewall Jackson to pass between them because each was unaware of the others nearness, and yet their combined forces could easily have routed Jackson's troops. Might you see a similar condition in our set-up in Washington, today? Because the Commander-in-Chief is also the political figure of President, those whom he ought to be able to trust apparently do not always subscribe to the principle of unity of command. Many serious errors have therefore been recorded. American fascism has had its own selfishness to satisfy.

This second installment on civil war is but the irreversible continuity of the past differences in rates of energy conversion and incomes derived therefrom. All the bloody gore natural to it cannot of itself be stopped unless Social Technology becomes organized as a total military force in TECHNOLOGICAL ALIGNMENT, subject to a UNITY OF COMMAND. No one act by our foreign enemies could have brought the people of the United States into closer technological relationships than the treacherous attack on Pearl Harbor by Japan. And no one act by our internal enemies will unite the people of United States and Canada more quickly than fascism's 'hog-it-all' industrial attitude. For in fascism's 'unity' of command the Price System design will not, and cannot, support a Continental legion of the great population of

North America. Fascism is at the same time both part and all of the Price System--charge all the traffic will bear, my political platform is better than your political platform, a liberal arts education is better than a vocational or technical education, the poor have ye with ye always--these are the design of the Price System, the warp and woof of fascism.

Counter to this 'unity' of command, Social Technology must and will armor itself with the Total Technological Army. And this Total Technological Army will be both unity of command and unity of execution. This then will be social change, the first in the world's history. It will be a change in the design of operation. Designed military action by the great population of North America against the fascist minority faction always was the answer and always will be the method by which civil war will be terminated, for once put completely to rest. Physically, its force will be changed from potential to kinetic energy serving the common good. Whether that change comes today or tomorrow it could have come about ever since World War I, had the great population of America had the courage, self-discipline and capable leadership it demands.

Today that leadership is in existence. It has placed before Congressmen and the people, by one means or another, a flood of Total Conscription leaflets listing the physical, down-on-earth, specifications for Technological organization.

Total Conscription IS NOT a political platform. Total Conscription IS a TECHNOLOGICAL DESIGN for operating the equipment of the North American Continent at its

optimum level to insure the endurance of efficiency, Continental unity and social wellbeing.

The program of Total Conscription of Men, Machines, Materiel and Money--with National Service from All and Profits to None, is the permanently contained mechanics that apply within the geographic and geologic structures of North America. This program of Total Conscription is barren of all philosophic concepts, all financial considerations, all political maneuvering, all super-collegiate sophistication, all class discrimination, all other sources of civil conflict. Total Conscription as proposed by Technocracy Inc. is singular in design; it is a total military force requiring no deadly ammunition, no swords, no booby-traps, and it leaves no dead, or wounded human beings to writhe in misery. It requires no preliminary sanction from God since it does not in any way violate the natural laws of the universe.

Total Conscription as proposed by Technocracy Inc., applies the astronomical laws of the universe to the minutia of this North American Continent. In them the mechanics of life and abundance have operated since Time began. They are the basis for the three postulates of science--(1) the external world actually is, (2) nature is uniform, (3) there are symbols in the 'mind' which stand for events and things in the external world. Scarcity and crime have always been inviolation of these laws.

Total Conscription of Men, Machines, Materiel and Money will automatically eliminate civil war on this Continent, will automatically eliminate the fascism which causes civil war. Total Conscription will recognize design and

function as the only criterion for the physical operations of this Continent. The application of the universal laws are Social Technology's UNITY OF COMMAND. This application and it alone establishes the qualifications which have to be met by human individuals in the complete chain of command.

In more specific explanation:

'The Governments of the United States and Canada shall institute conscription of all effectives, male and female, between the ages of 18 and 65 for national service both civilian and military; all citizens shall serve on the same basis of pay as the Armed Forces of the two countries with the same standards of food, clothing, and health protection and with the same allowances for all dependents regardless of rank or social position.

'The Governments of the United States and Canada shall institute, as part of this program of Continental operations, conscription of all their national corporate wealth and its attendant institutions such as banks, trusts, and insurance companies.

'The Governments of the United States and Canada shall conscript in each of the two countries, all physical facilities and operating personnel of rail, bus, water, and air transportation; all telephone, telegraph, and radio communications systems; all of the manufacturing industries; all of the oil wells and refining industries; and all corporate enterprises engaged in mining.

'The Governments of the United States and Canada shall conscript all physical facilities and oper-

ating personnel of all export and import corporations. The two governments shall be the sole importers and exporters.

The two Governments 'shall conscript all patents, inventions, and processes extant in their national domains whether of foreign or domestic ownership.

The two Governments 'shall assume all financial indebtedness of municipalities, counties, states, and provinces; and in return for assuming these financial obligations shall arrogate to themselves the sole power of levying all ' taxes now levied by the municipalities, counties, states, and provinces.

'As a measure of Continental safety and welfare' they shall close all public bars and limit the sale of spirituous beverages, wines, beers, and liquors to restaurants, hotel dining rooms, and licensed liquor stores; shall abolish all foreign language periodical publications, advertising, and radio programs for domestic consumption; shall abolish all foreign language and hyphenated organizations, associations, and fraternal societies, regardless of whether they have been formed to promote political, commercial, cultural, educational, linguistic, artistic, or other relationships.

They shall 'prohibit the transfer of purchasing power in the form of currency, notes, drafts, or money orders of all corporations and residents of the two countries to any corporation or resident of any alien country.

'The Army shall be directed under the unified control of a Land command; the Navy of a Sea Command; the Airforce of an Air Command;

the Fortifications of a Fortifications Command; that the entire military command shall be unified in a General Staff with the constitutional Commander-in-Chief in supreme command. There shall be a similar structure of the Canadian Armed Forces.' There shall be a unity in technological commands in both U.S. and Canada.

The Canadian Dollar shall be pegged at U.S. standard and the exchange rates placed on parity with U.S. rates providing an equal standard of living on the same cost basis.

'Total Conscription calls for a 'quick freeze' of all corporate enterprise and all labor union structure; for the suspension of all dividends, profits, interest, rents, dues, and taxes; and for a moratorium on all debt and litigation for the DURATION AND SIX MONTHS THEREAFTER.'

Technocracy Inc. is now conscripting the functional capacity of every true North American. What can you do? Interest those you come in contact with in the scientific way to stop civil war. See that all get Technocracy's literature and see that they understand it. Educate yourself further in the field of Continental affairs by attending Technocracy Study Classes. Align your functional capacity in its position of technological intelligence and operations. Be your own self and show your inherent worth to the North American Continent.

WAKE UP AMERICANS AND CLOSE YOUR RANKS!

M.H. Fertig

*

Two meetings soon: Sunday, Sept. 10, Woman's Club house in Fontana at 2:00 PM. Tuesday, Sept. 12, at 7:30 PM. in Slovenian Hall.

CAN YOU BUY SECURITY
AFTER PEACE DESTROYS BUSINESS?

Hear

BURTON BOGARDUS, AUTHORIZED SPEAKER

on

TECHNOCRACY'S PROGRAM OF
T O T A L C O N S C R I P T I O N

Woman's Club, in Fontana
Sierra and Seville Aves.

Sunday, September 10, at 2 P. M.
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Mr. Bogardus is in charge of Technocracy's Radio
Program, 'Calling All Americans,' presented every
Thursday, over KPAS (1110) at 8:15 P. M.)

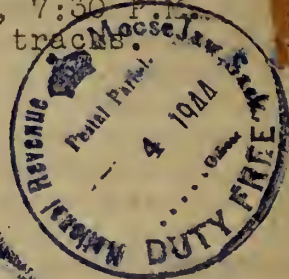
Technocracy Study Class, Tuesday, Sept. 12, 7:30 P. M.
Slovenian Hall, Cypress Ave., south of PE tracks.

'TECHNOCRATIC AMERICA'
Technocracy Inc.
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Technocratic America

A JOURNAL OF SOCIAL TECHNOLOGY

An Official Publication in
Regional Division 11734

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TECHNOCRACY INC. HOWARD SCOTT, DIRECTOR-IN-CHIEF
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JULY
1944

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PRICE SYSTEM'S BLITZ vs. TOTAL CONSCRIPTION
WHAT DOES TOTAL CONSCRIPTION INCLUDE?

Subject: Price System's Blitz vs.
Total Conscription

of justice to our service men is
not partisan in character.'

To: All Spokesmen for
Private Enterprise

You are the 'target for to-
night, and deservedly so.

May 11, 1944, Representative
Martin, in the Congressional Rec-
ord Vol. 90, No. 84, page 4410,
stated on the floor of the House:

'The dependents of the dead
heroes must be adequately cared
for and given a chance to share
in the prosperity that will come
as a result of the sacrifices of
their loved ones.

'When the men are mustered
out of service they must be given
a fair chance to rehabilitate
themselves in civilian life. The
Federal Government can help by
making certain no one suffers the
pinch of want while the veteran
waits for a job. But the Federal
Government cannot do the job by
itself. It will be the respons-
ibility of American industry and
employers of labor to absorb
these service men and women into
gainful employment where they can,
through their own efforts, build
for a happy future....

'It is a unanimous expression
from all Americans that men and
women, patriotic enough to fight
for their country, shall have
justice in the peace days....It
is gratifying that this measure

Representative Martin, Techno-
crats beg to be excluded from your
wording, 'It is a unanimous expres-
sion from all Americans that men
and women, patriotic enough to
fight for their country, shall have
justice in the peace days,' when
you insinuate that justice is in
the G.I. Bill of Rights. Now, when,
and where, can Private Enterprise
deliver that imponderable you so
glibly call 'justice'?

With what bitter-sweet compas-
sion, you, Spokesmen for Private
Enterprise, would have Government
and your integrity inflict the
spoils of victory! If you dont
quake in your knees for rendering
such social insufficiency as the
G.I. Bill of Rights to our homecom-
ing veterans, then it can truly be
said that 'always can God work won-
der after wonder.' Granted you
will have Government take care of
the disabled veterans, but as to
the others--they are supposed to
somehow get by.

You have neglected the very
first principle of leadership, that
of you keeping our respect for, and
confidence in, your aptness for an-
alysis. What respect can we have
for you individually and as Congress
men when you, by your grace of so-
phistication and social position,
you have already built up an illu-
sionary prosperity upon the sacri-
fices of our loved ones and have de-
clared your intention to be that

their dependents shall have a 'chance to share' in that prosperity? With whom are we supposed to share? And in what proportions?

What guarantee have you, or we, of any prosperity for this Continent, when with one hand you attempt to lift the entire world out of the morass created by a low energy, hand tool, small businesses psychology, and with the other hand you deliberately force down the possible magnitude in American power technology? As simple a balance as that made with a string and a stick will illustrate the principle of leverage you would apply.

You have tried to establish this impossible creation of prosperity any number of times. For a recent example, you dictated that the Government should buy up 'surplus' eggs at a substantial price for a certain period of time in order to maintain the price level on them. Will you now please tell us the names of the people who are now buying these same eggs for a nickel a case--not even enough to pay for the fillers in the case? And also please tell us the names of the people who are forced to buy their supply of eggs at from 40 to 45 cents per dozen retail? You might try hanging each list on the appropriate end of the above suggested stick if you cannot otherwise visualize the social significance of your acts.

How did you, you Spokesmen for Private Enterprise, get into Congress in the first place? Congress is the agency obliged to provide for our general welfare and national defense at whatever cost. Congress, as interpreter of the physical environment and national will, should dictate the

character of our military policy. Did an onlooker from Mars decide that the combat value of the citizens of North America would be increased by each of you sitting on your thrones giving or restricting appropriations for our needs? What soldierly qualities to fight as an integrated unit, do you possess?

Don't you realize that the world of power--steam, electric, atomic--is in positive conflict with the world of toil to which you would banish our returning heroes? What reaction do you think the arrogance of your meager handouts specified in the G.I. Bill of Rights has created in both drafted and enlisted men?

What unmitigated brass, the Private Enterprise system--we Technocrats call it the Price System--assuming to be the omnipotent dispenser of justice! And to call its ideas our 'unanimous' expression! As if 'justice' were something you could hand out in the place of complete healthcare, shelter, food, education, etc., to our veterans and their dependents. Who is preserving our national estate? Will our heroes heroically return to the human toil, the poverty, the malnutrition that their sacrifices were thought to do away with? How can you consider them to be such nincompoops? Such cowards?

Evidently, some of you want to bypass civil war, but what you are doing is inviting it. You are doing little more than attempting 'first aid.' You are apparently unaware of the two most important requirements in organization for war. Your G.I. Bill of Rights fails to have taken into consideration that it must embody a sound preparation for the morale of future service men and women--some additional 1,400,000 personnel as es-

timated only for the remainder of 1944 by the Secretaries Stimson and Knox and Admiral Land in April 1944. These 1,400,000 know how you profit in war contracts because they work for you and see your goings-on for themselves. A high morale is an absolutely essential military requirement.

The other important requirement in organization for war is that you realize that war is a continuous process and that you apply the measures that will meet the requirements of this continuous process regardless of whether there is to be actual slaughter on foreign soil after 1944. Americans have proclaimed to the world that individually the majority of them are fighting for the destruction of the last vestige of fascism. You should always keep that in mind.

Congress declares war, but it is the men and women of the Army, Navy, Airforce, and Technological Production Alignment who do the ending of battles, albeit war never ends.

Too bad, that the National Legislative Committee of the American Legion couldn't see farther than \$20 per week for an initial 26 weeks, because the way it puts its nose into many other things one would judge it to be long enough to see the limitations you impose.

Your real answer to the men and women of the Army, Navy, Airforce, and Technological Production Alignment is not quite so obvious. It is your triangular blitz to repeal the 16th Amendment and replace it with the 22nd Amendment to the Constitution of United States; to pass the Bill for the Draft of Labor

only; and to have Congress amend the War Labor Disputes Act in such a manner as to make unionism quite dead. Your blitz would be more likely of success if it could be staged while fascism is tightening its pincers on the western hemisphere thru the Canadian 'Le Bloc Populaire' and the periodic South American fracas. You are quite clever in conforming with fascism's inherent design.

Fascism is ready to kill off those essential Americans who think against it who have not been destroyed on the battlefield of World War II. This triangular blitz would be fascism's way of giving them 'a chance to share in the prosperity that will come as a result of the sacrifices of their loved ones'--fascism's way of crusading for 'a world free of want and fear.'

And what a crusade it is! It began away back, but to bring it into more recent retrospect, consider the events following the Russo-Japanese War of 1905. Because Japan did not desire to take the Philippine Islands away from us at that time and because the respective Chiefs of State could not enter into a definite secret agreement, William Howard Taft, then Secretary of War, listened to you and it has been written that he thought 'Japan would be fully justified in establishing a military protectorate over Korea and in taking charge of her foreign relations.'

Was the Katsura-Taft episode the reason that the then President of United States, Theodore Roosevelt, won the Nobel Prize for Peace in 1906? Just why did Charles Gates Dawes, who so skillfully handled the German financial problem receive the Nobel Prize for Peace in the year 1925? And Frank

B. Kellogg receive the same in 1929? And Nicholas Murray Butler share it with Jane Addams in 1931?

Now the Gannett-Pettingill-McClure-Rumely Committee for Constitutional Government evidently wants to outlaw war against fascism by securing the passage of the proposed 22nd Amendment limiting the taxation of incomes, gifts, and inheritance to not exceed 25 %.

Who are the other financial wizards ready to stage a peace tantrum as the means of continuing Private Enterprise? Are they some members of Congress? Do they include the '1,000,000 constitutionalists, 1 to 4,000 in each congressional district to (be) mobilized and organized to support our constitutional system'? Their effectiveness to become more apparent after the 22nd Amendment should be passed!

The 'Railroad Trainman' of June 1944 stated, 'The Gannett propaganda machine boasts that it has sent out:

'Eighty-two million pieces of literature, 760,000 books, more than 10,000 radio transcriptions, 350,000 telegrams, full-page ads in 536 newspapers, and thousands of weekly releases to newspapers.' (Cong. Record Vol. 90, No. 98, page A2860.)

Is the Gannett-Pettingill technique effective? Frank Gannett made this statement, 'The legislatures in 16 states have passed resolutions demanding a peacetime limit of 25 percent that the Federal Government may take from earnings, income, gift, and estates of citizens.' Do you happen to live in one of these 16 states? He also said, 'The Com-

mittee for Constitutional Government has used about one-fifth of its income to educate the country on sound tax policy, to bring about expansion of private enterprise in the difficult postwar period.' $16 \times 5 = 80$ states or more than Total Fascism!

So the 22nd Amendment would be the means to withhold the financial support of future war. Do you believe it? $16 \times 5 = 80$. Why not have Total Conscription with a technologically guaranteed abundance distributed to each American citizen? Can't you recognize that Private Enterprise is using a sleeping gas upon both you, its Spokemen, and upon many other American citizens? Fascism is firing this kind of projectile rapidly and intensely.

Dont think that one of the other sides of the triangular blitz is being neglected-- the draft labor only idea. What is the freezing of labor as it is being done but forcing a person to work for private enterprise, for the private profit of someone else? Forced labor for private profit is involuntary servitude.

And to climax the situation, you, Spokesmen for Private Enterprise, are firing your heavy artillery through at least 550 companies who are supposed to be engaged in an all-out war effort. The following was dated May 9, 1944 at Detroit Michigan:

'Statement of Automotive Council For War Production, ON THREATENED UNIONIZATION OF MANAGEMENT---

'The Automotive Council for War Production, representing 550 established companies employing 1,200,000 workers and delivering 20% of the nation's war production, has authorized its president, Alvan

Macauley, to make the following public statement and send it to the President, other Government officials, and all Members of Congress:

"At this most critical moment in history, on the eve of the great invasion of Europe which may settle the issue of human freedom for years to come, the public is entitled to know of a situation which threatens the success of that great effort.

"The Council has given careful consideration to the adverse effect on war production of the strike of foremen in the twelve plants of major war producers in the Detroit area and the still greater threat inherent in the organized drive to unionize management, beginning with foremen.

"This is a long step toward putting industrial management in the hands of union leaders.

"Successful business undertakings and great achievements depend on an organization response to the decision of those in charge. The Commanding Officers of production, like those of the Army, must have their Captains and Lieutenants, their Sergeants and Corporals. Foremen, supervisors and managers are officers in the production army.

"The division of their obligations and responsibilities between management and any outside organization will be just as disastrous to our war production front as outside organization of the Army's officers to bargain and debate with their superiors would be at the battlefield. 'No man can serve two masters.'

"The issue now is: can union

leaders unionize management and take over control of war production? Are their organizing drives for this purpose to be allowed to interfere with the efficiency and effectiveness of this production? Will they be allowed to disrupt American mass-production industry, one of the greatest assets of our country in both war and peace, by using it to experiment with a new and untried form of union-controlled management?

"What kind of collective bargaining is it when union leaders sit on both sides of the table?

"If management is to be unionized, where is union control to stop?

"This issue results directly from the fact that the federal laws and their administration, are vague and confused in respect to the status of management. In the interest of the war effort, we urge Congress to make it clear that it does not intend to permit labor leaders to take over the management of our war production plants. This can and should be done immediately by clarifying and amending the necessary laws, particularly the War Labor Disputes Act.

"The automotive industry is not only producing a large part of our national armament output, but is also the largest manufacturing industry in peacetime; thus the nation is relying upon its prompt reconversion to provide jobs after victory.

"The Council was created by the industry immediately after Pearl Harbor to expedite in every possible way the industry's war production efforts. This included exchange of production equipment, knowledge of production methods, and efficient use of scarce materi-

als and manpower. This industry has done an outstanding war production job.

'The Council has never intervened in the collective bargaining problems of employer-employee relations, and there is no intention to depart from this practice.

'Unless Congress acts, this crisis will further obstruct an all-out war production effort.'

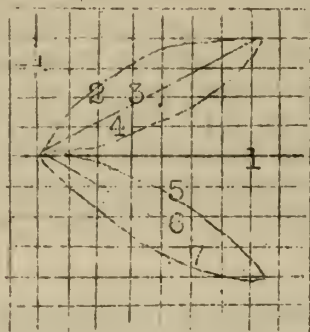
(Signed) ALVAN MACAULEY
'President, Automotive Council for War Production.'

- - - - -

This is the picture in a nut shell: You Spokesmen for Private Enterprise, categorically lack the desire for Functional Continental Operation. You are staging a blitz to draft labor only and to then, by economic and political pressures, kill both unionism and technological, functional, Continental operation.

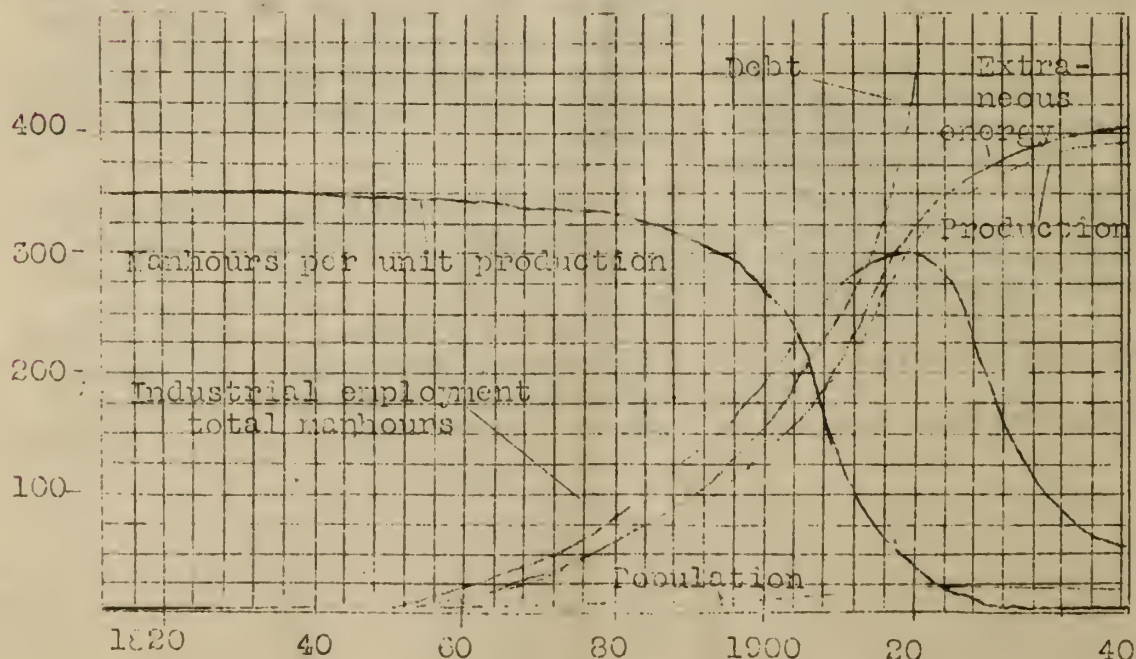
Plot your many actions since 1820 in a series of graphs using all evidence, including that recorded in the Statistical Abstracts, the 43 Monographs and Final Report of the Investigation of Concentration of Economic Power by TNEC.

- - - - -



Explanation

1. No increase or decrease.
2. Increasing at a decreasing rate.
3. Increasing at a constant rate
4. Increasing at an increasing rate.
5. Decreasing at an increasing rate.
6. Decreasing at a constant rate.
7. Decreasing at a decreasing rate.



Then compare your trends with the physical trends indicated by the Six Curves drawn by Technocracy Inc. The comparison should show you why your blitz will never succeed, but will only accelerate the day of approaching TOTAL CONSCRIPTION of MEN, MACHINES, MATERIAL, and MONEY--with NATIONAL SERVICE from ALL and PROFITS to NONE, if this Continent is to avert chaos.

Apropos to the interpretation of graphs presented on the left, is an explanation of rate trends. The Seven in the small block are theoretical. The Six Trends are copyrighted by Technocracy Inc.

The excerpt below is taken from Willard C. Brinton's book 'Graphic Presentation' and was written by Henry D. Hubbard, National Bureau of Standards, Washington, D.C. We use it here because we consider it of educational importance.

You Spokesmen for Private Enterprise, having compared the graphs you have been requested to draw, with Technocracy's graphs, you may learn that your G.I. Bill of Rights is really a Bill for all the States to Chisel the Federal Government at the expense of every G.I. Joe and his family and of every taxpayer on small incomes, earnings, gift and inheritance.

'There is magic in graphs. The profile of a curve reveals in a flash a whole situation--the life history of an epidemic, a panic or an era of prosperity. The curve informs the mind, awakens the imagination, convinces. Graphs carry the message home. A universal language, graphs convey information directly to the mind. Without complexity there is imaged to the eye a magnitude to be remembered. Words have wings, but graphs interpret. Graphs are pure quantity, stripped of verbal sham, reduced to dimension, vivid, unescapable.

'Graphs are all inclusive. No fact is too slight or too great to plot to a scale suited to the eye. Graphs may record the path of an ion or the orbit of the sun, the rise of a civilization, or the acceleration of a bullet, the climate of a century or the varying pressure of a heart beat, the growth of a business, or the nervous reactions of a child.

'The graphic art depicts magnitudes to the eye. It does more. It compels the seeing of relations. We may portray by simple graphic methods whole masses of intricate routine, the organization of an enterprise, or the plan of a campaign. Graphs serve as storm signals for the manager, statesman, engineer; as potent narratives for the actuary, statistic, naturalist; and as forceful engines of research for science, technology and industry. They display results. They disclose new facts and laws. They reveal discoveries as the bud unfolds the flower.

'The graphic language is modern. We are learning its alphabet. That it will develop a lexicon and a literature marvelous for its vividness and the variety of its application is inevitable. Graphs are dynamic, dramatic. They epitomize an epoch, each dot a fact, each slope an event, each curve a history. Wherever there are data to record, inferences to draw, or facts to tell, graphs furnish the unrivalled means whose power we are just beginning to realize and to apply.'

WHAT DOES TOTAL CONSCRIPTION INCLUDE?

TOTAL CONSCRIPTION is a designed national operation. It is specific. It includes Men, Machines, Materiel, and Money of the nation. Some programs of so-called total conscription advocate merely conscription of people; others contain loose statements about capital and labor. But if there is conscription of people, as there will be, the Government must also conscript the tools they use. The Governments of the United States and Canada must mobilize all the factories, all the equipment, and all of the buildings used in production, distribution, and services as well as the people. They must also conscript or 'freeze' the entire financial, corporate wealth of the nations for the duration. The four 'Ms'--Men, Machines, Materiel, and Money are necessary for complete national mobilization. All United States and all Canada each will comprise coordinated unit operations--each closely integrated with the other. (Question No. 2. in Total Conscription, Your Questions Answered. Available at all Technocracy Section Headquarters.)

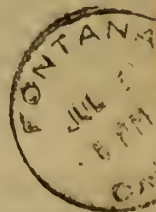
Note: During July, the classes of the Ontario group will meet 7:30 to 9:30 P.M. at 514 East J St., Ontario. Every Monday. The Fontana class will meet 7:30 to 9:30 at 329 Harvey Drive in Fontana. Every Tuesday evening. You are invited to attend.

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DEFIANCE, OR, TOTAL CONSCRIPTION
HOW WILL U.S. AND CANADA BE COORDINATED?

DEFIANCE, OR, TOTAL CONSCRIPTION

By M. M. Fertig

You and I are the majority. We are the common people--the salt of the earth--struggling to pay our taxes; scrimping to have enough to include an education more scientific than our own for our children; working or not working, with little regard for our health and general comfort--yes, WE, THE DECLARED INDEPENDENT PEOPLE of 1776, in FOLLOWING GENERATIONS, have permitted ourselves to become subservient to a foreign way of living defined as FASCISM. On this Memorial Day, May 30, as we stand at the foot of our heroes' graves or just stand, wondering where their graves really are, will we be proud of the state of insecurity imposed upon us by the financial sphere of influence grown ever more crushing these two and one-half centuries?

Nearly every one of the leading men of the corporations which in the one year 1943 made profits of from \$1,000,000 to \$177,000,000 plus, per corporation, after paying all taxes, interest, depreciation, and the laying aside of postwar reserves, calls his monetary accrue-ment from fascism the result of 'free enterprise.' In the near future the lords of 'free enterprise' will call upon us in honeyed voice to be the umpire in a deluxe ball

game. They will solicit our collective opinion to render a 'profound', but really mock, decision. What they are actually looking for is simply, applause, with caliope accompaniment. The Montgomery-Ward episode is but spring training--for what can be expected to follow. The line-up of the teams will be candidates seeking office versus candidates in office and the fans for each team will spend plenty of money instead of selling peanuts. Especially this summer, will many a congressional hopeful cajole us so that we will root for him as he plays baseman, shortstop or outfielder. But by now there are some things we should know, having learned them through our anguished experiences.

We should know that our prized opinion is actually void, useless, merely a phantom of our own ignorance. Haven't our men and women on the battlefield, haven't we ourselves, taken enough beatings to know what our own hot air does to us? It leaves us too exhausted to accomplish the worth while things.

We should know that each of us is really a legal party with definite responsibility in our social

in our social contract of citizenship, that we each with the others CONSTITUTE OUR SOVEREIGN GOVERNMENT, that we are the LIVING, MECHANICAL PARTS to make it FUNCTION. Our first work should be to scrape the rust and mud out of our brains so we can think straight, to do it as thoroughly and periodically as a good mechanic cleans the carbon out of the automobile engine. If we don't do this, each pitcher and catcher in the 'free enterprise' ball game will know the peculiarities, abilities, and weaknesses of the opposing players and each team will try for as many hits as it can get. This way of handling a situation is a leading tactic with in the professions of baseball, law practise, legislative oratory, and political campaigning.

How then, are we, the majority, to arrive at decisions? What should we know of the history of our nation, of our Continent, in order to understand the strategies and psychologies of the 'free enterprise' teams playing at their own game? The 'free enterprise' game in any form is nothing but a shrewd political trick-- a fixed roulette wheel--which its advocates will use to the fullest extent to establish false authority for some few people and self-sacrifice, even to death, for the many.

We will have to know more than a mere umpire. First, we will have to both know and feel the bond of our functional capacities for we are the technicians, the designing and operating personnel in industry; not the artful financial chameleons planning for an international, financial hegemony with the suggested name of International Monetary Stabilization System. As technicians, our functions demand other results from us

than those of arbitrator, than the unwitting accomplices to the Keynes-Morgenthau, and like proposals, for banking involves the transfer of credits so that the bankers, not the customers, come out ahead. Second, we will have to be more than just technicians, we will have to be exceedingly skillful technicians in the art of social-welfare leadership, for we will be forced by the march of events to go far beyond the immediate ball game; we will have to be fully trained in the entire field of social technology,-- with the organization and operation of our technological mechanism.

We will have to understand both our obligations and privileges as presented to us by our Declaration of Independence, our Constitution, and The Selective Training and Service Act of 1940 as Amended and Extended. The Japanese attack of December 7, 1941, was the event which forced us to take stock of our military and civilian potentials. That attack made us recognize the obligation of every citizen to serve his country. In March 1942, General George C. Marshall stated that the American people had the courage and resolution to face the necessities if they but understood the situation. He was hopeful that Congress would lead public morale.

As individuals we owe allegiance to what we jointly, through the years, helped America to make of herself. We owe allegiance to this developed technology as much as to her rocks and rills and wooded hills, for this technology is now her life blood. It was by the process of evolution that we have become, not only legal stockholders, but legal consumers, in America's technology. Thereby we are destined to share, person by person, in its capacities and in

its responsibilities. Unless we interpret our Declaration of Independence, the Constitution and the Selective Training and Service Act in this manner, they will have been but the birth caul of a nation--not only useless but dangerous when we would be severed from our European mother countries. When some of our fellow Americans become unruly by the prodding, and under the guidance, of fascism--foreign or home-grown--it is our functional duty within our social contract to set their thinking straight, no matter who shouts to 'kill the umpire.'

The biologic concern and traditional policy of the United States has always been 'against all enemies, foreign and domestic.' --'I, _____, do solemnly swear (or affirm) that I will support and defend the Constitution of the United States against all enemies, foreign and domestic; that I will bear true faith and allegiance to the same; that I take this obligation freely, without mental reservation or purpose of evasion; and that I will well and faithfully discharge the duties of the office upon which I am about to enter: SO HELP ME GOD.' Living these thoughts was what helped to straighten out our backbone from its state of embryonic curvature to that of a powerful nation.

The armed forces of the government have far better carried out this function than have the civilian forces. Too many civilians have fallen in a heap. Whenever unpunished sedition has been committed in favors granted to big business or other organized pressure groups, it was not that our national policy was at fault, but that we, the majority acting in the role of umpire, had become lazy, and worse still, we had become

petrified toward the caprices of our so-called statesmen.

Are we today forcing our Congressmen and other government officials to abide by their oath of office? When they do not, do we summarily demand their removal from office? An erring Service Man or Woman is subject to court-martial for far less offensive behavior than some Congressmen commit.

We have tolerated decades of dilly-dallying in Congress. It was in March 1941 when the United States and Canada signed an agreement to provide full development of the International Rapids section of the St. Lawrence river, including New York's power development, as an integral part of a multiple-purpose project for the completion of the Great Lakes seaway, however, this action came 21 years after one of the initial investigations was started, and on March 22, 1944, Senator Aiken of Vermont called indirect attention to the seaway by reading President Roosevelt's letter approving Senator Aiken's S.R. No. 1385, modified as a postwar project. (Cong. Record Vol. 90, No. 53, pg 2916). Congress can be slower than the seven year itch whenever his majesty, the wrangle mite, some special committee, or scheming bloc burrows in its skin. By its actions, one would think Congress was designed as a brake against progress instead of serving as the gears by which to transmit the people's will into directive motion.

The history of our nation is rife with waste, disaster, crime, disease, all traceable to the laxity we have permitted of Congress. This year the Mississippi River is said to have reached its highest flood crest since 1844. 100 years of unnecessary havoc for a Declared

Independent People. A few notations from The World Almanac should register an impressive response. Will they?

1925--'A storm in Missouri, Southern Illinois and Indiana killed over 830 persons, injured 3,800; property loss \$10,000.' And in 1937--'Floods in valleys of the Mississippi, Alleghany and Ohio Rivers and their branches began to bring death, homelessness, privation, property destruction and traffic tie-ups at Pittsburgh, Portsmouth O., Huntington W.Va, Louisville, Cincinnati, and many other places...In Kentucky over 225 persons were drowned; in Ill., 15; in Missouri, 17; in Tennessee, 10; in Arkansas, 28; and small numbers in Ohio, W. Virginia, Pennsylvania and Mississippi...Including deaths indirectly due the total was estimated at 900. Over 5000 homes and vast areas of farm lands were flooded.'

Recently the Secretary of War transmitted a letter to Congress from the Chief of Engineers, United States Army, dated February 14, 1944, submitting a report on the Mississippi conditions. It was May 15, 1928, 16 years ago when one Act was adopted to determine the advisability of increasing the depth of channel. But nearly each year the floods come again. The same thing occurs with other rivers. How long do you think it actually could be before Congress would get around to a Continental Flood Control program? A CONTINENTAL HYDROLOGY?

More dilly-dallying! Back in 1930, then Major Dwight D. Eisenhower and Major Gilbert Van B. Wallkes conducted a thorough investigation of the guayule production in Mexico, Texas, and California. General Eisenhower raised the point of 'the precarious position of the

hevea trees in the middle east now (1930) producing 96 percent of the world's supply of rubber.' Did the rubber situation worry our Congressmen? Had they been on their toes, how could the things which I. B. Farben has been charged with, have happened here? But worse than not recognizing their error, some Congressmen want to immediately liquidate the guayule project. During the fiscal years of 1942, 1943, and 1944, we have spent approximately \$33,000,000; we should now, so they say, plow under the 33,000 acres of guayule because 'if we decided to harvest all of the shrub in the next two years it is estimated that it would require nine large mills to be designed at once and erected as soon as possible.' This, and the following quote, are from a letter from Lyle F. Watts, Chief United States Department of Agriculture, who is against immediate liquidation. (Cong. Record Vol. 90, No. 54, pg. 3013.) He said, 'The estimated total amount of rubber which would be produced by the project (under a 7 year plan of liquidation) would be the quantity used in making 5,400,000 ordinary (600 by 16) passenger-car tires.'

Perhaps synthetic rubber methods may displace the growing of guayule, but we, the majority of Americans, have a right to know why we are now paying 63 cents per pound for rubber imported from South America? We have a right to know why Congress is guilty of dilly-dallying on practically every absolutely necessary piece of legislation? and why it rushes headlong into other kinds?

Who is responsible for so many Congressmen forgetting the eight provisions of the Constitution authorizing the government to raise and maintain an Army and Navy, suf-

ficient to the last detail, for the express purpose of accomplishing the objectives recited in the Preamble to the Constitution, i.e. 'to form a more perfect union, establish justice, insure domestic tranquility, provide for the common defense, promote the general welfare, and secure the blessings of liberty for ourselves and our posterity'? Who is responsible for foisting upon Congress the job of considering unnecessary interference proposals? What are their objectives?

How many of us know that Congress is our legal agency acting in our stead? We should know that Congress has the job as designated in the Constitution, to adopt and apply measures for our national defense, both external and internal. In time of peace Congress maintains a small standing army of professional soldiers. In time of war, by fully utilizing the Selective Training Act as Amended and Extended, Congress can raise and maintain a very large army--one of the entire population--if we demand it. Why hasn't Congress looked out for our welfare as a matter of course? It would be such a simple process for Congress to incorporate every man, woman, and child, into the Technological army. It could be done by the one word 'yea.' But no, Congress dilly-dallies at the request of a few 'free enterprise' fascists while WE, THE TECHNICIANS, THE DECLARED INDEPENDENT MAJORITY, accept such sloven and unsound social behavior with hardly a protest.

Why don't we make Congress recognize that our social system must be an operating mechanism instead of a plaything for the 'poor little rich boy'? Every day we are using the principles of mechanical movements in the ordinary tasks we

perform, in the machines we operate. Who are the ones so stupid that they cannot interpret our technological knowledge to apply in the social field? In all fairness, let us give recognition and acclaim to those few Congressmen who are capable of understanding and interpreting and who have tried to abide by their Oath of Office, and to those technologists who are guiding our way.

Every day many of us use the steering wheel and gear in our car to get us to another place. When we arrive at the office building somehow the elevator gets us to the desired floor. The typist depends upon the typewriter key-bar to strike against the platen for all the words she must send on their ways. So that our office, factory, store buildings, can be better in which to work a great many are equipped with big fan blowers to insure proper ventilation. Huge locomotives--steam, diesel, and electric--haul huge loads. The aero radial engine is helping us to blast the axis. W.M. Clark, in the 'Foreword' to his 'Manual of Mechanical Movements' expresses the thought which I should like to have this paragraph convey:

'The simplest as well as the most complicated machines, varying in complexity from the patent can-opener to the range-finder of one hundred thousand moving parts, perform their work by integrating fundamental mechanical movements. The can-opener may involve only a gear and lever mechanism and the range-finder hundreds of developed reciprocal, alternating and oscillatory movements, but the components are similar and based on the same rudimentary principles.'

These machines get a job done. Why doesn't our social mechanism

get our job of winning the Peace, done? Is Congress, as an operating function of our American government, worn out? Does Congress need the application of a different kind of lubricant? Or, does our entire social mechanism need replacement in accord with technological design?

You should be able to see that WE, THE DECLARED INDEPENDENT PEOPLE will have to be more than an umpire in the political happenings of the immediate future. We, at our technological points of vantage, will be forced to enter combat with the fascist gremlins who are too selfish and mischievous to permit our social mechanism to function properly. The Civil Service Commission has made a start. It prepared the National Roster of Scientific and Specialized Personnel which is a record of qualifications of nearly a half million scientists and professional men in industry upon whom the government can call for specialized skill and experience. Then there are the hundreds of thousands who each year have passed Civil Service examinations, who have the capacity to understand why function must prevail over fascism. Our job is to boil down to an elixir, the various substances of technological knowledge and fitness that these people have, to a potency strong enough to completely knock the fascists of their base. It is a job for our brains, not one for debate or fists.

How can this be done? By installing through Congress the TOTAL CONSCRIPTION OF MEN, MACHINES, MATERIEL, and MONEY. Yes we know there is a howl against such procedure, but who is doing the howling? Surely not the ghosts of those who gave their lives in the Revolutionary War; in the War of Secession; in World War I; the

ghosts of those who have already given their lives in World War II!

WHO and WHY are the howlers howling?

First, there are the money-changers, then come the money-makers, then come the few special sky-pilots who think their black market tickets will get them past the pearly gates, since they claim entrance into heaven is rationed to only those who know the password or can wax the angels' wings with janitor-like efficiency. In other words, the howlers are the beneficiaries of Congress's dilly-dallying--the beneficiaries of waste, disaster, crime, disease. History verifies this fact many times. These beneficiaries howl because they have made up their minds to howl and to fight. Let us be magnanimous and say they don't know what they are fighting or else they wouldn't be so crassly foolish. Without knowing her identity, they are out to kill the goose that laid the golden egg. In this instance, that goose is technological design and its functions.

To cultivate the art of social welfare leadership should not be too hard for us. In fact, the lords of 'free enterprise' have already placed us on a high observation hill, camouflaged of course by the obstructions of unneeded legislation, but just the same we are on top from where we can look down upon them. We can see them unwittingly doing technology a very good turn. To prove this, all we have to do is to read the advertisements in the newspapers and especially in the magazines. Each issue comes out with a few specials; for instance, in the Saturday Evening Post of April 22:

'TODAY the men and women of

Philco are devoting the knowledge and skill that built over 17 million radios and refrigerators to the electronic miracles of modern warfare---TOMORROW...under the famous Philco name' (so they say) 'their research will bring you new peace-time joys for your home.' (Underlining ours.)

Another: B.F. Goodrich advertised a tire; 'The guinea pig that travelled 32,500 miles---What happened to it?---Nothing more than the scientists had hoped.' (Underlining ours.)

And Eastman Kodak Company, 'You press the button---it does the rest.' (Underlining ours.)

Yes, we have suffered so much a good laugh now and then wont hurt us. It might even set such agencies as Young & Rubicon, Ruthrauff & Ryan, Benton & Bowles, and perhaps the rest of them too, to laughing. Paraphrasing Tom Marshall, 'What this country needs is a good 5 cent laugh.' The lords of 'free enterprise' are actually making themselves the butt of it, all the way from New York to Hollywood. Keep up your good deeds, you nice big, handy, Boy Scouts! No reflection on the youngsters!

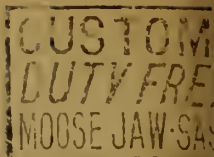
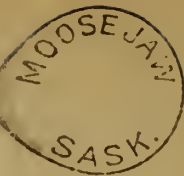
The suprising thing to may on this Memorial Day is that LEADERSHIP is being thrust upon us. Our forefathers went West and built this Continent from coast to coast; now the configuration of the Continent is forcing a LEADERSHIP that will build a CONTINENTAL HYDROLOGY connecting the most northerly with the most southerly extremities so that a workable distribution mechanism will be installed. Our state of affairs demands two things, (1) technological integration, and (2) the discarding of all that fails to fit

therein. In every field, our Divisions of Personnel, Intelligence, Operations and Training, Supply, and Research Development, need Organizational Integration for Functional Performance. The only persons who are available for this LEADERSHIP who are not committed to a definite sphere of finacial influence are the GREAT MAJORITY CONSTITUTING OUR SOVEREIGN GOVERNMENT. 'KNOW THYSELF!'

A unified military, naval, air, industrial, mining, transportation, et al, command with the chain of functional compliance reaching from the North Pole to the Equator, from the east coast of Greenland to 180 degrees west longitude as our eminent domain, demands that the Great Majority execute the physical design inherent in this magnitude of energy conversion; also, that we in our mental attitude, in our state of training, become so consolidated that we will render obedience to the requirements of our Continent's physical phenomena. That consolidation finds its fulfillment to be in the TOTAL CONSCRIPTION OF MEN, MACHINES, MATERIEL, and MONEY, with CONTINENTAL SERVICE from ALL and PROFITS to NONE.

Go to it, you Congressmen! Take the lead in carrying this war against fascism. Begin at home. No group of Sewell Averys, no matter how strong they may think they are, can long defy the destiny of North America. You have the Constitutional assignment. Get busy.

Study Classes are held in room 9 of Chaffey Junior College, Ontario, on Mondays from 7:15 to 9:15 PM.; at 329 Harvey Drive on Tuesdays from 7:30 to 9:30 PM. in Fontana. Consult your local unit of Technocracy Inc. for time and place of meeting in your locality.



HOW WILL U. S. AND CANADA BE COORDINATED?

Technocracy proposes that the Governments of United States and Canada peg the Canadian dollar to the U.S. dollar, and place the Canadian monetary structure and exchange rate on a parity basis with the U. S. rate.

Technocracy proposes that prices of products exchanged be pegged at parity and that the Governments establish an equal standard of living in both countries on the same cost basis.

Technocracy proposes that U. S. and Canada abolish tariff barriers at their common boundary.

Technocracy proposes that the productive effort of both countries be interlocked as one unified operation.

(Above is Question number 32 answered in the Technocracy booklet entitled 'TOTAL CONSCRIPTION--Your Questions Answered.' The booklet answers 34 timely questions.)

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TECHNOCRACY INC.

Technocracy Inc. offers the specifications and the blueprints of Continental physical operations for the successful execution of World War II, and for the subsequent production of abundance for every citizen of North America. Technocracy puts forward, with full realization of the gravity and enormity of the task its program for America's VICTORY. Technocracy urges TOTAL CONSCRIPTION of Men, Machines, Materiel and Money--With National Service from All and Profits to None. Technocracy has no other function or objective except the defeat of America's fascist enemies at home and abroad. This is a job for every American.

For the first time in three years and four months Technocracy is active again in Canada. The Technocrats of United States and their friends salute the integrity and unswerving loyalty of thousands of North Americans residing north of the Great Lakes and the Forty-Ninth Parallel whose fortitude of purpose has carried them through this period of national trial.

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A SALVO OF APPRECIATION FOR HOWARD SCOTT!

We Technocrats in Regional Division 11734 use the opportunity of Howard Scott's birthday anniversary, April 1, to fire the shots glorifying our Freedom from Opinions. In separating us from the age-old curse of opinion--individual and collective--, our beloved Director-in-Chief struck into the bedrock of our latent concern in the mechanics of physical operation.

Among the tools he used we give much credit to 'TECHNOCRACY' magazine. Since we know that our use of the mechanics inherent in physical operations is one of the measurable factors in America's future, we devote this April issue of 'Technocratic America' to quoting Howard Scott from 'TECHNOCRACY' A-1 through A-22. Thus, we present the determining sequence in Continental events.

Howard Scott, our Director-in-Chief: Salute!
And a Happy Birthday!

From The Hotel Pierre Address, delivered January 13, 1933:--

'Given a continuance of the present rates of growth of energy consumption, we can see no hope of social advance in the Price System and its democratic political sponsorship. These things contain nothing suitable for dealing with the problems in hand. They have no methodology except that of debt creation, and this is not sufficient for a high energy civilization. Therefore, Technocracy insists that unless a procedure is developed whereby we can accurately measure and know the rate of growth of all energy-consuming devices on this Continent as a function of time, and unless all production and distribution sequences are operated on what is known as the balanced load (which means a minimum of deviation) then we shall rapidly approach the end of social stability and the beginning of chaos on this Continent.'

During the year 1935:--(All following quotes are very condensed)

'The road of America's yesterday began at the Plymouth Rock and the James River in the dim Indian trails and the river roads, leading back into a Continental wilderness. In the year 1610 on the James River the settlers had planted thirty acres of corn.'

America was on the move. Those original thirty acres of corn now exceed one hundred million acres producing in excess of two billion five hundred million bushels per annum, when not limited by drought or unnatural enforced scarcity.

'As the road of America's yesterday changed, so too, changed our tools. Today, technology has reduced human toil to one-eleven-hundredth of that of the spade. Social change is here; America is in the midst of it. And there will be greater social changes in days to come. Sometime between now and 1940, America will have to set its wheels in motion on that new express highway bound for the 'New America of Plenty.

'Any mob direction of America's destiny on the basis of any horizontal stratification of our social structure would be in conflict with the social destiny of this continent and nationally disastrous.

'Yesterday it was possible through the creation of debt to pay out in the production of capital goods sufficient wages and salaries to equal or exceed that capital dragdown that was added to the cost price in the sale of consumer goods, thereby creating an apparent equilibrium in the national purchasing power. As long as our economy kept growing at five percent per annum, this was possible, but the American debt merchants forgot, or did not know, that even debt growth comes to an end, and the America of debt has had her day.

'If all we knew was what we heard on the platform or radio or read in the newspapers and magazines on the subject of national economics, our knowledge would be so faulty as to preclude accurate analysis of the dangerous situation in which this continent finds itself. The injection of monetary concepts into all discussions of National Wealth and Income wholly confuses the people as to the true issues at stake, and furthermore serves as a handy screen behind which, with a little word juggling, the business political operators of the price system can continue their profitable activities without being too greatly embarrassed by outside interference. It is high time that the true significance of National Wealth and Income was understood by every citizen on this continent.

'Technocracy Inc., contends that with America possessing the finest continental store of natural resources plus technological equipment without equal, and with 69 million adult human beings willing and capable of doing the operating, it is in every way feasible to arrange the operations of this country and this continent so as to provide many times the average standard of living received by us in 1929 providing the price system and its concomitants of political administration, currency, and debt structure are abolished.

'There are only two alternatives that may honestly be chosen. First, the citizens may accept the vagaries of fortune of this price system and attempt to patch it up; or, secondly, the people may be convinced that a higher standard of living not only can but must be.

'The labor pains of the social transition to a new order on this Continent will be fought out in the next decade. This transition will be nice or not so nice, depending on how the people of this Continent organize their functional capacities and orientate their intelligences to the technological destiny of this area. History obviously presents no spectacle of any political administration of a Price System instituting a major change. Social change of such orders of magnitude have been brought about only by the force majeure of social pressure. Technology is the nemesis of political government, and the precursor of technological social control.'

During the year 1936:--

'And now, in 1936 big business and little business, Republicans and Democrats, want to be freed from the financial salvation of the New Deal. Corporate enterprise fears not only that these benefactions will continue but also that they cannot stop and, therefore, corporate enterprise develops the rage of Caliban upon looking into the glass for the first time and seeing itself.

'Every corporation in the United States is on the relief rolls of the Reconstruction Finance Corporation and the Federal Treasury. During the same period of time that 5 billion dollars was paid out for the relief of private citizens, over 8 billion dollars was paid out for the relief of corporate enterprise. Corporate enterprise is now mad and is becoming vindictive because it has been given so much.

'Technocracy Inc., has pointed out long ago that it would rather be recommended by its enemies than damned by its friends. As the political and economic conditions in this country and on this Continent become more precarious, the position of Technocracy Inc., will become more strategic. Technocracy Inc., not being a radical organization, has no desire to see the national and continental situation precipitated by an acute crisis, jeopardizing the time factor in the educational disillusionment of our public.

'No doubt at this very moment a diligent search is being conducted by all Better Business Bureaus, financial research institutions, and governmental Departments of Commerce, into ways and means of better and bigger calamities.

'Of all the emergency expenditures, barring of course the humanitarian aspects of the expenditures for direct relief, the only expenditures that have contributed anything to the future development of these United States have been those of the Public Works Administration on such outstanding projects as Boulder Dam, Norris Dam, Bonneville and Grand Coulee along with Fort Peck and like projects of lesser order. These projects constitute the only real contribution toward the physical development of a New America.

'Does anyone think that any national flood control program which may be voted by Congress will even begin to approach the scientific specifications of a Continental hydrology control? If you

do, you must be on the payroll of a political party.

'The Continental Hydrology of Technocracy would provide deep-water navigation from the Gulf of Mexico to Lake Michigan, from the Gulf of Mexico to Lake Erie; it would provide secondary water transportation from the Gulf of Mexico to Denver, Colorado, from the Gulf of California to Salt Lake Valley. It would create between longitude 84 and longitude 92, in the Province of Ontario, Canada, a Lake Albany, a lake approximately as large in area as Lake Superior, by damming the Albany and other rivers on that same watershed flowing into James Bay. Through the creation of Lake Albany, this water runoff which now goes into the Arctic would empty from Lake Albany into Lake Superior--increasing the potential hydro-electric power by millions of horse-power, and making available an increased water supply in the Great Lakes System which will be needed in the near future.

'The political governments of the United States and Canada are beseeching Providence for economic absolution for the sins of the Price System, and Providence tenders them droughts and floods and ever more technological equipment.

'There are clamorings on the part of political parties in the United States and Canada for the revision and amendment of the Constitution and the British North America Act. Technocracy in previous literature has very clearly pointed out that installation of an era of abundance on the North American Continent involves a basic change in the economic channelization of the means whereby people live. The Constitution and the British North America Act are the last legal refuges of the Bourbonism of our Price System.'

During the year 1937:--

'Technocracy was the result of the invasion of the social field by physical science. For the first time in human history the credo was laid down that any and all social problems are solvable by the technological application of physical science on a Continental scale. The advent of Technocracy has created the first departure in social thinking away from the moralistic philosophy of social reform for the attainment of human good, and slaven regimentation for the preservation of the social values of scarcity and starvation. Technocracy is the first body of social thought to be born on this Continent subsequent to the arrival of the white man.

'Technocracy has laid down that the fundamental social criterion of the Power Age is the conversion of energy per capita per day and the increasing efficiency of the use of this converted energy. Technocracy Inc., did not expect or even dare to hope that it would have the inestimable assistance of the Government of these United States in the gigantic task of graduating every sucker American into the chiseler class.

'Technology is today the only basic cause of social change, and those nations which install more and more technology must be prepared

within the near future to face the most fundamental social change that has ever been experienced in all of man's social struggles. The conduct of human affairs must conform to the technology of operating the energy-consuming devices of a Continent. A change of political parties will avail us nothing. A civil war of revolution or a planned coup d'etat in the Power Age of this Continent would be but the roads of chaos and annihilation. Only a Technological Army is capable of ushering in the abundance of a New America.

'Technology is the social mechanics of the Power Age. The aspirations of human society on the North American Continent must be but the projection of the technological pattern of this Continent. The wish-fulfillment of the masses, the sincerity of the reformer, the enterprise of the politician, the vision of our intellectuals, the pathology of our economists, are but gestures of futility, straws in the wind, in the face of the march of power. The soldier and the seer, the politician and the priest, the business man and the banker have ruled human society in every age until now. Technology in its march of power is serving notice on all of these, chiseler and sucker alike, that their day is passing, that a new order is clamoring at the gates. As technology moves up more power the gates will go down and a new leadership of men and things will spring from those of the trained personnel of this Continent who have the courage, capacity, and discipline to administer and direct the technological application of physical science to the conduct of human affairs on this Continental area.'

During the year 1938:--

'National business is scared. It has the jitters. Whenever a frame-up is staged, someone is due for a trimming, and a goat will be selected for the blame. Why not? War is always good business, even if human beings die to provide the business.

'Business and the national administrations have the real primary purpose of building up a popular demand for larger armed forces, so that federal priming may be pumped into the capital goods industries. Thus financial salvation will be injected into their corporate structure by this priming in of federal funds, which the citizens of the United States and Canada will pay for through added taxes. Modern business in the United States is insanely clever. It wishes the people of the United States to finance the next war at their own expense, and to pay business for making the sucker citizen pay for it. The sucker always pays. Outside of the industrial personnel of this country and this Continent, they (army and navy) are the only efficient and disciplined bodies, and the least infected with business values.

'In any technological army, military or otherwise, the theory of training is the direct antithesis of the military training of the past or present. As more technology is introduced, it will be only a question of time before the army and the navy, as well as agriculture, industry, and health will have to come under technolog-

ical direction. Therefore, we should realize now, before it is too late, that in the machine warfare of tomorrow technological direction will have to replace the militaristic direction of yesterday: and that our army and navy will be an entire trained personnel of technologists, engineers, and mechanics, wherein every soldier will be an engineer and mechanic, a navigator, an aviator, and ballistics expert.

'Ultimately the Continent of North America will be compelled by the advance of technology to become one geographical unit. This area has no choice but to become one economic organism, one Continent, and one people--one and indivisible. This country and this Continent have the land, the climate, the resources, the men, and the machines, which combined with the technological orchestration of human ability can ensure the leadership of civilization to this Continent for the next four thousand years. No other area of the world's surface has anything much that this Continent needs or wants.'

During the year 1939:--

'In 1932 for less than four-fifths of the billions that it has expended for attempted salvation, the United States government could have bought business out of business, but at that time national business was positive that it did not want to be bought out, that if the government helped it with public money it could come back to that glorious position of making money in that same old way. Today, however, the realization has crept home that the smart thing to do is to have the government of these United States (and of Canada) buy you out of business with federal securities. The national leadership of Canada and the United States in this decade of defeat has been the emulation of the louse. Technocracy states that it is high time that we de-louse America, and why not!

'We are, in September 1939, in a second World War, conducted by much the same people of the same dominant interests by the same countries that began the first World War-- over the same futilities. What in hell is the sense of arguing that America has to save the world if this job of salvation has to be done over again every twenty-five years! Where is our vaunted efficiency?

'A Continental strategy of the North American Continent must involve an objective, and that objective must entail the planned generalship of all Continental operations. It is possible to build this new order of mankind, this new America, here and now. The citizens of this Continent do not have to wait for any millenium. They can create their tomorrow, today. Patriotism was once the last refuge of a scoundrel, but the patriotism exhibited by the national and political leaders of the United States and Canada is the last refuge of politics and business. Technocracy states that a part of the Continental operation of this domain will have to be a Continental defense system second to none in the world--a defense system that could defend this Continent from any future combination of alien forces simultaneously on all shores of this Continent.'

During the year 1940 and since:--

'Continental defense will demand the greatest industrial expansion this Continent has ever known, an expansion far beyond the petty projects now proposed for our national defense. The industrial expansion necessary for the accomplishment of Continental defense will require, not only a huge installation of plant and equipment but, practically the entire modernization of the strategically capable components of our existing industrial plant.

'Written across this Continent by our engineering equipment is the technological dictum: 'Unite and operate!' We of America have but to obey. Therefore Technocracy urges immediate institution of its program of Continental Operation for Defense. All the major powers of Europe and Asia will use every means to prevent the unification of the North American Continent, into one technologically operated unit! The United States is the dominant entity of this Continent, and to the people of the United States is the destiny of this Continent made manifest. Upon us falls the mantle of a new role in history. We of the United States are charged by destiny to accomplish the consolidation of this Continent into one unit of operation so that there may be one unity of defense.

'The Power Age has abolished individualism, has created a new scale of problems which can be solved only by social organization. The problems of the Power Age are neither individual, state, nor national. They are unique to this Continent. This is a pirate world. Our North American Continent is the greatest prize in it. North America needs defense against all comers from all quarters of the globe. These (our) problems are produced by a great undercurrent of physical development--a change in the means whereby we live.

'Our government has signally failed to sell our defense program to the men who are going to do the defending. This can only be done by creating a prestige for national service that wholly transcends the present day social prestige of the chiseler and the go-getter. National service must be created as the outstanding career for the men and women of our nation in place of profitable business.'

Technocracy's Victory Program-- TOTAL CONSCRIPTION

The conflict of world events compels the United States and Canada to install the designed direction of the strategy of Total War.

This designed direction of national operations cannot be attained if the countries of America permit business and party politics to dominate their social mechanisms.

The structure of North America demands that we North Americans abandon the haphazard conflict of private and group interest in order that we may win this war and thereby defeat the enemies of America and win the peace.

(continued on back cover)



We cannot achieve a fighting national morale and internal efficiency while some citizens gain wealth and economic advantage in war prices, and war racketeering through the spilling of the blood of other citizens in the defense of the country

Therefore, Technocracy proposes that the Governments of the United States and Canada shall conscript the Men, Machines, Materiel and Money of their nations--with national service from all and profits to none.

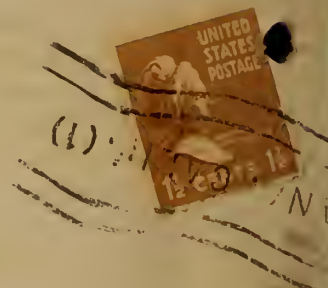
(The specifications for Total Conscription were first published in 'TECHNOCRACY' magazine, July 1940. In 1942 this program was carried to a much wider audience through full-page newspaper advertisements published from coast to coast by the Sections of Technocracy Inc.

In 1943 Total Conscription was urged widely in extensive publicity programs. Copies of Technocracy's Victory Program of Total Conscription may be obtained from any Technocracy Inc. office in the United States and Canada.)

(Local Notice: Technocracy Study Class meets every Monday, 7 to 9 PM., in room 4, Chaffey Union High School in Ontario, California. You and your friends are cordially invited to attend.

The office of Technocracy Inc. and 'Technocratic America' is located at 329 Harvey Drive, (R.R. 2. Box 110) Fontana, Calif.)

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TECHNOCRACY INC.

Technocracy Inc. offers the specifications and the blueprints of Continental physical operations for the successful execution of World War II, and for the subsequent production of abundance for every citizen of North America. Technocracy puts forward, with full realization of the gravity and enormity of the task its program for America's VICTORY. Technocracy urges TOTAL CONSCRIPTION of Men, Machines, Materiel and Money--With National Service from All and Profits to None. Technocracy has no other function or objective except the defeat of America's fascist enemies at home and abroad. This is a job for every American.

For the first time in three years and four months Technocracy is active again in Canada. The Technocrats of United States and their friends salute the integrity and unswerving loyalty of thousands of North Americans residing north of the Great Lakes and the Forty-Noneth Parallel whose fortitude of purpose has carried them through this period of national trial.

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*

DEAR CONGRESSMEN

By M. M. Fertig

Really, it's happened! And in San Bernardino County, too, where playing politics is supposed to be instinctive.

How many old-time Technocrats remember a meeting held in 1935 in Los Angeles at which Howard Scott, Director-in-Chief of Technocracy Inc., said in effect, 'Your first loyalty to this nation is to protect, with your life if necessary, the natural resources, physical equipment and technical skills, for they are the technology of North America?'

We were surprised Wednesday, February 23, 1944, nine years later to read in the San Bernardino Sun:

'PROTECTION FOR INDUSTRIES OF COUNTY ASSURED

'Committees Formed to Safeguard Plants as Directed by Council
'Organization of plant protection committees in cities throughout San Bernardino county was completed yesterday, according to M. W. Lungstrum, county security officer.

'The newly-created committees will direct programs to protect industrial plants and utility lines against the danger of fire, epidemics, accidents, theft, espionage and sabotage.'

The personnel consisted of individuals serving in the following functional capacities: fire chief, security officer; chief of police; health and sanitation officer and city engineer. Lo and behold, the list was complete, but it did not contain a single stentorian 'Alben Barkley.' Why the set-up in the first place and why the functional capacities? What is the true state of the nation's internal conditions which demand the precaution of plant protection?

Another headline in the same issue read: 'ROOSEVELT VETO CALLS TAX BILL AID TO 'GREEDY'.' A big headline the following day was: 'BARKLEY REELECTED PARTY LEADER, HOUSE OVERRIDES ROOSEVELT TAX VETO.'

The internal conditions of this nation are really in a 'fix'.

The small business men, particularly those in 450,000 grocery stores are again going to be all muddled up, this time by both stamps and tokens. Was this preoccupation designed so as to detract from the main confusion? An argument in favor of the use of tokens was advanced by Representative Patman. He said, 'About \$70,000,000 a year will be saved to the businesses of this country by the use of tokens.'

The big business men apparently think themselves the guardian angels of the small business men. Representative Patman, we know that your H.R. 3873 is a bill 'To Amend the Reconstruction Finance Corporation Act by adding a new title thereto relating to the sale or other disposition of surplus property of the United States.' You said that it carries the unanimous endorsement of the House Small Business Committee, but since you claim that it also reflects the sentiment of the Guaranty Trust Co. of New York, we are using below the excerpts from Guaranty Survey, published by Guaranty Trust Co., which you submitted to Congress, Monday, January 31, 1944. We do this because it may explain quite a number of recent events, perhaps the rebellion in Congress February 23 and 24.

'In its present stage, the problem is mainly one of redistributing raw material and productive equipment in such a way as best to promote the effective prosecution of the war. Contract terminations and cut-backs in certain items, combined with unexpectedly favorable production records, are making supplies available for the use of producers of other items.'

'As the war goes on, the disposal problem will increase both in magnitude and scope. Materials and equipment, instead of being rechanneled into new branches of war industry, will become available for civilian use. Actual military and naval supplies in the possession of the armed services will become surplus. And finally there will remain the most difficult and important problem of all --that of disposing of the huge industrial plants built and owned by the government.'

'Only a rough idea of the size of the task and the strength of the economic forces, good or evil, that will be created in disposing of surplus war materials can be gained from estimates of the total money value of the property involved.'

'While it is apparently impossible to arrive at a close approximation, the amount of goods of all kinds that will eventually have to be disposed of has been placed by some authorities as high as \$65,000,000,000, a sum not far below the entire national income in a fairly prosperous year before the war. The government's investment in war plants and facilities alone includes about 2,600 establishments valued at approximately \$15,000,000,000, and these totals will be even larger before the war is over.'

'Preliminary steps in the adoption of some such program should be taken without delay. Government agencies should immediately establish records of their property, and any such property becoming

surplus should be promptly placed under the control of the disposal authority. The whole plan should be administered with a view to the rapid stimulation of postwar employment, the effects on existing enterprise, and the interest of the taxpayers.

'Equipment and supplies should be made available as far as practicable, in quantities permitting acquisition by small as well as large concerns—an objective that can be obtained only in part, since many of the facilities consist of extremely large units. No class of property should be disposed of, or terms fixed, except after consultation with committees representing the industry or industries most directly affected. Property should be disposed of, as far as possible, through regular trade channels by the industries that originally produced it.

'While sale is preferable to lease, there is no vital objection to the latter in cases where property cannot be promptly sold to advantage. Whether the property is sold or leased, however, the government should not accept equity securities in payment. Surpluses held abroad, competitive with products of the United States, should be disposed of abroad when possible; and the disposal authority should have power to distribute property for the reconstruction and rehabilitation of devastated areas. When property is disposed of abroad it should be debarred from subsequent reimport into the United States, if such reimport would tend to have adverse influence on domestic economy.'

Reread the above quotation in entirety to more fully digest it.

It has been reported that there are at least 11 bills pending in Congress which pertain to this problem. In addition, Bernard Baruch prepared his 'program' in the form of a 30,000 word 'document' and subsequently the Administration is reported to have accepted it. High lights are:

'Revamped governmental machinery to help assure everyone a peacetime job; preparation now of a bill reducing taxes to peacetime levels, the bill to take effect when the war ends; measures to take the government out of business after the war by swift termination of war contracts and orderly disposal of huge stocks of surplus government goods; loans for service men and business needing assistance to readjust themselves; plans for public works, to be ready if needed.'

Was the Baruch plan too meek to satisfy the 'greedy' people outside of Congress? 299 members evidently were hounded by some of their constituents to override the president's veto to the tax bill. It is quite possible that the greedy have concluded that the victory is already won, that the spoils are already theirs by divine right, and that the Commander-in-Chief is no longer needed to direct the amortization of their financial investment. Is the congressional putsch a show of internal fascism calculated to undermine military discipline and to overthrow our Commander-in Chief? We the People,

must understand this situation, understand it for what it is— either, an innocent joke in politics, or, truly a case of war-shock to all our royalists, a state of mental outlook that could with time easily resolve itself into 'legalized' treason and as a consequence condemn the nation to final destruction.

What about our harassed Congressmen? Dear Congressmen, are you guarding the permanent fortifications of our future security— the physical facts of \$65,000,000,000 invested in the 2,600 war plants and their physical output? Those war plants not only constitute our potential abundance, but they are the source of our actual abundance here and now. You too, have a definite military responsibility.

Those of you who haven't heard, read or met Howard Scott, Director-in-Chief of Technocracy Inc., better get busy. In October 1935, in the published article, 'The Evolution of Statesmanship,' he said,

'If and when war occurs, in which the United States does not participate, we may expect to see rising prices, increasing production, and the fictitious prosperity that arises from the large-scale supplying of the sinews of war to belligerent nations'.

'Such a war would be equally welcome to the debt merchants of this Continent because it would provide a "breathing spell" from the pressing problems facing this America of ours. The sales and profits of international business are always easily justified. The United States and Canada have not witnessed very much difference in the conduct of their debt merchants and their political administrations from those of European countries. Our debt merchants have been extremely diligent in the last few years in the profitable enterprise of supplying Japan with most of its oil, most of its nickel, cotton, pulpwood, sulphur, and other necessary raw materials and manufactured products. Japan produces less than 2,500,000 barrels of petroleum per annum, and consumes between 22 and 24 million barrels; California chiefly makes up the difference. As Japan becomes propagandized more and more by the daily press as the threatening Asiatic menace, it would be well for the citizens of the Pacific Coast of this Continent to ponder long over that nice little thought that, if America becomes involved in a war with Japan, we can console ourselves that we at least have given her something to remember us by— AMERICAN MATERIALS WILL COME BACK TO US DONE UP IN JAPANESE WRAPPERS THAT WON'T BE SO PLEASANT: IN FACT THEY WON'T BE BOUQUETS.'

Under the heading 'Japanese Revert To Barbarians on 'March of Death,' as copyrighted by The Chicago Tribune, we quote from the story of Lt. Col. W. E. Dyess, United States Army Air Forces, as told to Charles Leavelle:

'About a mile east of the bombed hospital we encountered a major traffic jam. On either side of the congested road hundreds of Jap soldiers were unloading ammunitions and equipment.

'Our contingent of 500 American and Filipino prisoners filtered through giving the Japs as wide a berth as the limited space permitted. This was to avoid being searched, slugged, or pressed into duty as cargadores (burden carriers).

'Through the swirling dust we could see a long line of trucks, standing bumper to bumper. There were hundreds of them. And every last one of them was an American make. I saw Fords—which predominated—Chevrolets, GMCs and others.

'These were not captured trucks. They bore Jap army insignia and had been landed from ships of the invasion fleet. It is hard to describe what we felt at seeing these familiar American machines, filled with jeering, snarling Japs. It was a sort of super-sinking feeling. We had become accustomed to having American iron thrown at us by the Japs, but this was a little too much.'

Dear Congressmen, as odious as it may be for you to accept, we Technocrats can say emphatically, 'We told you it would happen.' 'Coming events cast their shadows before.' A clipping from Drew Pearson says:

'Here is the inside story of how big business is watching the advance of the allied armies in order to restore foreign investments and industrial operations as soon as possible.

'Thus far progress has been rather disappointing. However, the National Foreign Trade Council, in New York, set up a committee to pave the way for the return of General Motors, Standard Oil and kindred companies to Europe.

'They realized that their first job was to get a free hand from the U.S. government, place themselves just one step behind A.M.G. (allied military government) in the liberated areas. Then they could jump right in to rehabilitate factories and reestablish banking connections in the old world.

'Several months ago, Eugene Thomas, xx former vice-president of U.S. Steel picked Oil Man Jimmy Moffett xxx to head the committee for this purpose. Thomas felt that Moffett could open doors in Washington, and learn the plans of the state and foreign economic administration. The committee consisted of about 20 men who represented practically every American company with investments abroad. But it wasn't long before Thomas and Moffett tangled xxx Moffett resigned. Robert F. Loree, vice-president of the Guaranty Trust Co., was appointed in his place, and is now consulting with treasury officials about restoration of private U.S. business in Europe. xxx One member of the organization summarized its aims xxx 'We feel we should be allowed to help write the peace treaties in the interest of U.S. industry.'

Internal disturbances! Money should write the peace treaties!
As of February 24, 1949 499 service men have been killed; 45,545

wounded; 26,339 missing; 26,745 prisoners! For what purpose is industry, is it to capitalize business capacity or is it to produce goods? Does anyone think that Americans are going to permit our Senators to ratify a single treaty that would inherently destroy the productive potential of which American industry is really capable? When will the big shots learn that 'business is not industry, that investment is not production.' Apparently it would be unlawful and sacriligious to place an exceedingly competent engineer--a genuine technologist--in the responsibility of getting things done and the war really finished.

In this same 1935 article, Howard Scott said,

'There must arise very soon on this Continent a new statesmanship, and a form of organization never before developed. National direction to a new social order will never be found in the political leaders or parties of this Continent. If this Continent continues on its present course, this era will come to an end in the violence of conservative reaction and the fanaticism of mob hysteria.'

The Japanese bouquets, war profits, rising prices, increased production, fictitious prosperity, have all furnished the "breathing spell" and now again we are faced with solving our major social problem--the operation of our technology. Billions upon billions of manhours wasted and we are to all economic intents and purposes back in 1935. Or, are we? Perhaps some of us have found, not national, but Continental direction.

Anybody who kicks about how our country is run must perforce submit a workable solution to our problem of operation. Technocracy Inc. has submitted the solution, yes, the solution--Technocracy's program of TOTAL CONSCRIPTION of MEN, MACHINES, MATERIEL and MONEY with NATIONAL SERVICE from ALL and PROFITS to NONE.

Technocracy's program insures the acme of performance. It sets into active design that which the sovereign governments of the United States and Canada--the once humble people--have learned is the only sure-fire against domination by the greedy--against Price System slavery. These governments are now revealing their caliber, and are distinguishing themselves all over the world by their combative tenor. There is no reason to assume that these sovereign people will be less assertive in their own eminent domain, on their own Continent.

Dear Congressmen, do you know the elementary difference between scalar and vector quantities? A quantity having magnitude only is called a scalar quantity. A quantity involving both magnitude and direction is called a vector quantity. Have you sufficient sensitivity to feel, sufficient intelligence to measure, the direction most of our scalar quantities are taking? You are aware that some few forces are in opposite direction. The resultant of two forces in opposite direction is their difference in magnitudes and this resultant is always in the direction of the greater force. Can't you see

that in reality the directions which our various influencing magnitudes are taking are parallel; that they are all in the same direction? Summing up these forces—reaching the limit of our social tolerance, our productive capacity, our military drilling in team work, the skill of our engineering command—you have the total of an efficient area technology. The Total Conscription of the 4 M's is the functional design inherent in our area technology. This area technology will perform whether or not you like it.

Our area technology is a pattern of relationships native to American topography, climate, soil and its resources, inventiveness, equipment and specially trained skills. Total Conscription will make this nation, this Continent one team fighting for a positive goal. The merits to come from Total Conscription are no illusion of wishful thinking. Records prove that upon the arrival of quantities of U.S. tanks and planes with but 7,000 American airmen and technicians in the Libyan Campaign, the tide of battle was turned in favor of the Allies.

Whenever American technology and American men and women have been scientifically organized by competent leadership for a definite purpose known to agree with the facts of the physical environment the end product has invariably been success. Likewise when in spite of 'good' organization the purpose did not agree with the facts of the physical environment the end product has invariably been failure.

This formula of scientific organization hasn't failed us yet and it represents the only formula which promotes our ability to blast away that which would otherwise be insurmountable obstacles. Scientific organization implants courage and steadfastness in the organizational unit. Total Conscription of Men, Machines, Material and Money will perfect America's internal configuration and create a primary bridgehead in her external relationships with the world toward a secure destiny.

Only those people who want to exploit other individuals and other nations instead of the vast new and exciting adventure in technology really oppose Total Conscription.

Dear Congressmen, can you imagine any fully trained American military unit—Army, Navy, Marine, Coast Guard, Airforce, Fortifications—trying to defeat itself by ingraining confusion within itself as the Price System method of operation does? As you did within this Price System methodology on February 21 and 24. You ought to be ashamed of yourselves, of your wasted manhours!

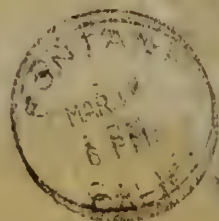
Even San Bernardino County, frequently censured for its waste of agricultural products and manhours, is key to the possible consequences of this nation's internal condition. San Bernardino County is placing its industries under the protection of functions instead of politics. Let us hope that politicians for once have the good sense to permit the personnel of functions to perform—to protect the technology of America, to guard it against all enemies.

DOES TOTAL CONSCRIPTION INCLUDE CANADA?

Total Conscription applies to United States and Canada. It is being urged in those two countries by their respective members of Technocracy. Technocracy is not proposing an internal program for the other countries of the Continent. It is most probable that when the United States adopts Total Conscription the other countries will find it necessary to follow our example. On the other hand it is possible that Canada will lead the way and show the United States how.

In order to defend any part of this Continent it is necessary to defend all parts of it. The United States, as the principal rational entity of the North American Continent, must undertake the responsibility of leading the defense of the entire Continent. Defense requires an offensive strategy. Unless North America wages war on the basis of a Continental offensive strategy, neither the United States nor Canada can be defended successfully.

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